

THE ART OF EXCELLENCE

TRUST

INNOVATION
RESPECT
QUALITY

20MILE MARCH



- Mash Premiere has started its business in the Egyptian market since 1986 where the business was directed mainly towards the cosmetics market. In 2011 the company started to divert its interest into the pharmaceutical solid and liquid preparations where the plant has been equipped with all advanced technologies, complying with WHO (Good Manufacturing Practice) and GMP (World Health Organozation).
- Mash Premiere Dermo-cosmetic department has an unparalleled commitment to quality, luxury and the science of skincare and hair care. Mash Premiere's collection provides you with the ultimate solutions for face beauty, acne treatment, body beauty, sun care protection, hair treatment. These simple-to-use products are optimally effective and highly tollerated.

INNOVATION - QUALITY - SCIENCE

 Each formula has been created with the most advanced, safest, finest and most effective ingredients to ensure optimum results

Mash Premiere uses plant-based ingredients and does not test on animals.

Each product is submitted to various tests before, during and after production for purity, stability as well as efficiency tests to prove the long-lasting effects. All products are manufactured in Mash Premiere factory and under our accurate supervision. Mash Premiere products are formulated for all skin types to deliver beautiful results.

Mash Premiere is recognized as one of the leaders in the research and development of high quality and effective skin and hair care in Egypt
Mash Premiere guarantees the quality of all its products. We welcome you to discover all that we have to offer. Use them with confidence.





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Skin Care Products

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Derma Soft Plus Cream
Derma Med Cream
Derma Med Sensetive Cream
Hydrafeet
Liza hand cream with Chamomile
Derma white Program
Ultrafair whitening family
White Shadow Lightening Cream
Shade Out Eye Contour Cream
Acne Stop Program
Derma Pure Cream
Liza Mask Gel
Liza Vasline
Liza Medical soap



Derma Soft Cream

- Powerful hand moisturizer-skin
- Softness dry skin
- Relieves cracked skin

Packaging: Tube 60 gm





Derma Soft Plus

Innovative triple active rejuvenating moisturizer with phyto-collagen offers intensive softening, moisturizing, and rejuvenating effect for dry and damaged skin with high manufacturing quality

- Enhances skin vitality and rhythm recovery.
- Firms skin , Restores resilience giving healthy and youthful appearance.
- · Strong anti-aging action.
- · Increases nutrition's to the skin.
- Powerful calming and soothing effect.
- Superior emollient effect to overcome the dryness &reserves skin protective barrier.
- Superior and fast moisturizer.
- Hypo-allergenic & non-comedogenic.
- Lovely texture.

Packaging: Tube 100 ml









Skin emollient for dry and very dry skin

Derma Med with Vitamin D3 is a powerful emollient designed for people with dry and very dry skin, especially in the course of psoriasis and atopic dermatitis. It reveals anti-inflammatory, soothing, softening and anti-pruritic properties. It quicken regeneration of the epidermis and of the dermis, it supports inhibition of bacterial growth

Packaging: Tube 40 gm



Derma Med Cream **Sensitive**

Skin emollient cream for sensetive skin

- Efficiently soothes irritated and reddened skin.
- Prevent from excessive trans epidermal water loss.
- Perfectly tolerated by hypersensitive skin.
- Absorbed quickly
- Light, non-greasy consistency
- Safe formula
- Hypoallergenic

Packaging: Tube 120 gm



2018 - 2019



- Exfoliates and moisturizes.
- Intensive dual active foot moisturizer helps rough, dry & cracked foot.

Packaging: Tube 60 gm





Derma White

Skin Whitening Program Cream & Cleanser

- Complete whitening program for brighter skin provides a clear, lighter and smooth skin.
- All components are of natural origin.
- Adorable odor for cleanser form
- Hydroquinone free.

Packaging

Cream: Tube 30 gm

Facial wash: Bottle with Pump 120 ml



ULTRA FAIR

Skin whitening range

- 1. Ultra fair facial wash 250 ml
- 2. Ultra fair Body Lotion 250 ml
- 3. Ultra fair facial scrub 120 ml
- 4. Ultra fair facial 60 ml
- 5. Ultra fair whitening mask 120 ml
- 6. Ultra fair facial cream 30 gm
- 7. Ultra fair facial cream 15 gm
- 8. Ultra fair eye contour 15 ml
- 9. Ultra fair soap 75 gm

- Proven to increase the whitening ratio by decreasing melanin pigment production which is the main reason behind skin color. You well realize the new natural fairness added to your complexation using the soap or the facial wash followed by either the scrub or mask and then the moisturizing cream twice daily regularly for 21 days.

