



# CORPORATE PROFILE

PHARMALEAD

2023

# OUR HEADQUARTERS

Are based in Byron, Attica, where the offices, administrative services, central warehouse and distribution center are located.

# WIDE CLIENTELE

Across the whole country, mainly pharmacies and beauty stores

# WORKFORCE

50 employees

# PRIVATELY OWNED FACILITIES

With more than 2000 Square meters.

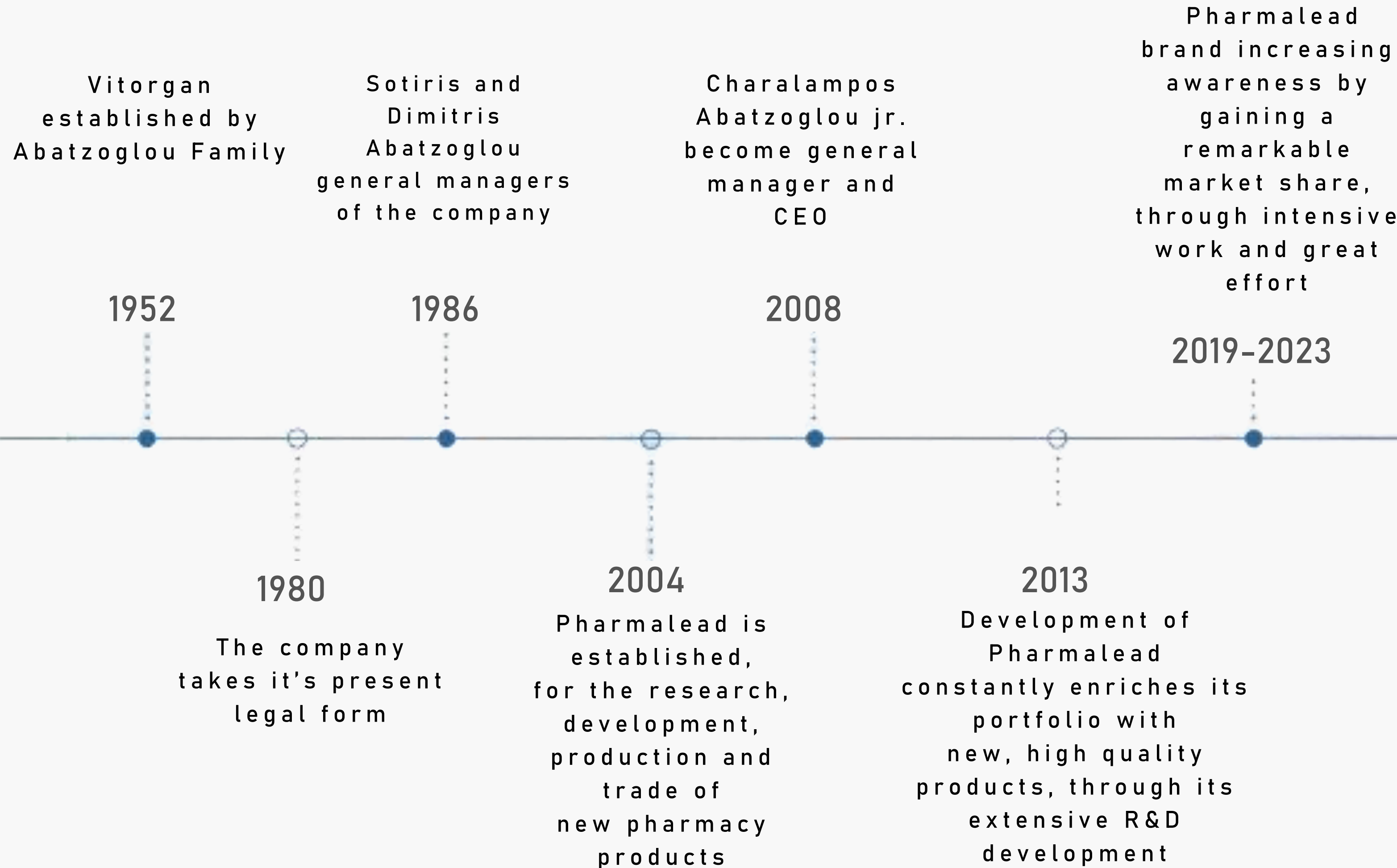
# BANK SOLVENCY

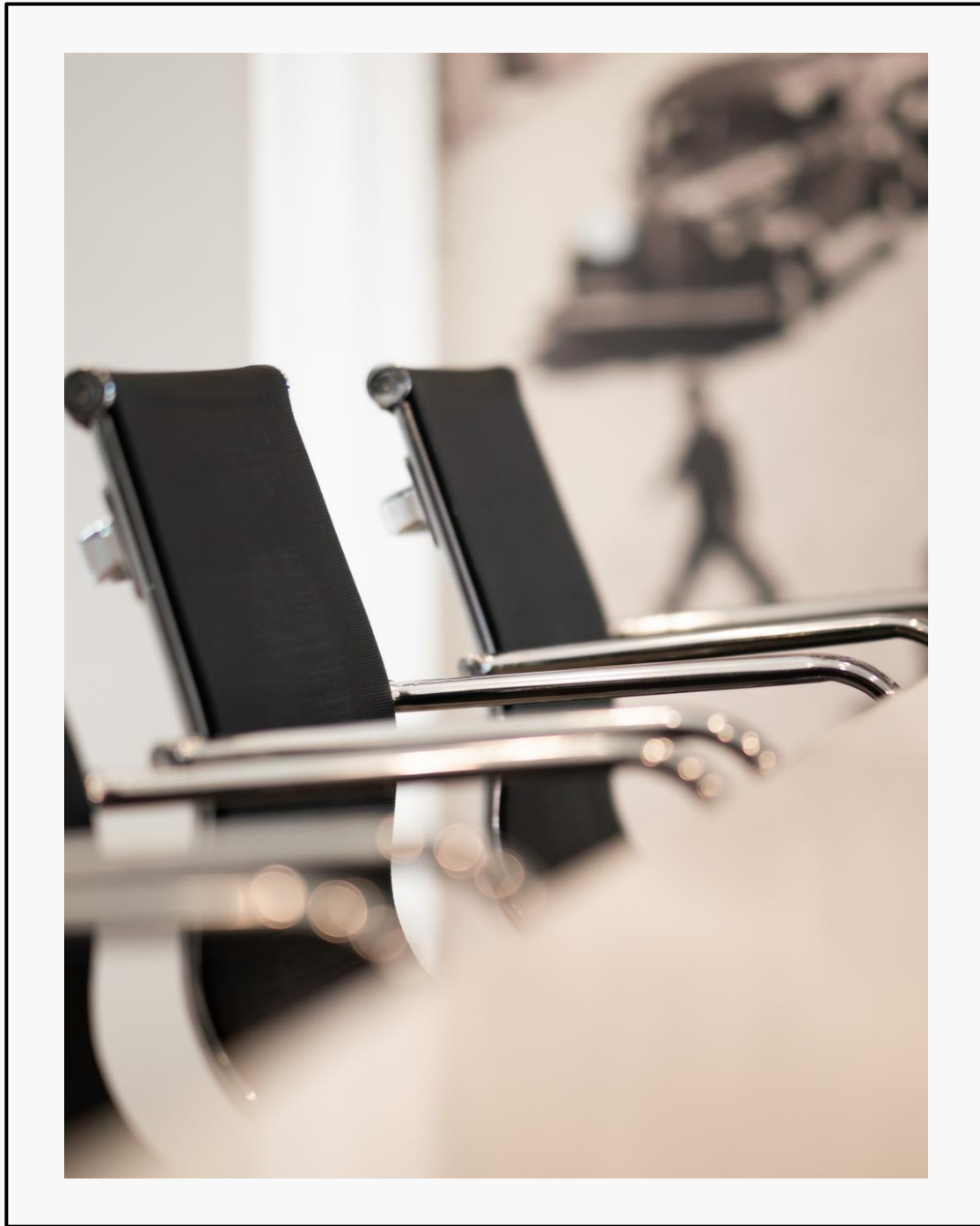
With own equity.

