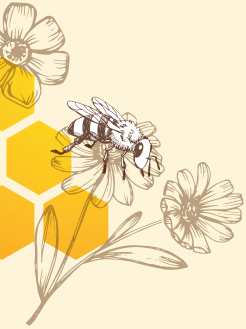




BEE & YOU

FROM THE FASCINATING ANATOLIA

SKIN CARE





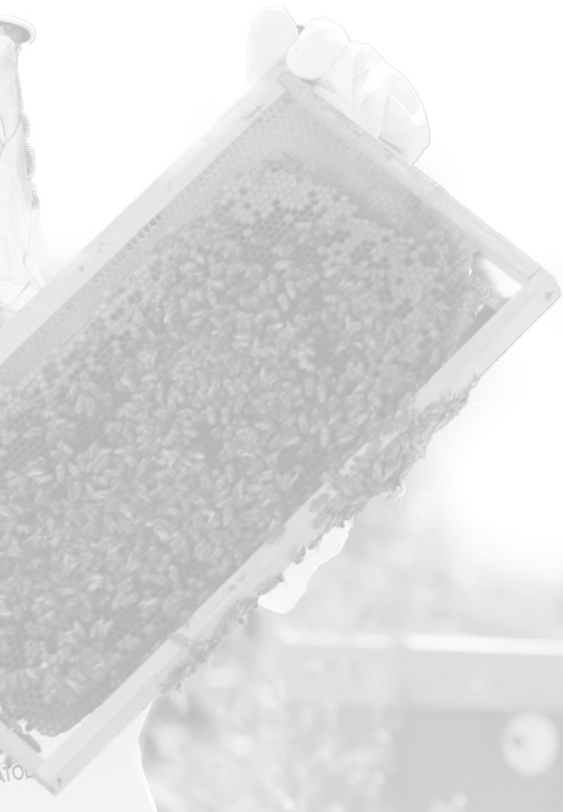
BEE & YOU
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WOMEN OWNED BUSINESS

Dr. Asli Samanci, a mother, scientist, and entrepreneur, completed her PhD in Biology in 2021, specializing in the development of dermocosmetic formulations utilizing bee venom and other bee products. With a passion for scientific research, she has conducted over 30 clinical studies and presented her findings at more than 50 national and international conferences.

Inspired by personal experience, Dr. Samanci founded BEE&YOU, a renowned global brand. The journey began when her 5-year-old son faced health challenges, experiencing frequent illness and a weakened immune system. Seeking natural solutions, she discovered the benefits of propolis and royal jelly for immune support. Determined to ensure the highest quality products, she developed a pioneering and patented extraction method for propolis in her laboratory.

BEE&YOU's commitment to excellence has been recognized internationally, receiving over 70 prestigious awards for its innovative approach, patented extraction method, and Dr. Samanci's remarkable entrepreneurship. Today, BEE&YOU continues to provide natural dermocosmetic and immune-enhancing products, meeting the needs of children and mothers worldwide who seek effective and safe solutions for their skincare concerns.



Why BEE&YOU



FROM THE FASCINATING ANATOLIA





- Total experience of our founders about bees and bee products are more than 45 years. We are the experts in the field, especially about determination of quality and authenticity about bee products.
- We develop all formulations in our R&D Center with contributions of pharmacologists, pharmacists, nutritionists, and dermatologists.
- Our propolis extraction technology is patented worldwide, and we guarantee to provide the highest quality propolis extract with clinically proven health benefits.
- We produce all our bee products with the help of our 5000 contracted beekeepers who take care 550,000 beehives. We implement a sustainable contracted beekeeping model as a perfect example of Fair Trade. That is how we can guarantee the best quality bee products with %100 traceability from our hives to your table.
- We produce all our products at our facilities, which is about 115,000 sq ft., being one of the largest value-added bee products centers worldwide.
- Our facilities and products are certified to meet international standards for food, supplements, and cosmetics. We hold certifications including GMP, BRC, IFS, SEDEX, ISO 9000, ISO 22000, ISO 14001, Kosher, Cosmos, and Organic.
- We have been granted with 70 awards in the last 10 years for innovation, product quality, woman entrepreneurship and sustainability projects.
- We aim to increase the bee population in the world: %1 of all the income gained from sales of each Bee&You product goes back to our beekeepers so that they can buy new beehives and look after more bees!