- Ultra fair rich formula consists of the naturally whitening licorice extract and revitalizing anti-oxidants Vitamin E&C designed to enrich your complexation in the most efficient and safe way.
- The program is suitable for all skin types, including sensetive skin.





White Shadow Whitening Cream

- Unique swiss formula created to achieve intensified skin
 Whitening, Brightening and lightening purpose.
- Has anti-oxidant and anti-inflammatory effect.
- Hydrate and moisturize the skin.
- Suitable for all skin types .
- Specially sensitive area.
- Suitable for all day use.

Packaging

Cream:Tube

25 ml

Tube 40 ml

SHADE OUT



Eye Contour Cream

Brightens and moisturizes the eye area

Helps to reduce the appearance of signs of aging and fatigue including puffiness and dark circles ideal for use both morning and night and under makeup suitable for all skin types

Packaging: Tube 15 gm





Liza Skin Mask

For amazing look

CARROT

The hypo-allergenic moisture mask will deliver beta carotene for oil control and brighter skin. Provides nutrition from fresh and natural ingredients, leaving your skin healthy for uneven skin tone and troubled skin

CUCUMBER

Extreme detoxifying hydrator helps sooth dry and irritated skin, The cucumber extract soothes and cools skin and helps to ease puffiness. The unique blend of moisturizers leaves your skin feeling smooth and silky. Your face will feel clean, refreshed and revitalized!

LEMON

Helps to remove waste matter from pores and exfolliate dead skin cells due to containing of refreshing lemon, your skin will become brighter and healthy.

COLLAGEN

Instantly restores moisture, elasticity and a healthy glow to the skin. It intensely hydrates dry skin and helps reduce the appearance of fine lines and wrinkles. The soothing gel formula provides a cooling sensation, leaving skin feeling clean, hydrated and refreshed.

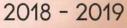








Packaging: Tube 120 ml



Liza Vasline

- Protects and lock in moisture to help dry and itchy skin heal.
- Clinically proven to help heal dry and amaged skin to look beautiful and feel healthy

Packaging: 1. Jar 120 gm

2. Jar 70 gm







Liza Medical Soap

- Skin care cleansing bar
- its benefits can range from treating skin disorders to simply cleaning your body efficiently

1. Sulfur 10% Soap

Effectively deals with acne; Has antiseptic, anti-fungal and antibacterial properties; Removes built up oils, grime and dirt

2. Salicylic acid 2% Soap

Especially formulated for those with skin conditions and it is an excellent cleansing bar with natural antiseptic, antifungal and antibacterial properties. The soap is safe for everyday use. Salicylic acid is considered a keratolytic medication, which means that it's perfect for supreme exfoliation.

Carbolic acid 2% Soap

Efficient anti-septic and disinfected soap

Transparent Glycerin Soap

softness to your skin due to the high glycerin content. Guaranteed to leave your skin softer than silk.

For sensitive & baby skin.





Solantra Sunscreen LOTION Very high protection SPF 50+



Solantra highly manufactured sun screen provides a broad spectrum sun protection against UVA/UVB.

- Solantra activates and supports the natural defenses and prevents photoageing.
- Solantra is compatible with sensitive & sun intolerant skin.
- Solantra lotion with its good texture allows a good compliance.
- Solantra is a water resistant & provides an antioxidant effect.
- Solantra is non irritant & hypoallergenic.
- Solantra is Paraben free and fragrance free
- Solantra is photostable
- Solantra is non-comodogenic

Packaging: Tube 50 ml Tube 100 ml

2018 - 2019





- It is clinically proven to provide maximum protection against UVA&UVB rays allows you to stay in the sun times longer than normal without burning
- Water resistant (stable in water up to 80 minuts).
- PABA (Para Amino Benzoic Acid) free.
- Non comedogenic.
- Contain Panthenol (for renewal of damaged cells).
- Contain Vitamin E (prevents premature aging as antioxidant).
- Contain Vitamin C (provides skin with healthy appearance).

Packaging: Mash for kids bottle 125 ml

Mash 45 Tube: 60 ml Mash 45 Tube: 125 ml Masj 95 Tube: 60 ml Masj 95 Tube: 125ml









Liza shampoo & Conditioner

- Liza Shampoo & conditioner is a unique blend of natural ingredients, leaving the hair shiny and soft.
- It penetrates each hair follicle to nourish and strengthen it, making it smooth and manageable
- Liza Shampoo And Conditioner Anti Dandruff is a gentle cleansing formula for healthy hair

Packaging 500 ml





- 1. Liza shampoo& conditioner with Coconut oil.
- 2. Liza shampoo& conditioner with Marrow.
- 3. Liza shampoo& conditioner with Olive oil.
- 4. Liza shampoo& conditioner with Keratin.
- 5. Liza shampoo& conditioner with Eurca oil.
- 6. Liza Anti-dandruff shampoo.

