# **EFA** on life's side

# MISSION AND VISION

The provision of innovative technologies for our partners in health management and their patients.

To offer the best solutions for our partners in the field of cardiovascular management – for the benefit of patients.

As a technology expert in the field of hypertension management, we act in the interest of health.

the future and realize our visio

We are a team committed to the same goal.

AX VUL

We take responsibility for our actions.

## CONTENT

## IEM

DOCTORS & HOSPITALS CLINICAL RESEARCH ORGANIZATIONS



# **OVERVIEW**



**IEM GmbH** Family-run company in second generation



Location: Aachen, Germany



Founded: October 8th, 1993

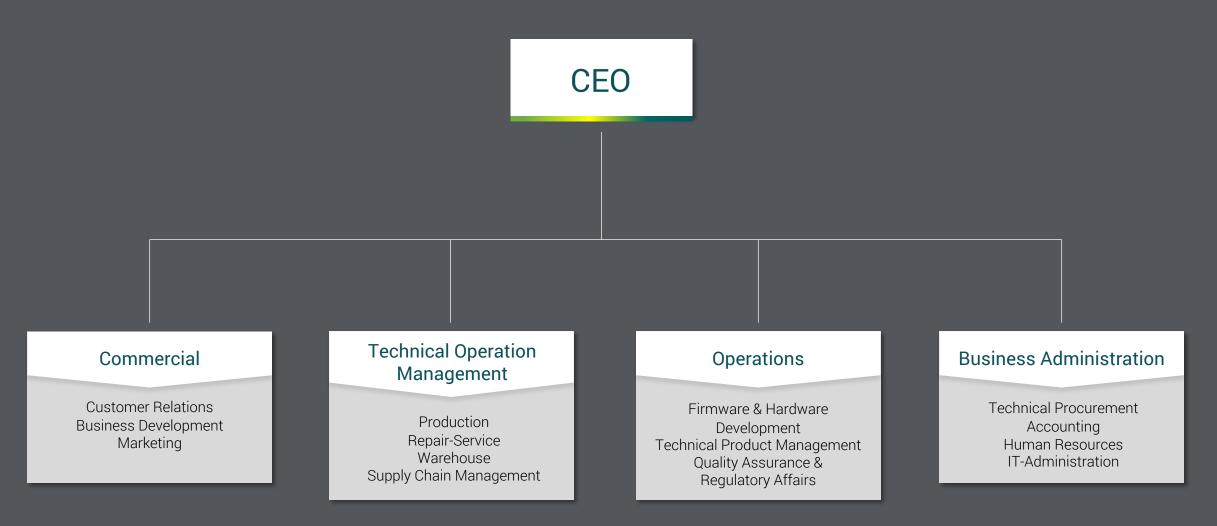


70+

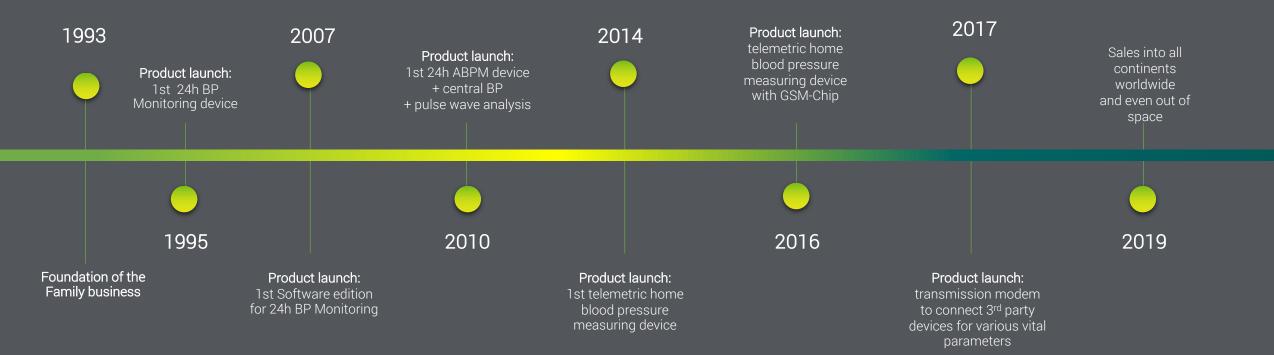


**Certificates:** MDD/MDR, ISO 13485:2016, ISO 9001:2015, FDA510(k), MDSAP, additional national and international approvals