As Einstein said "When the last bee dies, humanity has at most 4 more years to go" .

"IF THERE ARE BEES, THERE IS LIFE!"



SUSTAINABILITY



Sustainable Fair Trade Beekeeping Model

We produce all of our bee products in collaboration with our 5,000 contracted beekeepers, who diligently tend to 550,000 beehives.

Through our sustainable contracted beekeeping model, we exemplify Fair Trade principles, ensuring the highest quality of bee products with 100% traceability from our hives to your table.

Our Contracted Beekeeping Model not only generates sustainable value for society but also supports beekeepers. In our commitment to increasing the global bee population, we allocate 1% of all income from the sales of each BEE&YOU product to our beekeepers for the acquisition of new beehives. This allows us to help raise the number of bees and protect the environment.

OUR AWARDS



**Turkish Exporters Assembly
Innovation Award (2018)**

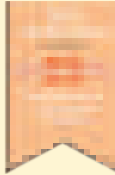


**SupplySide CPG Editor's Choice Awards
Supplements
Antioxidants Award (2018)**

**Food & Beverage
Children's Products (2018)**



**IBS Mother Baby Children Fair
Children Friendly Product
of the Year (2018)**



**Eco Excellence Awards
Nutrition
Raw & Fermented Food
(2018)**

**Wellness
Alternative Remedies
(2018)**



**Sustainable Innovation
Award (2018)**



Game Changers Awards 2018

- The Best Innovation
- The Best New Brand
- The Best Game Changer



**Nutra Ingredients
Awards 2018**



**APIMONDIA
World Beekeeping Awards
Gold Medal (2017)**



**Innovative
Business Woman Award
(2017)**



**Small and Medium
Industry Innovation
Award (2018)**



**ELELE Woman
Entrepreneurship Award
(2017)**



**Inovalig
Innovation Leaders
Award (2017)**



**Entrepreneurship
Summit E-Commerce
Award (2017)**



**JCI Entrepreneurship
Award
(2017)**



**Exporters Assembly
E-Export Award (2017)**



**Design Week
Best Design Award
(2017)**



**EU-MedSpring
Eco-Efficiency
Award (2016)**



**Specialty Food Association
Sofi Award
NY, USA (2017)**



**Scientific Research
Institute Innovation
Award (2016)**



**Women
Entrepreneur of the
Year Award (2016)**



**Istanbul Technical
University
BEETECH Award (2016)**



**Fastest
Growing Company
Award(2014)**

INGREDIENTS



FROM THE FASCINATING ANATOLIA

Anatolian Propolis

Derived from the pristine forests, meadows, and highlands of Anatolia, Anatolian Propolis is a bee product rich in antioxidants. It nourishes and protects the skin with its phenolic and flavonoid components, including Quercetin and CAPE. This natural ingredient helps prevent skin damage, and it acts against skin aging caused by UV rays. Propolis also promotes a detoxifying effect by eliminating toxins and dead cells from the skin.



Royal Jelly

Royal jelly is a nutrient-rich natural compound that plays a vital role in maintaining the skin's moisture balance and diminishing the appearance of fine lines and wrinkles. Its proteins, amino acids, and vitamins nourish, repair, and rejuvenate the skin. The exceptional component of royal jelly, 10-HDA, which is exclusive to this substance, supports collagen production, enhances skin elasticity, and reduces the visibility of wrinkles, effectively demonstrating anti-aging effects.



Raw Honey

Raw honey is renowned for its exceptional moisturizing properties, effectively nourishing and hydrating the skin. Its natural antioxidants act as a shield, protecting your skin from harmful free radicals that can cause damage. Furthermore, raw honey aids in promoting cell renewal, contributing to a healthier and more vibrant complexion.



