



Heaton
HEALTHCARE GROUP

WE BRING PARTNERSHIP
WITH RESPECT AND TRUST

www.heaton.cz



Heaton

HEALTHCARE GROUP

WE BRING PARTNERSHIP
WITH RESPECT AND TRUST



WE ARE A PRIVATELY OWNED INTERNATIONAL
PHARMACEUTICAL COMPANY BASED IN THE
CZECH REPUBLIC.

HEATON started to be active in pharmaceutical industry in 2002 and soon became a successful local pharmaceutical company. Gradually HEATON developed into an international company with business in several countries of CEE, Western Europe, Middle East and Asia.

HEATON is holder of over 68 registrations of pharmaceuticals as well as a manufacturer of medical devices and cosmetics. HEATON covers various therapeutic areas (gynecology, urology, nephrology, oncology, substitution treatment and specialized hospital treatment).

HEATON operates with own business and marketing representation in Czech Republic, Slovakia, Germany and Romania, where products are promoted through a skilled team of Medical Representatives.

HEATON holds ISO 9001 certificate for sale and promotion of medicines, ISO 13485 certificate for non-active medical devices and in vitro diagnostics, GMP certificate, distribution license and license for handling narcotics.

HISTORY OF THE COMPANY





WHO WE ARE

A COMPANY IS AS GOOD
AS THE PROMISES IT KEEPS.



MARKETING & SALES
of innovative products and branded generics



DEVELOPMENT AND REGISTRATION
of innovative therapies (medical devices and pharmaceuticals)



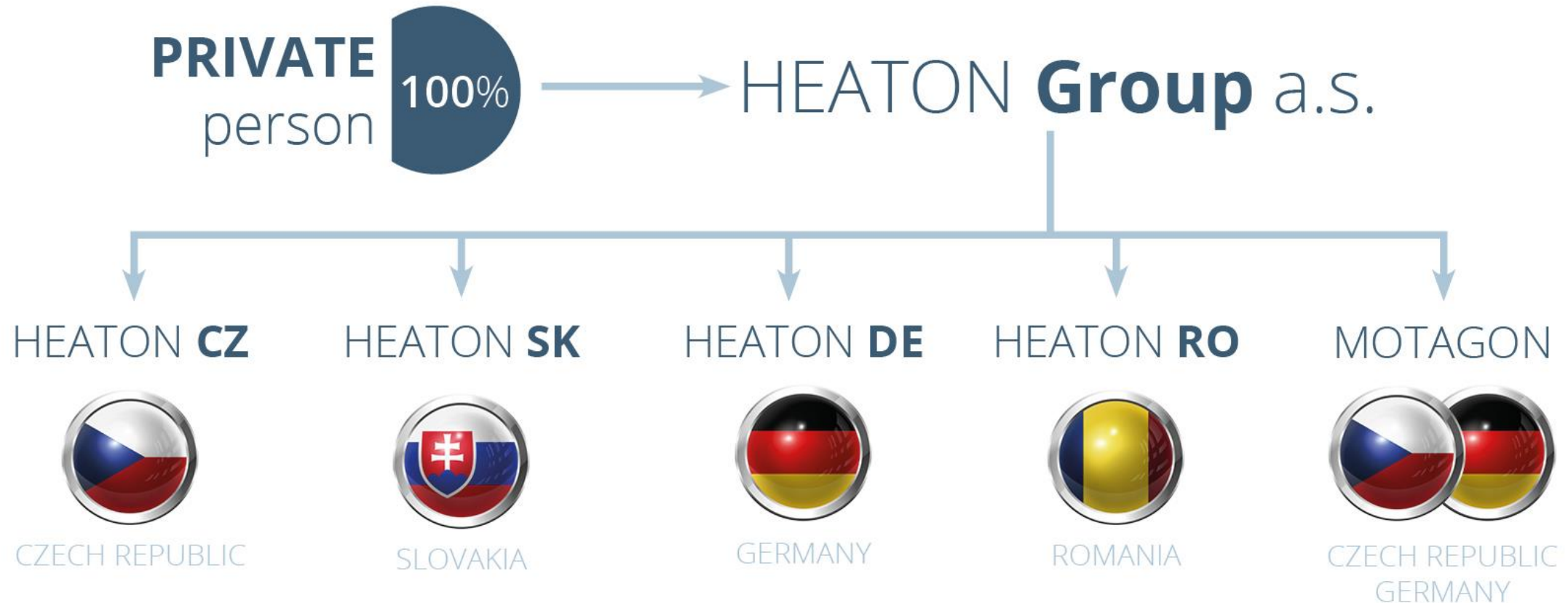
BUSINESS DEVELOPMENT
with medical devices, generics and cosmetics
across the globe.