2018 - 2019

Liza Conditioner

Rich with Argan oil, Keratin, Olive oil

Packaging: Tube 230 ml

- 1. Liza conditioner with Argan oil for dry and damaged hair.
- 2. Liza conditioner with Keratin for weak hair .
- 3. Liza conditioner with Olive oil for shiny and silky hair











Liza smooth and silky oil replacement fights reoughness and control frizz. Helps lock out humidity and leaves hair manageable and protects against styling and blow-drying damage

Packaging: Tube 200 ml







Liza hair Cream

- A rich formula that nourishes, streangthens and promotes hair growth leaving a shiny and healthy hair
- best look ever. Liza hair cream as styling hair cream to be left on dry clean hair. Or as hair mask by applying on clean hair for 20 min then rinse with water
- *- Liza Hair Cream for Dandruff Moisturizing & Purifying. Strengthens the skin eliminates infection causing germs and bacteria. Highly anti oxidant. Made in a natural cream base deeply hydrating rich with essential fatty acids to eliminate anti-oxidants. Provide long lasting moisture

Packaging: Jar 150 gm





Liza Anti-dandruff hair cream Contains zinc pyrithione and Eurca essence to stop dandruff, makes hair shiny and easy to style



Liza hair cream with

Eurca oil

A rich formula with

Eurca oil nourishes and
promote hair growth
leaving a shiny and
healthy hair



Liza hair cream with Olive oil Nourishes and strengthens damaged hair

2018 - 2019

damaged hair



Balsmatic oxidant DEVELOPER

Bleaching liquid rich with jojoba oil Packaging: Bottle 100 ml





Hairvogine

hair Stimulating program

- A triple combination
- Caffeinated Lotion for fine & thinning hair
- Hair Growth Therapy
- Hairvogine was formulated for people suffering from hair loss who want an effective natural solution without any side effects and is proven to offset the effects of male and female pattern hair loss by addressing its root cause.
- The natural ingredients have been selected due to their ability to replicate the same actions as certain prescription drugs for hair loss but without the unwanted side-effects. These ingredients are specially formulated to target the root cause for hair loss and stimulate the hair follicles into normal hair regrowth. The hairs appear stronger and thicker with an increase in its volume.





Seboral

- Seboral is highly effective in treating dandruff.

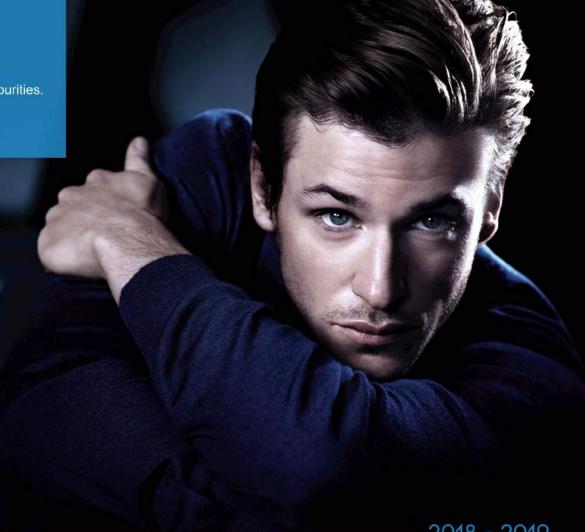
- Seboral has sebo-regulator effect in hair scalp

- Seboral has calming effect and decrease scalp purities.

- Seboral prevents hair dryness & hair damage

Packaging: Bottle 120 ml





Ketoral

- Ketoral is a strong anti-dandruff shampoo has synergistic action of 2 powerful ingredients.
- Ketoral is effective against malassezia.
- Ketoral has anti-fungal and anti-bacterial action.
- Ketoral prevents dryness of the hair & nourishes it.