# ISO CERTIFICATION

Swiss certification

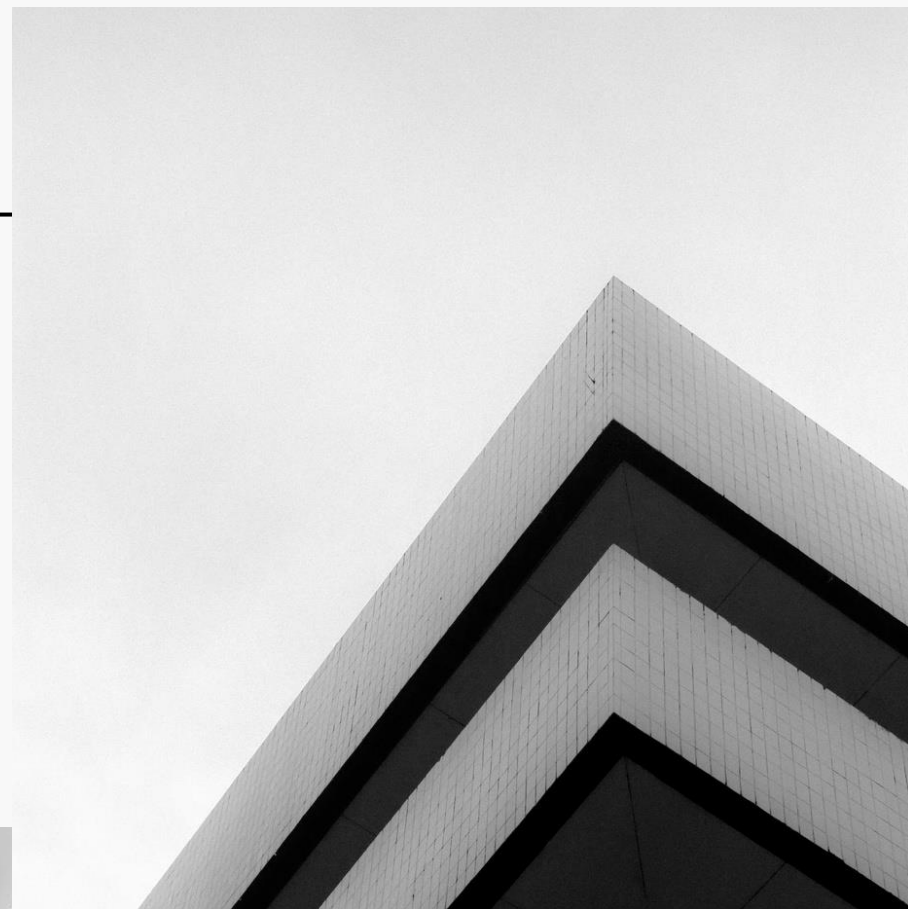






# ABOUT US

Vitorgan is a modern and dynamic company, established in Greece. Through all those years we specialize in the development, production, distribution and export of qualitative and unique pharmacy care products such as medical devices, food supplements and dermocosmetics.



# OUR VISION

Vitorgan is always eager to invest to a modern, attractive and innovative product portfolio with the intention of fostering to people worldwide conditions for a better life.