We create value by delivering healthcare products, services and solutions in innovative and cost effective ways. We complete this mission by setting the highest standards in service, reliability, safety and cost containment in our industry.

With new product developments we try to create products which meet unmet needs of patients and health care professionals.

STRUCTURE

OF HEATON GROUP



AREAS OF ACTIVITY



GYNECOLOGY

- › Contraception
- › OTC Women's Health



UROLOGY

- › Incontinence
- › Benign Prostatic Hyperplasia
- › OTC Men's Health



HOSPITAL

- › Oncology
- › Hemato-oncology
- › Transplantology
- › Antibiotics



DIABETOLOGY

- › DPP-4 inhibitors



NEPHROLOGY

- › Hyperfosfatemia
- › Secondary Hyperparathyroidism
- › Calcium Metabolism
- › Ketoanalogues



OTHER

- › Substitution / opioids
- › Medical cannabis

OTC PORTFOLIO

VAGINAL MICROFLORA

GYNELLA® Flora

FERTILITY

GYNELLA® Natal Ferti Gel

MENOPAUSE

GYNELLA® Balance

INTIMATE HYGIENE

GYNELLA® Intimate Wash

GYNELLA® Intimate Foam

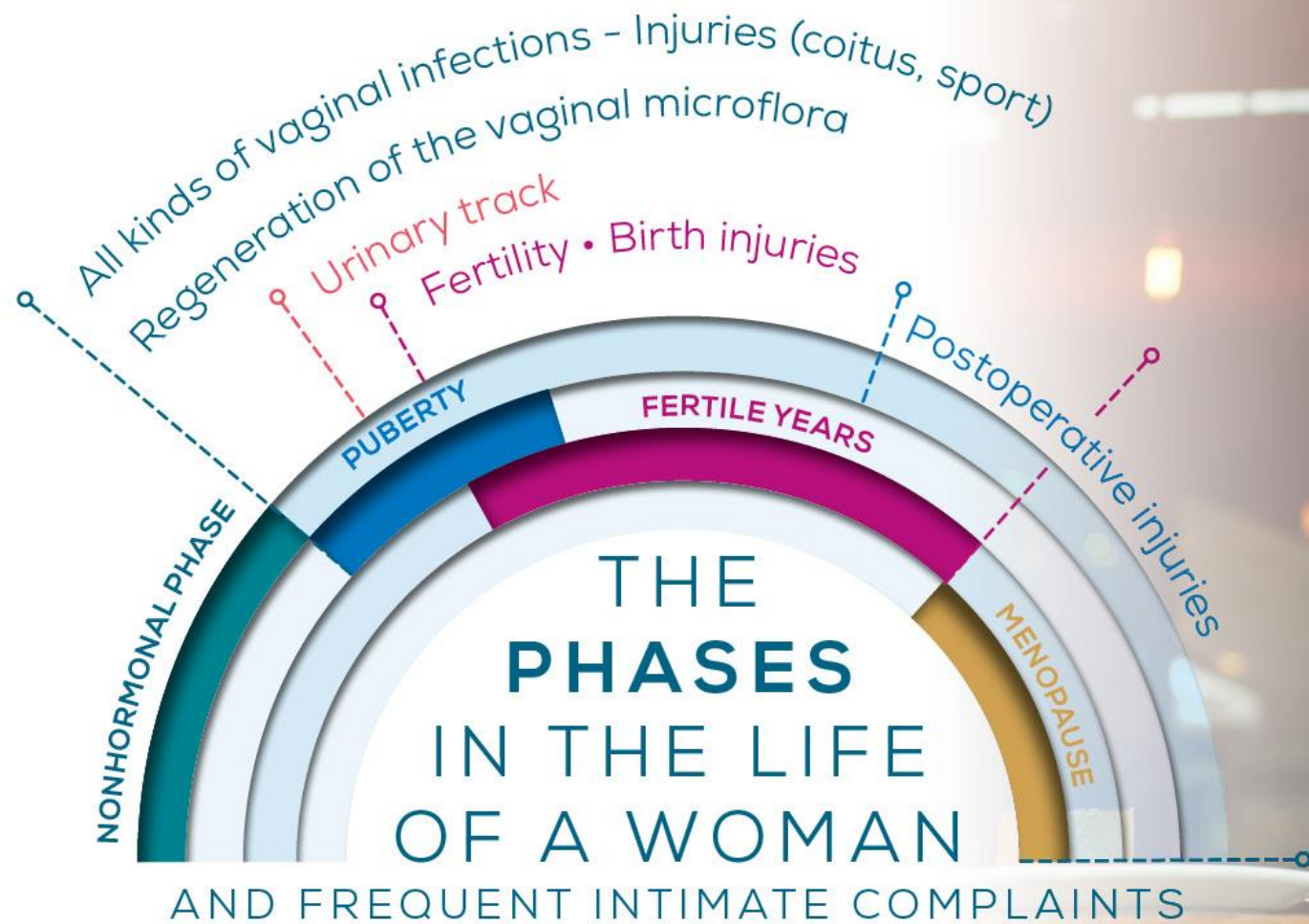
GYNELLA® Girl Intimate Wash

URINARY TRACK

GYNELLA® Cystilab

NEPHROLOGY

Kemarel



GYNELLA®

Flora

STIMULATE THE NATURAL VAGINAL
IMMUNE DEFENCES



THE PARAPROBIOTIC CONCEPT BASED ON TYNDALLIZED STRAINS

Tyndallized probiotics have been demonstrated to positively affect human health. They represent a new generation of safer and more stable products.

Composition in line with
REGULATION (EU) 2017/745 OF
THE EUROPEAN PARLIAMENT
AND OF THE COUNCIL

TYNDALLIZATION PROCESS

- Tyndallization is a tailored inactivation treatment used to obtain killed or inactivated microbial cells.
- Scientific evidence indicating that killed/inactivated microbes (dead microbial cells or microbial cell fractions) may also positively affect human health.
- Tyndallization performed at HEATON results in intact non-viable microbial cells – the whole structure of the cell is conserved.
- Cells of tyndallized strains keep their immunomodulatory properties.
- Tyndallized probiotics have been demonstrated to positively affect human health. They represent a new generation of safer and more stable products.

Medical device based on **non-viable tyndallized lactic strains** (*Lactobacillus acidophilus*, *Lactobacillus reuteri*, *Lactobacillus casei*) to **support natural protective mechanisms of vaginal microflora** in time when the defence is reduced due to external factors (such as usage of antibiotics, often use of tampons, lifestyle, free time activities, contraception, wrong intimate hygiene, pregnancy, birth, etc.).