Packaging: Bottle 125 ml



Strong hair free of Dandruff

2018 - 2019



Silkihair Removal Cream

- 1 Experience silky smooth skin and delightful scent with Silkie Hair Removal Cream for sensetive skin. Silkie works close to the root of the hair, giving you superior, long-lasting smoothness'. Silkie sensitive cream is formulated for soothing properties. This means you'll not have just smooth, but silky-smooth, moisturized and nourished skin.
- Effective hair removal in just 5-10 minutes
- Removes short-stubborn hair from legs, arms, underarms and bikini line
- Clinically proven to leave your skin moisturized for up to 24 hours
- 2 Silkie soothing cream works close to the root of the hair, giving you superior, long-lasting smoothness. The soothing formula is developed for its moisturizing properties, So you'll be left with not just smooth, but silky-soft, nourished & moisturized skin.
- Effective hair removal in just 3-6 minutes**
- Removes short-stubborn hair from legs, arms, underarms and bikini line
 Clinically proven to leave your skin moisturized for up to 24 hours*





No Hair HAIR DELAYING SYSTEM with Capislow 3%

Packaging: Cream Tube 75 ml Lotion Bottle 250 ml





- The only non hormonal &topical treatment for facial hirsutism & unwanted facial hair
- Has a unique mode of action working on the hair root.
- As a monotherapy effectively slows facial hair growth.
- Is highly suitable to be combined with any treatment option.
- Has a synergistic effect with laser therapy.
- Flornith has been proven to produce :
 - > Significant reduction in hair density.
 - > Significant reduction in hair length.
 - > Slows the growth of hair.

Packaging: Tube 30 gm





Doucheal N

- Removes discharghes, remove minor itching and burning
- Vaginal wash for everyday use
- 24 h odor protection

Packaging: Bottle with Pump 250 ml







Sportage shaving gel

A shaving gel for a smooth razor glide and a comfortable shave to protect from nicks and cuts

Packaging: Tube 120 ml





Liza Hair styling gel

Hair styling gel enriched with polymers from natural plants for providing superior hair benefits giving you a Perfect look.

Packaging: Tube 200 ml

- 1. Liza styling gel for Strong hold
- 2. Liza styling gel for Wet look
- 3. Liza styling gel for Mega hold



Hair Styling Gel

















- Powerful diper rash cream
- Excellent skin protectant against irritants and wet diapers.
- Provides antibacterial activity which prevents bacterial infections.
- Soothing and calming effect so baby can sleep well.
- Moisturizer and emollient keeps baby's skin hydrated and healthy.
- Ant-ioxidant & Anti-inflammatory.

Packaging: Tube 100 gm



Derma Pure SM

Derma Pure SM relieves stretch marks which apprear after pregnancy or after slimming diet & weight loss as a result of abnormalities in collagen and elastic fibers

Packaging: Tube 60 gm





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Intacto stretch marks lotion

- New stretch marks reducing cream
- Reduce the appearance of stretch marks naturally
- Intensive Stretch Marks Cream is loaded with skin-repairing and cell-communicating ingredients, along with a mix of antioxidants and emollients that makes good on its promise to repair and restore the skin's barrier. This is a very good moisturizer for use anywhere on the body.
- This rich cream concentrate helps improve elasticity and suppleness of stretching skin during and after pregnancy.
 Ideal for stretch mark prone areas such as tummy, hips, thighs and bust. Also recommended for stretch marks associated with weight fluctuations
- Diminsh stretch marks
- Firms and tighten the skin
- Prevents new stretch marks

Packaging: Tube 60 ml







- Anti lice shampoo which is the optimal help to prevent and to fight head lice
- Highly effective and safe product

Packaging: Bottle 60 ml













Lavender Shower Gel

New from Liza shower gel with Lavender flower Extracts,Colors & smell.

Packaging: Bottle with Pump 500 ml



Pomegranate Shower Gel

New from Liza shower gel with Pomegranate Extracts, Colors & smell.

Packaging: Bottle with Pump 500 ml

2018 - 2019

Liza Hand Gel









- Clean, soft hand with amazing smell
- Gentle hand gel leaving your hands soft, smooth and hydrated, this lovely formula is gentle on the skin, contains moisturising and soothing properties, protects your hands in one single wash.

Packaging: Bottle with Pump 300 ml



MUSICAL TONES CHARMING SPRING

WILD EYES

2018 - 2019



Liza Rose Water

- Soothing toner
- Cleanses, moisturizes and serves as a skin toner. This is gentle for sensitive skin. Rose water is excellent to rejuvenate the dull and tired face at the end of the day.
- Provides you a glowing skin by daily usage
- Liza Rose water is made by steeping the rose petals in water which gives rose water essence of roses.

Liza Rose water has a lot of benefits in healing sun burn, making the skin glow and to cleanse the skin well.

Liza Rose water is also known to give suppleness to the skin. Rose water is highly used to mix the face packs which are in powder forms. This is also used for cleansing the makeup, dirt and dust off the face. Liza Rose water is excellent to wipe off the face during the day when you can't wash the face, cleansing the face with rose water help to keep the skin pores clean and skin looks fresh.

Packaging: Bottle 100 ml









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