# OUR VALUES

INTEGRITY

INNOVATION

CONSISTENCY & EXCELLENCE  
IN RESPECTING NATURE &  
PARTNERSHIPS

QUALITY OF PRODUCTS  
AND SERVICES



OUR BRANDS



# PHARMALEAD CARE

## Products

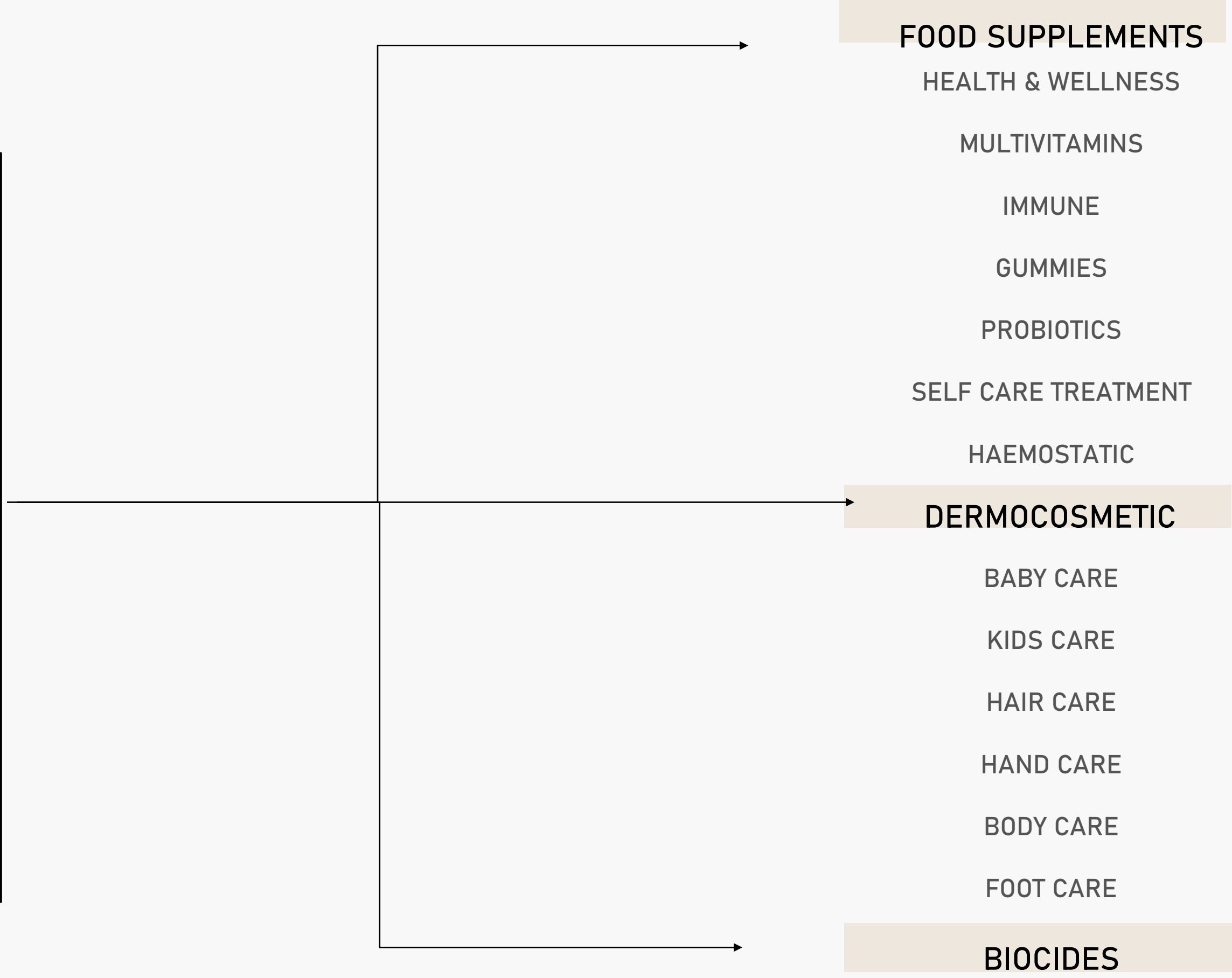


Pharmalead Pharmacy Care Products, is a premium main brand, with food supplements, dermocosmetics, medical devices and special pharmacy care products.

Effective health and beauty products to address the daily challenges facing our body and skin.

Pharmalead products are parabens free, dermatologically and clinically tested, lactose free, preservatives free and gluten free.