Bee Venom

Derived from venom glands of worker bees within the hive, bee venom is a remarkable substance that enhances blood circulation and stimulates the production of collagen and elastin in the skin. The boosted levels of collagen and elastin contribute to a plumper appearance, and effectively smooth out fine lines and wrinkles. As a result, the skin appears more youthful and revitalized.

OUR PRODUCTS



FROM THE FASCINATING ANATOLIA



NATURAL MINERAL SUNSCREENS



Provide maximum UVA/UVB protection with non-nano mineral zinc and Anatolian Propolis Extract (A.P.E.)®

Benefits:

- SPF 50+ PA++++ feature
- Water-resistant for up to 80 minutes
- Leave no white residue
- Reef-friendly
- 100% natural ingredients
- Hypoallergenic
- No chemical filters, parabens, colorants
- Dermatologically tested
- Hypoallergenic
- Clinically proven effects

Free of: Parabens, Petrolatum, Dyes, Oxybenzone, Octinoxate, Titanium Dioxide

BEE&YOU Natural Mineral Sunscreen for Body

Ingredients: Anatolian Propolis Extract (A.P.E.)®, Non-Nano Mineral Zinc Oxide (Mico)®, Shea Butter, Aloe Vera.

Suggested Use: It's recommended to apply to the body, 30 minutes before sun exposure.

BEE&YOU Natural Mineral Sunscreen for Face

Ingredients: Anatolian Propolis Extract (A.P.E.)®, Non-Nano Mineral Zinc Oxide (Mico)®, Olive Oil, Shea Butter, Vitamin B5 and Vitamin E.

Suggested Use: It's recommended to apply to the face 30 minutes before going out in the sun.

BEE&YOU Natural Mineral Sunscreen for Kids

Ingredients: Anatolian Propolis Extract (A.P.E.)®, Non-Nano Mineral Zinc Oxide (Mico)®, Shea Butter, Aloe Vera, Vitamin B5 and Vitamin E.

Suggested Use: It's recommended to apply 30 minutes before going out in the sun. Specifically formulated for kids, toddlers, and babies with naturally moisturizing ingredients.

BEE&YOU Natural After Sun Lotion

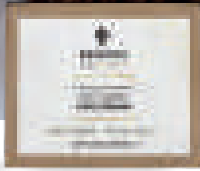
Ingredients: Anatolian Propolis Extract (A.P.E.)®, Non-Nano Mineral Zinc Oxide (Mico)®, Olive Oil, Aloe Vera, Sesame Oil, Vitamin E.

Suggested Use: Apply to your face and body for a deeply moisturizing, refreshing, and soothing effect.





BEEYOU
BY 1111
HYDROLYZED
HYALURONIC
ACID
**EYE CONTOUR
SERUM**
100% NATURAL
100% VEGAN
100% PURE
100% PLANT-BASED



MOISTURIZING ANTI-AGING SET



Natural formulas include Anatolian Propolis Extract (A.P.E.)[®], Bee Venom, Raw Honey, valuable plant oils and vitamins, for a firmer, smoother and youthful skin.

Clinically Proven Effects*:

- Provides intense moisture
- Improves skin elasticity
- Nourishes and rejuvenates skin
- Removes fine lines and wrinkles

*According to the dermatological patch test conducted on 15 sensitive-skinned volunteers aged 30 and above, no irritation or allergenicity has been detected.

*As for the dermatological panel test conducted on healthy volunteers between the ages of 33 and 54, the specified effects have been observed.

BEE&YOU APIBEAUTY Anti-Aging Face Serum

Ingredients: Bee Venom, Anatolian Propolis Extract (A.P.E.)[®], Hyaluronic Acid, Natural Plant Extracts.

Suggested Use: Use every morning and night on dry and clean skin by massaging your face in circular motions. Use with BEE&YOU Anti-Aging Face Cream and BEE&YOU Anti-Aging Eye Contour Serum for effective care of the whole face.

