



We work **hand-in hand** with our customers and develop innovative health solutions.



+70 Scientists and technicians in R&D, of which +25% have masters degrees and PhDs.



We employ over **5,000 People** across **13 Countries in** Latin

America.



Procaps at a Glance



Unparalleled Scientific Expertise: With more than 500 formulations, in softgels, and more than 50 products developed per year.

With 7 major production facilities in Colombia, Brazil and El Salvador.



Global distribution in over **50 countries**.





## **OUR DNA**

## This is our Value Proposal

## **ADAPTABILITY**



#### We Adapt, because We Can

- We adapt to our customers needs and demands.
- We are ready to develop products and offer serviced at the speed and with the support requires

## **VALUE**



We are experts in the value chain of a product.

- We understand markets needs and develop strategies that add value to your brand.
- The safety and integrity of our customers in our number one priority.

## **DEFFERENTIATION**



Our innovation is what Makes us different

- Our robust formulations and technology platforms create an impact in consumer markets.
- We understand that innovation is a must in order to stay on top.

## **OWNERSHIP**



I am the driver and Leader of my business

- We have the expertise and capabilities to make a difference.
- We go above and beyond for my company and clients.

## EXCEPTIONAL EXPERIENCE



We want our consumers to crave for more

- We are experts in increasing customers adherence to therapies.
- We offer profitability while increasing brand awareness.





## **UNIGEL<sup>TM</sup>**

The Smart Softgel

As consumers become more knowledgeable and demanding on the different delivery formats available, the stakes for creating the next super pill increases.

Softigel aims to deliver **effective solutions** to brands and consumers through Unigel™, the new smart softgel which lets **multi-functional ingredients exist in one single dose.** 

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Unigel™: The Smart Softgel





## **BACKGROUND**

Consumers are prioritizing their health more than before, taking preventative healthcare measures. However, while the intention to eat more nutritious food and do enough physical exercise is high, lack of time, energy and money is preventing them from doing so.

This is leading to a growing demand for

quick and convenient solutions, which enables them to better control their nutrition.



Source: Mintel. My Superfood Drink. June 2020.



## **OPPORTUNITIES**







## **NEED FOR DISRUPTIVE FORMATS**



#### MAGIC PILL

Consumers are embracing these instant fixes as they offer them enhanced wellbeing while continuing with their fast-paced lifestyles.

There is a gap in the market for many more disruptive formats given consumer interest. The goal is developing more engaging formats to maintain interest and drive engagement.

Brands are starting to move in direction of products with stacked benefits.

Consumers are looking for a **Magic Pill** with **multiple benefits.** They have lofty expectations of their ideal supplement.





## THE EUREKA IDEA?

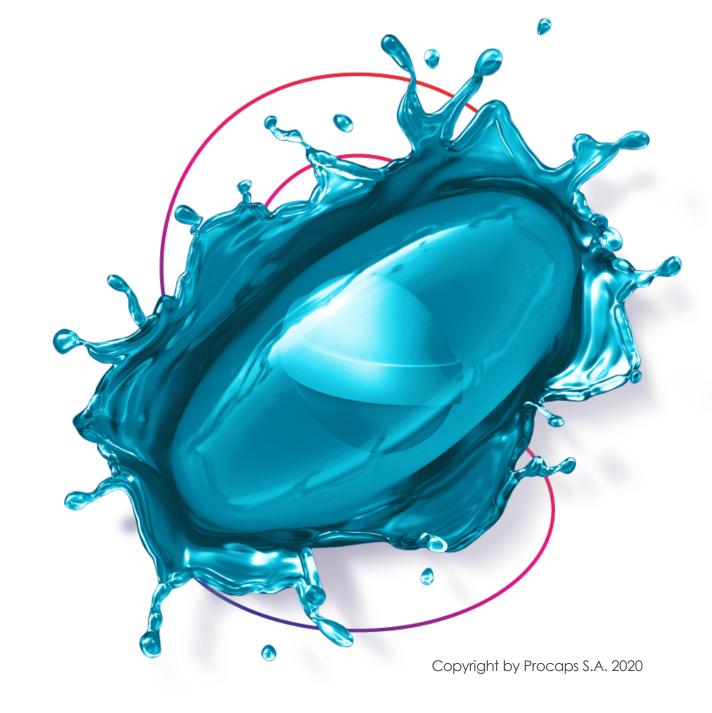
How was **Unigel™** created?