Composition:	Tyndallized lactic strains (<i>Lactobacillus acidophilus</i> , <i>Lactobacillus reuteri</i> , <i>Lactobacillus casei</i>)
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Classification:	Medical device IIa.
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Presentation:	10 vaginal suppositories
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Shelf life:	24 months
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GYNELLA®

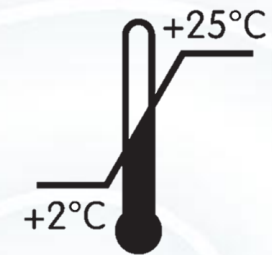
Flora



PRODUCT ADVANTAGES

- ✓ Composition **correspond** to EU Regulation for new developed medical devices.
- ✓ Paraprobiotics which **support increasing vaginal immunity**.
- ✓ Does not need to be refrigerated, withstands temperatures of up to 25 °C.
- ✓ Unlimited target group - **applicable to immunocompromised patients**.
- ✓ Tyndallized lactobacilli **do not cause resistance to antibiotics**, therefore the treatment is possible to applicate during antibiotic therapy.

Composition in line with
REGULATION (EU) 2017/745 OF
THE EUROPEAN PARLIAMENT
AND OF THE COUNCIL



GYNELLA®

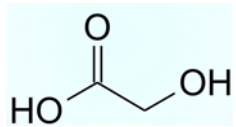
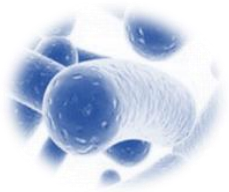
Balance



GYNELLA[®]

Balance

Composition in line with
REGULATION (EU) 2017/745 OF
THE EUROPEAN PARLIAMENT
AND OF THE COUNCIL



- Based on **stable inactivated, non-viable bacteria** - *Lactobacillus acidophilus*
- **Lactic acid** maintains the natural pH value in the vagina and thus protect it from harmful external influences.
- **Soy isoflavonoids** helps to increase the elasticity of the vaginal mucosa and complements the effect of hyaluronic acid, thereby relieving the unpleasant feelings of tension and dryness.
- **Sodium hyaluronate** helps to hydration and regeneration of the tissue

Medical device to maintain natural defences and hydration equilibrium when the balance of vaginal microbial flora may be temporarily altered by physiological conditions. Supports increased immunity of the vaginal epithelium after long-term use. Hyaluronic acid contributes to the **hydration and elasticity** of the tissues and thus supports complements the effect of soy isoflavones on vaginal elasticity.

Composition:

Lactic acid, Soy isoflavones, non-viable tyndallized lactic bacteria (*Lactobacillus Acidophilus*) and Hyaluronic acid

Classification:

Medical device IIa.

Presentation:

10 vaginal suppositories

Shelf life:

24 months

GYNELLA®

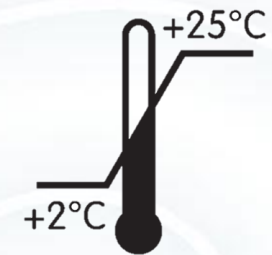
Balance



PRODUCT ADVANTAGES

- ✓ Composition **correspond** to EU Regulation for new developed medical devices.
- ✓ Paraprobiotics which **support increasing vaginal immunity**.
- ✓ Improves elasticity and reduces vaginal dryness
- ✓ Does not need to be refrigerated, withstands temperatures of up to 25 °C.
- ✓ Tyndallized lactobacilli **do not cause resistance to antibiotics**, therefore the treatment is possible to applicate during antibiotic therapy.
- ✓ Thanks to complex composition can **increase compliance by women 45+**.
- ✓ Suppositories ensure good solubility and easy application.

Composition in line with
REGULATION (EU) 2017/745 OF
THE EUROPEAN PARLIAMENT
AND OF THE COUNCIL



GYNELLA[®]

Cystilab

SUPPORT THE PROPER FUNCTION OF
URINAL TRACT AND PHYSIOLOGICAL
IMMUNITY*



Food supplement with sweeteners



Unique food supplement **combines substances for maximal synergic effect**. It contains two potent extracts from medicinal herbs: **cranberries, *Echinacea purpurea*, *Lactobacillus paracasei*, D-mannose and dried blueberry juice**. It supports the proper function of urinal tract and physiological **immunity***. To ensure perfect preservation of its ingredients, it uses the T-WIN innovative sachet.