# THE BLACK RANGE NUTRIENTS

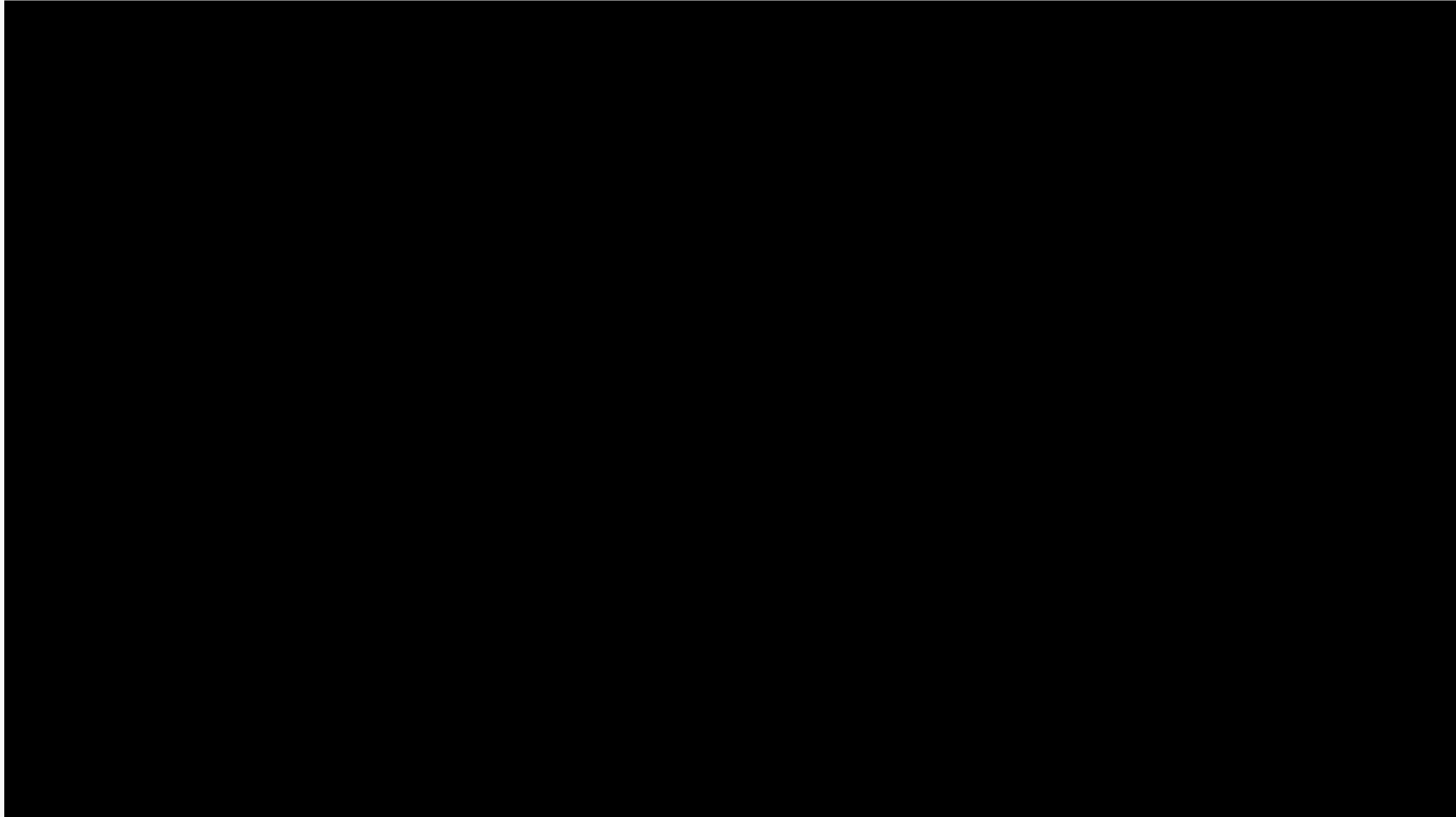
## PREMIUM RANGE

Combining scientific research with advanced technology, we developed innovative compositions of high standards.

We have created unique products, which through the synergy of nature with science can offer the maximum benefit to our health and life.

# TV SPOT

<https://www.youtube.com/watch?v=cw3NVFRVS0c>



The  
Black Range  
Nutrients



# PHILOSOPHY

FRESH FREEZE DRIED  
HERBS

WITH MICRONUTRIENTS

SUSTAINED RELEASE  
PHARMACEUTICAL

SYNERGISTIC ACTION  
0% ADDITIVES

SUITABLE FOR VEGANS

# FRESH FREEZE DRIED HERBS

Fresh Freeze-drying is a process used in herbal extracts in order to stabilize, concentrate and/ or increase the shelf-life of these products without destroying their chemical structure.

The  
Black Range  
Nutrients



# SYNERGISTIC ACTION

The composition of the products is based on the synergistic action of vitamins, minerals and other nutrients with nature's superfoods and herbs. Their combination is the result of a long-term, careful study in order to obtain the maximum benefit for the health of the human body.



# WITH MICRONUTRIENTS

The ingredients that are essential for the human body are divided into two categories:

- Macronutrients (Proteins, carbohydrates, fats)
- Micronutrients (vitamins, minerals, enzymes)

Micronutrients are most affected by any food processing.