## Innovation is the heart of our business!

While trying to combine two different API's that were not compatible in a tablet dosage form, we formulated a barrier avoiding permeation from the liquid phase into the tablet core, without affecting the dissolution rate of the API contained in this dosage form, encapsulating a smaller tablet into a soft gelatin capsule.

When encapsulating the tablet into a softgel a **new system** had to be designed, a machine that had the ability to fill the soft gelatin capsule with the liquid and the covered tablet at the same time.

This new technology became the base of the new groundbreaking Unigel™ technology.







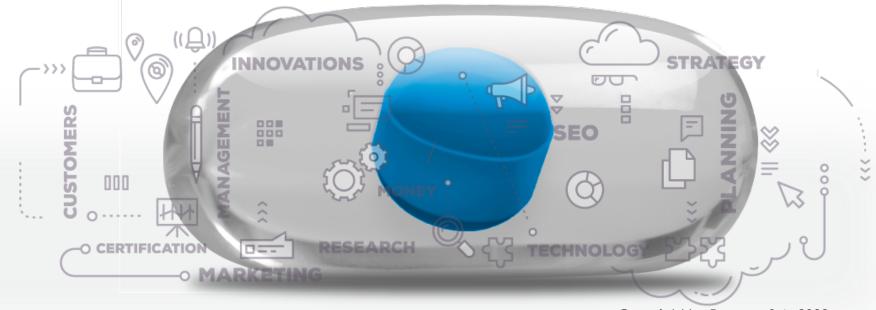
## UNIGEL™ TAKES YOUR BRAND

to a whole new level

Unigel<sup>TM</sup>, a first-to-market Technology Is Ideal for Organizations who want their consumers to have **simplicity and effectiveness backed by technology and expertise** when taking their meds and supplements.

This revolutionary different provides configurations for fixeddose combinations, such as a softgel within a softgel, one or two tablets within a softgel, granules within a softgel, or any combination to address these challenges of multi-active formulations. offering unique prescription, OTC nutraceutical and products.

Unigel™ US Patent No. 8,967,989B2 is also patented in Colombia, The European Union, Japan and Korea.



# WHAT EXCITES us about Unigel™?





Clear look inside the capsule/ Physically Appealing



Different Release Profiles available



Combines multiple purpose ingredients in one form



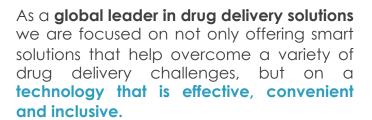
Different **Gelatin Formulations**/Suitable for **vegetarian** and/or **Vegan diets** 



Improves patient/Consumers convenience and compliance



**Diversifies Portfolio/Enables Brand Differentiation** 



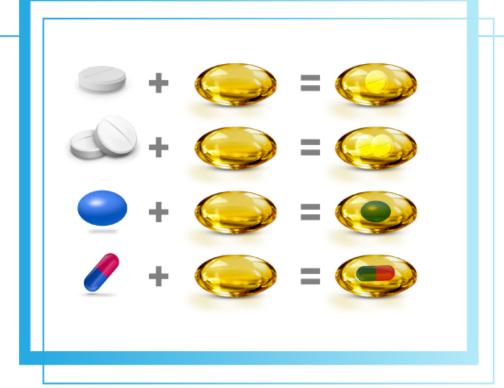


Unigel™: The Smart Softgel

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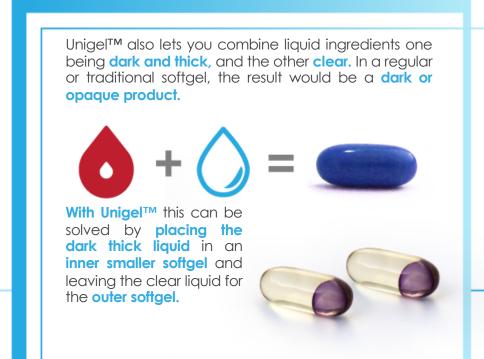
# Inside the SMART SOFTGEL





One of the different advantages of Unigel<sup>TM</sup> is that allows you to **include different formats within a Softgel**:

