

ABOUT US

Reyoung Pharmaceutical Co., Ltd. was established in 1966 and constituted the first manufacturer of powder-injections in Shandong Province. In the past four decades, Reyoung has emerged as one of the top 30 producers in China by upholding the principle of "Produce high-quality products for all mankind", abiding by the operating strategy of continuous innovation, pursuit of high quality, strengthening internal management, forging brand image outside, gathering elites and talents and win-win situation as well. In 2010, Reyoung took the 21st place among pharmaceutical industrial enterprises nationwide in terms of benefits through perseverance, hardworking, faithfulness and aggressiveness.

Reyoung boasts a total asset of more than RMB 4 billion and a staff of over 4000 people. It set up National Enterprise Technical Center, Cephalosporin API Engineering Technology Research Center in Shandong Province, National Post-doctoral Scientific Research Workstation and some other institutes of the same kind. All these won Reyoung such titles and honors as State-focused High and New Technology Enterprise, National Industrialization Leading Enterprise of Biological Medicine, National Contract-stressing and Promise-keeping Enterprise and Shandong Province Patent Star Enterprise.

The company has more than 20 manufacturing workshops for powder injections, API, solid preparations, preparation of Chinese medicine and other drugs. It is also a GMP, ISO9001, ISO14001, OHS18001 authentication enterprise. Reyoung produces nearly 400 specifications of pharmaceutical products which fall into 10 categories. Its annual production capacity for powder-injection is 2.5 billion vials, solid preparation 10 billion tablets/granules, sterile APIs 2000 tons and small-volume injection 0.3 billion vials.

Unceasing innovation is the inexhaustible source of Reyoung's development. Reyoung enjoys a relatively rapid growth by strengthening innovation in products, technology, marketing and managerial expertise, which also become the salient features of the business empire. Reyoung has established years-long cooperative relationship in science and research successively with more than 30 schools and institutes such as Tsinghua, Shandong, Shenyang Pharmaceutical, Tianjin universities and Shanghai Institute of Biomedical. It established four R&D centers which are located at headquarters, Jinan, Shanghai and the United States respectively. This

practice greatly enhances its R&D capacity and technical achievements. Up to now, Reyoung has been rewarded the Second Prize for Science & Technology Development, Certificate of National Torch Program Items and granted more than 70 certificates of patent and over 60 New Drug Certificates.

Reyoung Pharmaceutical Co., LTD is always market-oriented and attaches great importance to the marketing and distribution of its products. Presently, Reyoung has formed a professional marketing team of more than 1000 personnel and set up over 160 offices which cover large and medium-sized cities in China. Through this expansive marketing network, its products are available in China and more than 30 countries in the world, including Germany, France and South Korea.

Tight Quality Guarantee System is the safeguard for Reyoung's development. Despite the volatile competitive environment outside, Reyoung staff makes tireless and unremitting efforts to enhance the quality of their products and forges the strong "Reyoung" brand. Holding fast to the commitment of "Quality decides all", Reyoung organizes production in strict accordance with relevant rules and regulations such as Drug Administration Law and Good Manufacturing Practice. It becomes an epitome in this industry.

To enhance the level of information management, Reyoung, from 2003 onward, has invested RMB 15 million totally to launch the ERP, BPM, HR and E-MAIL systems, TPI information query system, network video conferencing and video monitoring systems and other integrated application of computer local area network (LAN) projects. The application of advanced managerial techniques indicates that Reyoung has stepped into the era of digital management.

"Produce high-quality medicine for all mankind" is the ultimate goal of Reyoung staff. Along with its rapid growth in business, Reyoung is also concerned with social welfare and people's wellbeing. Its annual donation to poverty areas and disaster-relief to Red Cross Society worthes millions of yuan. It brings blessing to people with concrete deeds.

Bearing this goal in mind, Reyoung staff will continue to practice the operating philosophy of continuous innovation, pursuit of high quality, strengthening internal management, forging brand image, uniting elites and talents and win-win situation as well, follow the trend of national political and economic climate, forge a famous brand and realize a high-quality development.