BEE&YOU APIBEAUTY Anti-Aging Eye Contour Serum

Ingredients: Bee Venom, Anatolian Propolis Extract (A.P.E.)[®], Raw Honey, Natural Plant Extracts.

Suggested Use: Use every morning and night on dry and clean skin by massaging from the inner corner of your eyes to the outer corner in circular motions. Use with BEE&YOU Anti-Aging Face Cream and BEE&YOU Anti-Aging Face Serum for effective care of the whole face.

BEE&YOU APIBEAUTY Anti-Aging Face Cream

Ingredients: Bee Venom, Anatolian Propolis Extract[®], Royal Jelly, Shea Butter, Vitamin B5, Vitamin E, and Natural Plant Extracts.

Suggested Use: Use every morning and night on dry and clean skin by massaging your face in circular motions. Use with BEE&YOU Anti-Aging Face Serum and BEE&YOU Anti-Aging Eye Contour Serum for effective care of the whole face.



ULTRA-HYDRATING SKIN CARE



Enriched with Anatolian Propolis Extract (A.P.E.)[®], natural plant oils, raw honey, and vitamins, the powerful formulas restore and maintain the natural barrier of the skin.

- Provide intense moisture
- Rich in antioxidants
- For silky and smooth skin

BEE&YOU SKINCARE Ultra Hydrating Hand Cream:

Ingredients: Anatolian Propolis Extract (A.P.E.)[®], Aloe Vera, Shea Butter, Raw Honey, Vitamin B5, Vitamin E, and Natural Plant Extracts.

Suggested Use: Apply it to your hand when you need it. It provides a silky softness with its intense moisturizing effect and nourishes your skin with its natural oils.

BEE&YOU SKINCARE Ultra Hydrating Foot Cream:

Ingredients: Anatolian Propolis Extract (A.P.E.)[®], Aloe Vera, Shea Oil, Raw Honey, Vitamin B5, Vitamin E.

Suggested Use: Apply the foot cream to the skin at bedtime and after bathing, as these are the most effective times for moisturizing extremely dry feet.

BEE&YOU SKINCARE Ultra Hydrating Body Cream:

Ingredients: Anatolian Propolis Extract (A.P.E.)[®], Aloe Vera, Shea Butter, Sesame Oil, Raw Honey, Vitamin B5 and Vitamin E.

Suggested Use: Apply it to your body when you need it, especially after the shower. It provides silky softness and restorative care.





NOURISHING LIP CARE



All-natural lip balms soften and restore dry and cracked lips with Anatolian Propolis Extract (A.P.E.)[®], Raw Honey, Shea Butter, Olive Oil, Vitamin E, and Vitamin B5.

- Intense moisturizing formula
- Provide 24-hour ultra-conditioning
- Elderberry extract gives a natural color
- Vitamin E provides a protective barrier effect and is effective against all weather conditions

Natural Lip Balm with Shea Butter

Ingredients: Anatolian Propolis Extract (A.P.E.)[®], Raw Honey, Shea Butter, Olive Oil, Vitamin E, and Vitamin B5.

Suggested Use: Apply a thin layer on your lips. Repeat as much as you need.

Natural Lip Balm with Elderberry:

Ingredients: Anatolian Propolis Extract (A.P.E.)[®], Raw Honey, Shea Butter, Elderberry Extract, Olive Oil, Vitamin E, and Vitamin B5.

Suggested Use: Apply a thin layer on your lips. Repeat as much as you need. It gives a light tint to your lips with its natural elderberry.





NATURAL ROLL-ONS FOR MEN AND WOMEN



Provide comfort all day long, preventing sweat and body odor without blocking pores on your skin.

Formulated with Anatolian Propolis Extract (A.P.E.)[®], shea butter, and non-nano mineral zinc oxide, BEE&YOU

Natural Roll-ons for men and women, protect and nourish your skin.

- 100% natural
- Long-lasting protection
- Non-sticky
- Non-staining
- Free of aluminum, colorants, parabens, and chemicals

Natural Roll-on for Men:

Ingredients: Anatolian Propolis Extract (A.P.E.)[®], Non-Nano Mineral Zinc (Micno)[®], Shea Butter.