- One or Two tablets
- Softgel
- Hard capsule with Granules



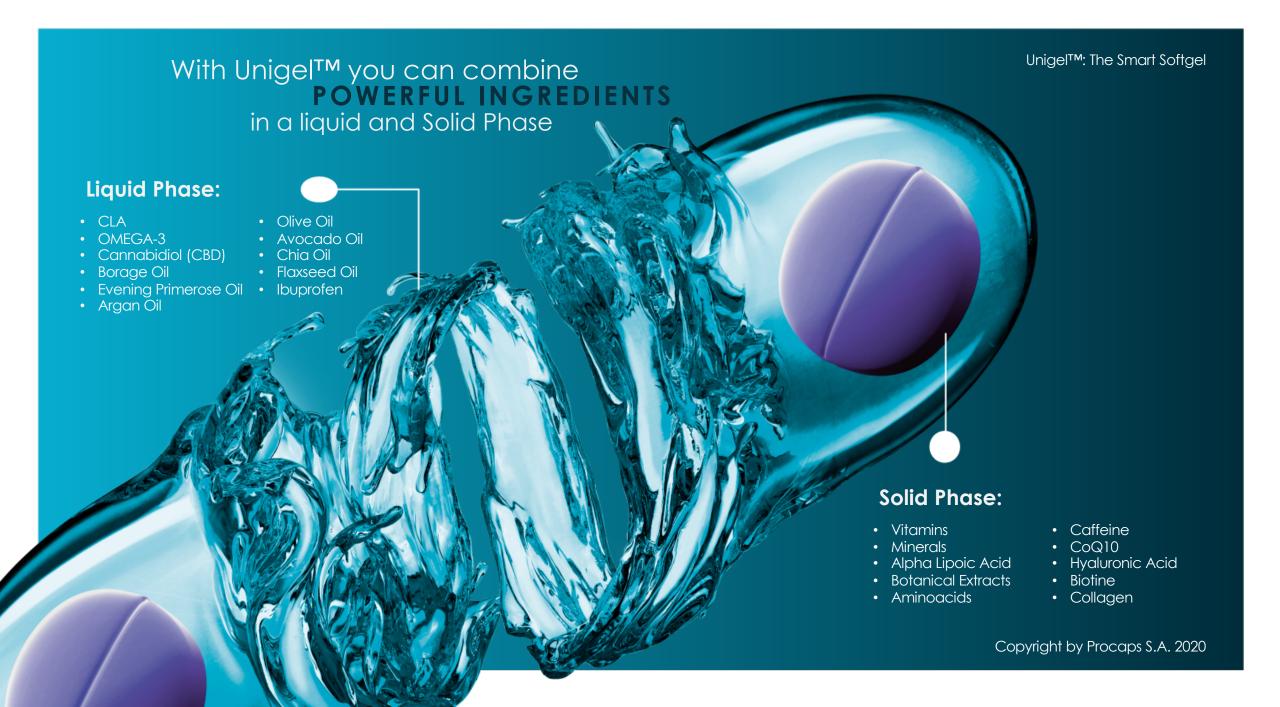


# A SMART SOFTGEL with Smart Products

Unigel™ Technolgy is specialized in the development of multipurpose products. Our products are able to offer multiple functions inside consumer's body. We take into consideration consumer's nutritional and health needs and mix it with impactful ingredients and an innovative technology, offering better absorption and a smart delivery of the premium ingredients inside the technology.

Whether you're looking to formulate new products or enhance an existing line, Unigel has the right combination to help you bring improved products to market faster.







## SOME OF OUR UNIGEL™ RTM Products

PROCAPS



We have developed a **comprehensive portfolio** of **specialized formulations** with multi-ingredients in one single dose. **We combine the best of different worlds** (pharmaceutical forms and API's) into one single product. **TWO WORLDS, ONE UNION** 

#### **Anti Inflammatory/Joint Health**

Helps and supports joint as well as muscle health.

#### Beauty/Sleep

Take care of your **skin and hair** while enjoying a **good night sleep.** 

#### Cardio/Antioxidant

Powerful **formula with antioxidants** that takes care of your **cardiovascular system.** 

### **Energy/Immunity**

Feel **Energized** and filled with Strength while boosting your **Immune System.** 

#### Focus/Vision

Maintain **a healthy vision** while increasing your **concentration.** 





For more information on Unigel™ Technology and/or Product formulation visit:
www.softigel.com

Or email us at: softigel@procaps.com.co