## ORGANIZATION CHART



# HISTORY



# **GLOBAL DISTRIBUTION**

#### Main Markets are:

Europa USA Latin America China Australia

#### Primary customer target groups:

Clinics and Hospitals, Office-based Doctors, Clinical Research Organizations, Universities, Healthcare Provider



## OUR SERVICE FOR YOU



Dedicated IEM Sales Managers for your support onsite: Product training, key customer visits, joint business development programs



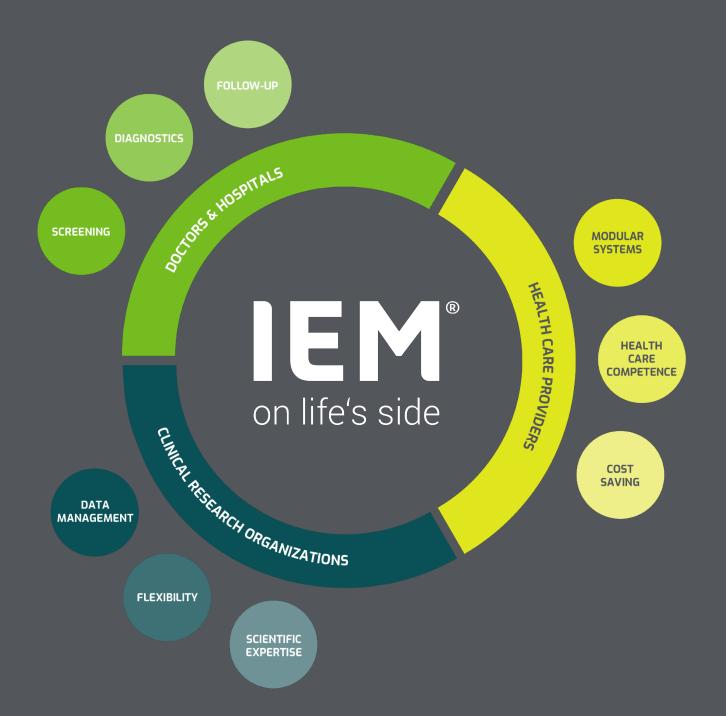
Solution-oriented IEM Customer Service to support any operational inquiry within 24 hours