Suggested use: Apply only to the underarms.

Natural Roll-on for Women:

Ingredients: Anatolian Propolis Extract (A.P.E.)[®], Non-Nano Mineral Zinc (Micno), Shea Butter.

Suggested use: Apply only to the underarms.





BEE & YOU
BABY CARE

NATURAL DIAPER RASH CREAM



PROPOLIS
MINERAL ZINC OXIDE
PANTHENOL
SHEA BUTTER

50 ML



NATURAL DIAPER RASH CREAM



BEE&YOU BABYCARE Natural Diaper Rash Cream prevents rashes, relieves diaper rash discomfort, helps reduce redness and irritation, and soothes the skin in an all-natural way, with Anatolian Propolis Extract (A.P.E.)®, Non-nano Mineral Zinc Oxide, Vitamin B5, Shea Butter, Aloe Vera, and Jojoba Oil.

- All-natural formula
- Forms a protective barrier on the skin
- Provides moisturization and emollience
- Hypoallergenic
- Free of colorants, parabens, artificial fragrances, and chemicals

Ingredients: Anatolian Propolis Extract (A.P.E.)®, Non-Nano Mineral Zinc Oxide (Micro)®, Shea Butter, Jojoba Oil, Aloe Vera, and Vitamin B5.

Suggested Use: To help restore and soothe baby's skin against moderate to troublesome rashes in the diaper area, Apply a thin layer to your baby's dry and clean skin after each bath and diaper change. For external use only.



S.O.S INTENSIVE MOISTURIZING REPAIR CREAM



BEE&YOU S.O.S Intensive Moisturizing Skin Protectant Face & Body Cream is chemical-free and helps protect your skin with its potent antioxidant properties derived from pure patented Anatolian propolis extract. This fast-absorbing, deeply nourishing cream offers immediate relief and long-lasting hydration for dry, distressed skin and eczema. After just one application, it leaves your body noticeably softer and smoother. With the inclusion of royal jelly, Anatolian propolis extract, and Vitamin E, it not only improves skin texture and radiance but also reduces the appearance of fine lines and wrinkles.

- Head-to-toe ultra-hydrating
- 100% natural
- Immediate effect
- Helps wound healing, scald, and bug bite

Ingredients: Anatolian Propolis Extract (A.P.E)[®], Royal Jelly, Hyaluronic Acid, Vitamin B5, Raw Honey, Olive Oil, and Non-Nano Mineral Zinc.

Suggested Use: Apply to your skin as a thin layer when needed.





VITAMIN C FACIAL SERUM



BEE&YOU Vitamin C Facial Serum is a powerful blend of natural ingredients balanced to work synergistically for your skin and gives your skin a youthful glow by fighting against hyperpigmentation and aging.

A powerful formula with Anatolian Propolis Extract (A.P.E)[®], royal jelly, ferulic acid, vitamin C, hyaluronic acid and vitamin E has been clinically proven for:

- Brighter and fresher skin
- Moisturizing anti-aging effects
- Fighting pigmentation

*In a dermatological study with 30 participants, BEE&YOU Vitamin C Facial Serum was found to be suitable for sensitive skin types. After 4 weeks of consistent use, the listed benefits were observed.

Suggested Use: Apply 3-5 drops to clean skin, avoiding direct contact with eyes. Can be used for face, neck and hands 1-2 times daily. We recommend testing on a small area of the skin prior to use.





BEE & YOU
FROM THE FASCINATING ANATOLIA

CERTIFICATES

Our management system and production processes have been audited and certified by leading certification authorities, ensuring premium quality in all Bee&You products.



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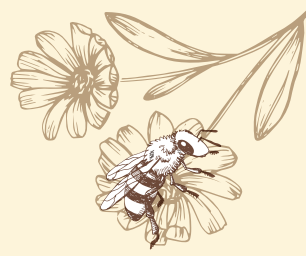
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