The  
Black Range  
Nutrients



# SUSTAINED RELEASE PHARMACEUTICAL FORMS

Sustained release capsules for better absorption of the active ingredients and their prolonged action:

- Gradual-release capsules
- They are gradually dissolved in the stomach and small intestine (up to 8 hours)
- Increased efficiency and longer duration of action

# EYELEAD

## Medical Devices Class I



### Reading glasses

Reading glasses with an advanced Flex system that significantly enhances the flexibility of the arm and the durability of the frame. It is available in a wide variety of colors and includes 12 lens gradations



### Sunglasses

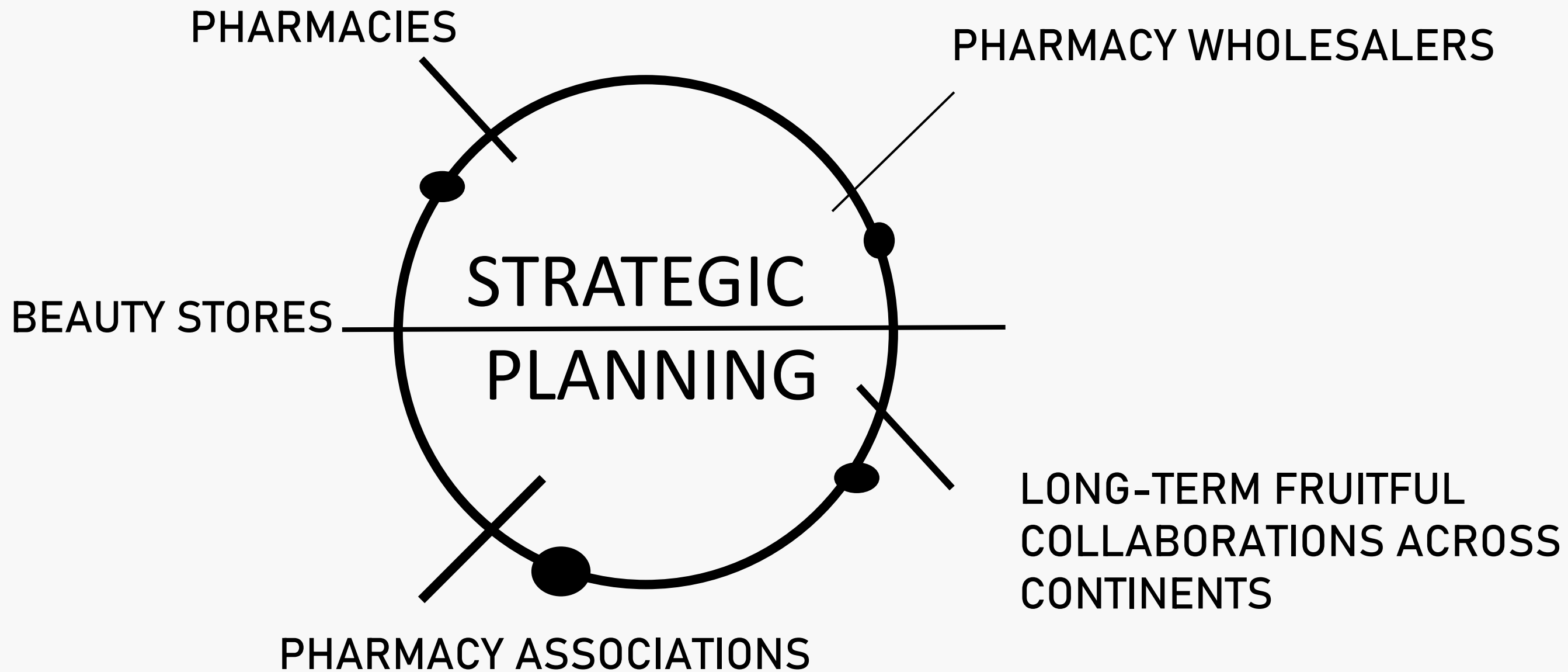
Sunglasses with polarized category 3 lenses, have the ability to block the reflection of bright light and offer the user improved vision