Composition:	Cranberries extract, extract from <i>Echinacea purpurea</i> (L.) Moench, <i>Lactobacillus paracasei</i> , D-mannose, dried blueberry juice
Classification:	Food supplement with sweeteners
Presentation:	10 T-WIN Sachets
Shelf life:	24 months

GYNELLA®

Cystilab



*The *Echinacea* extract has a positive effect on the health and normal function of the urinary tract.

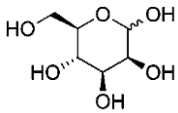
UNIQUE COMBINATION OF PROBIOTICS, D-MANNOSE, CRANBERRY, BLUEBERRY AND ECHINACEA



COMBINES SUBSTANCES FOR MAXIMAL SYNERGIC EFFECT



Contains **lactobacilli** in high concentrations of 3 billion CFU in 3 doses. Lactobacilli are physiological bacteria settling the healthy tissue (such as the intestines, vagina, etc.).



D-mannose is practically not metabolized, but excreted by the kidneys into the bladder and from there into the urinary tract.



Cranberry extract supports natural immunity. In addition, it synergistically complements the effects of other substances.



Blueberry extract acts as a powerful antioxidant. It protects the cells from free radicals.



The **Echinacea** extract has a positive effect on the health and normal function of the urinary tract. It also helps support the body's natural defenses.

GYNELLA®

Natal Ferti Gel

VAGINAL GEL FOR COUPLES
WHO ARE TRYING TO CONCEIVE



VAGINAL GEL FOR COUPLES WHO ARE TRYING TO CONCEIVE

Composition:

Inositol, Sodium hyaluronate, Lactic acid, Glucose, Fructose, Magnesium citrate, Calcium pyruvate, Sorbitol, Citric acid, Potassium citrate, Sodium bicarbonate, Zinc gluconate, Carnitine, Creatine, Sodium chloride

Classification:

Medical device IIa.

Presentation:

6 single dose applicators of 5ml for vaginal use

Shelf life:

24 months

GYNELLA®

Natal Ferti Gel



Vaginal gel for couples who are trying to conceive. Not only that it affects the vaginal mucosa and adjusts its pH, but **due to the presence of inositol it can also stimulate sperms.**

- Forms optimal environment for sperms.
- Increases the pH to values convenient for natural motility of sperms, thus it can increase the probability of natural conception.
- Is characterised by osmolality similar to ejaculate.
- Hydrates the vaginal environment, thus it can help to provide suitable consistency of ejaculate favourable for sperm motility.

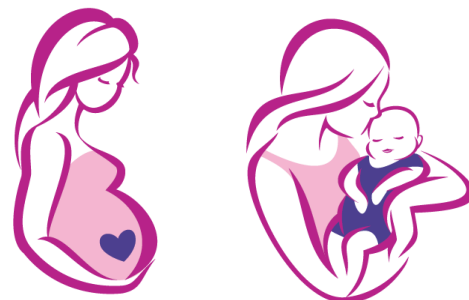
GYNELLA®

Natal Ferti Gel



COMPARISM OF COMPOSITION OF EJACULATE AND GYNELLA® NATAL FERTI GEL

- Shows many similarities,
- composition as close as possible to the physiological conditions of ejaculate because sperm are susceptible to changing the environment.



	Ingredients	Ejaculate	GYNELLA® Natal Ferti Gel
functional	pH	7,2 - 7,8	7,2 - 7,9
	Osmolality	250-350	300
	Hyaluronic acid		✓
	Water	✓	✓
	Glucose	✓	✓
	Fructose	✓	✓
	Sorbitol	✓	✓
	Magnesium	✓	✓ (in form of citrate)
	Calcium	✓	✓ (in form of pyruate)
	Zink	✓	✓ (in form of gluconate)
physiological and/or usable for quick use by sperms	Inositol		✓
	Carnitin	✓	✓
	Creatine	✓	✓
	Lactic acid	✓	✓
	Citric acid	✓	✓
	Sodium	✓	✓ (in form of hyaluronate, chloride, bicarbonate and phosphate + sodium hydroxide)
	Chloride	✓	✓ (in form of sodium salt)
	Potassium	✓	✓ (in form of citrate)
	Citrat	✓	✓ (in form of potassium salt)
	preservans neutral	Gel	
Hydroxyethylcellulose			✓
DMDM Hydantion			✓
Phenoxyethanol			✓
	Ethylhexylglycerin		✓

