

## **Press Release**

## Liveo Research is showcasing One-Material Blister ("OMB") Solutions at CPhI in Barcelona

**Basel, 11th October, 2023** – Liveo Research will be showcasing its full range of products and services at booth 2F49 during the CPhI trade fair in Barcelona from October 24 to 26. In addition to numerous well-known films for tablet blisters in the mid-barrier and high-barrier segments, the company is highlighting two innovative one-material blister solutions at this year's CPhI presentation.

Liveo Research's first new innovation is a halogen-free and recyclable film called "BlisForm MA", which is an OMB solution made of PET. The corresponding PET lidding film is "BlisLid MA". Innovative solutions are available for both pushing through the tablets and peeling off the lidding film. The combination of these two products offers a secure option to pharmaceutical products that demand a low water vapor barrier. Extensive machine testing has shown that it is a proven plug-and-play solution that streamlines the process of switching to PET material in pharmaceutical packaging.

The second innovation is "BlisForm MP", a blister film that is halogen-free, recyclable and made of polypropylene (PP). The "BlisLid MP" cover film provides safe push-through and peel-off options, making it a secure alternative to traditional pharmaceutical blisters for medium and low moisture barrier requirements.

The company's proven services, under the motto "Cut the Waste!", enable cost, time, and packaging material reduction, strongly complimenting the film portfolio presentation.

Dr. Carsten Heldmann, CEO of Liveo Research, explains: "CPhI is the most crucial trade fair for our company. Liveo Research is excited to showcase its two one-material blister solutions in Barcelona, as switching to recyclable blister solutions is already easily achievable."

## Liveo Research - An Overview

Founded in 1962, Liveo Research is a top global producer of materials for primary packaging in the pharmaceutical and medical industry, as well as special applications such as shrink labels. Headquartered in Basel, Switzerland, it has production sites in Boetzingen and Staufen (Germany), Delaware (USA), Singapore, and Taicang (China). Liveo Research currently has approximately 1,000 employees worldwide. In addition to a broad product portfolio of packaging materials, the company also offers its customers value-added services like "LiveoOptima" that support them to find the best, sustainable packaging solutions.

For further details, please visit: www.liveoresearch.com

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