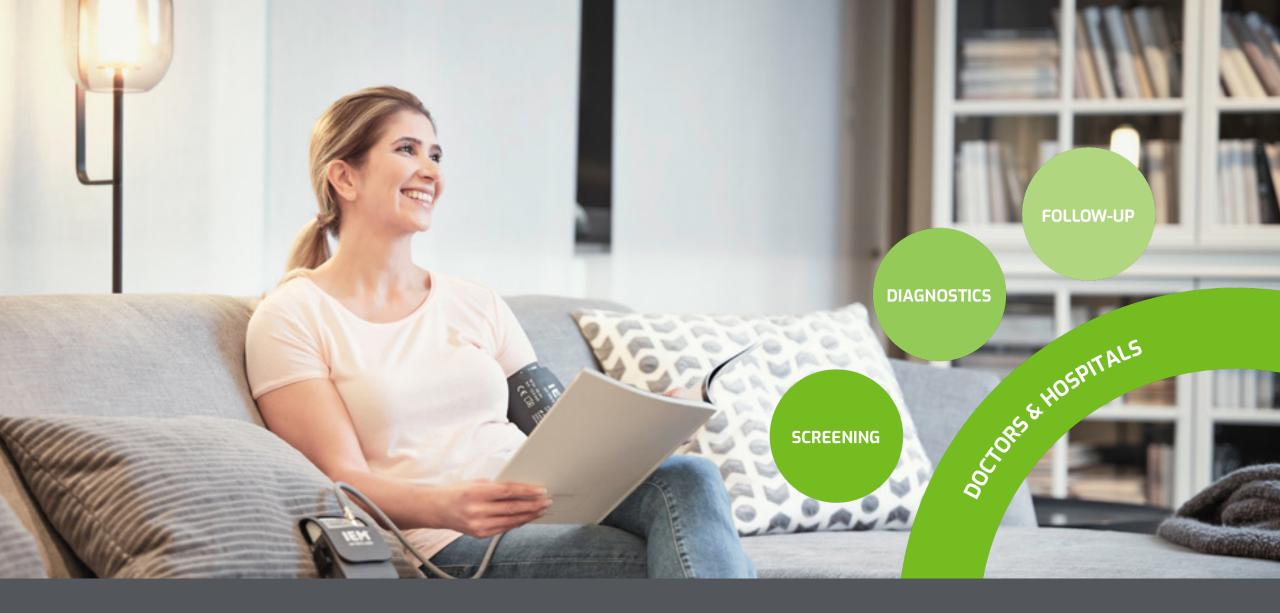


Technical Service department to train your team and provide dependable backup support



# EXPERTISE & TARGET GROUPS





# DOCTORS & HOSPITALS

## SOLUTIONS FOR SCREENING

.

to identify high CV risk individuals



## THE TRUE MULTI-TALENT

- Accurate Risk Analysis without Waiting Time
- Affordable Upgrade Options to CBP and PWA
- Efficient Workflow -Automated Data Recording







## THE NEW STANDARD

- From Blood Pressure to Hemodynamics
- Modular Upgrades via Affordable Licenses
- The best Choice for a Reliable Diagnosis





INDIVIDUAL CHOICES 1 device - 3 levels via license upgrades





## SOLUTIONS FOR THERAPY FOLLOW-UP

to monitor progress remotely





## THE DIGITAL REVOLUTION

- Global Transmission of Measurements via GSM
- Considerable Time Savings for Doctors & Patients
- Significantly Better and Sustainable Medical Results
- Decentralized Clinical Trials



## SOLUTIONS FOR DATA MANAGEMENT

To Facilitate Health Condition Review





## A DEPENDABLE ASSISTANT

- All Cardiovascular
  Parameters in one Software
- Digital Documentation in a Variety of Reports
- Regular Software Updates
  Free of Charge





# CLINICAL RESEARCH ORGANIZATIONS



## IEM'S INNOVATIVE SOLUTIONS AT A GLANCE



## Most trusted ABPM unit in clinical trials

- ABPM Now available with central blood pressure and pulse wave analysis upgrade license
- An unmatched standard valued world-wide and built to last



#### Most secure Gateway server certified as a medical product

- Prevention of data loss
- Interoperability with your existing software

# **IEM**<sup>®</sup> on life's side

#### **Supplier Management**

- Hard- and Software compatibility for dependable operations
- Minimized commercial procedures to shorten your study preparation
- One point of contact to immediately resolve any issue

#### **Data Management**

- Automated quality control reducing your time and money for data cleaning
- Self-explanatory operation eliminating human errors
- Access to clinical data enabling you continous control

#### **Time Management**

- Customized study software you can utilize in 2 weeks only
- Free inventory on hand, Pay per Use for immediate product availability
- Minimized training needs support short site initiation



### Capital Investment versus Pay per Use



At an attractive purchase cost for you

- Low repair and down time rate

- Reduced cost of ownership

- Premium quality design for long performance life

Office BP	
Home BP	
ABPM	



Office BP Home BP ABPM

#### At attractive monthly rates for you

- IEM property but in your inventory
- Pay per Use: Billing starts once is use
- A Full-Service Commitment: Replacement if broke
- No capital investment
- Increased cash flow



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