GYNELLA®

COSMETICS

INTIMATE HYGIENE FOR WOMEN IN EVERY STAGE OF LIFE



The intimate gel is suitable for daily intimate care thanks to its balanced pH and enriched lactic acid. The intimate gel can also be used to shave intimate parts. Represents the right thing to do when it comes to solving unpleasant feelings in the intimate area (itching, burning, redness, feeling of tension, unpleasant smell). Dermatologically tested.

GYNELLA®

Intimate Wash



Composition: Lactic acid, Pinus Sylvestris Twig Leaf Oil

Classification: Cosmetics (dermatologically tested)

Presentation: 200 ml

Shelf life: 30 months

A gentle foam designed for **hygiene** and **shaving of intimate parts**. At the same time, **prevents from genital discomfort after intercourse**, swimming, running, traveling and many other favorite activities in which the intimate parts are exposed to higher levels of irritation. Dermatologically tested.

Composition:	Lactic acid, Panthenol, Salvia Officinalis Oil, Aloe Barbadosis Extract
Classification:	Cosmetics (dermatologically tested)
Presentation:	150 ml
Shelf life:	30 months

GYNELLA®

Intimate Foam



Especially developed for girls from 2 years of age to first menstruation. Very gentle on young girls' skin and intimate parts. Developed specifically for this period of age when the ovaries do not produce the female hormone (estrogen) and the vaginal defenses are insufficient. Dermatologically tested.

Composition: Bisabolol, Allantoin, Salvia Officinalis, Leaf extract

Classification: Cosmetics (dermatologically tested)

Presentation: 100 ml

Shelf life: 30 months

GYNELLA®

Girl Intimate Wash



Kemarel

Food For Special Medical Purposes

NUTRITION THERAPY FOR PATIENTS
WITH RENAL DISORDERS



Is a part of the conservative treatment of patients with Chronic Kidney Disease (CKD). Kemarel contains amino acids, partly in form of there corresponding-ketoanalogues, essential for patients with CKD. In combination with a protein-restricted diet **Kemarel is an tool for CKD in the predialysis period.**

- Reduction of uremic symptoms, which are largely due to an accumulation of degradation products of the protein metabolism.
- Preservation of the residual renal function and therefore slowing down the rate of progression of the CKD and delaying the onset of dialysis.
- Preservation of the nutritional status, despite the marked reduction of the daily protein intake.
- Improvement of metabolic complications due to renal insufficiency (e.g. proteinuria, disturbances in calcium-phosphate, carbohydrate and lipid metabolism).

Kemarel



Is intended for the nutrition therapy for patients with renal disorders. Special diet uptake of essential amino acids while minimizing uptake of amino nitrogen.

Composition:

Lysine acetate, Calcii 4-methyl-2-oxovaleras (ketoanalogue to leucine), Calcii methyloxobutyras (ketoanalogue to valine), Calcii oxophenylpropionas (ketoanalogue to phenylalanine), Calcii 3-methyl-2-oxovaleras (ketoanalogue to isoleucine), Calcii hydroxymethylthiobutyras (hydroxyanalogue to methionine), Threonine, Histidine, Tyrosine, Tryptophan, Talc, Maize starch

Classification:

Food for Special Medical Purposes

Presentation:

100/300 tablets

Shelf life:

36 months

Kemarel




For any further information, don't hesitate to contact us.

Heaton

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