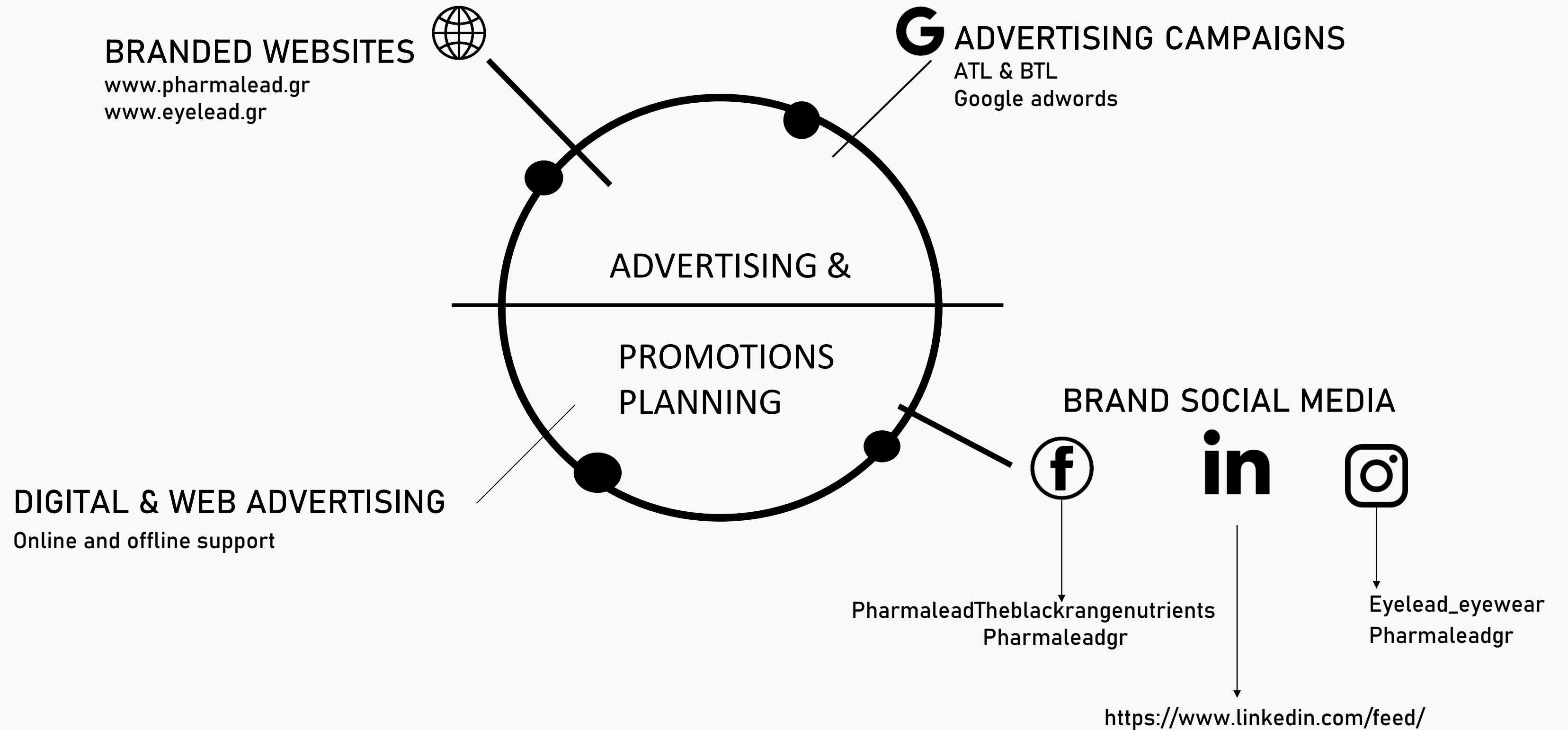
### CE certification

Reading glasses marked with CE Certification and a certificate of Medical Technology Products.

## OUR PARTNERS



# MARKETING STRATEGY



## PRIVATE LABEL



## OUR PACKAGING TYPES ARE

- Plastic Bottle
- Glass Bottle
- Glass Jar
- Paper Box
- Tube
- Sachet
- Foil

## OUR PRODUCTS ARE AVAILABLE IN A VARIETY OF FORMATS

- Effervescent Tablets
- Capsules
- Liquid
- Solid Creams
- Aerosol Patches
- Powder
- Gel

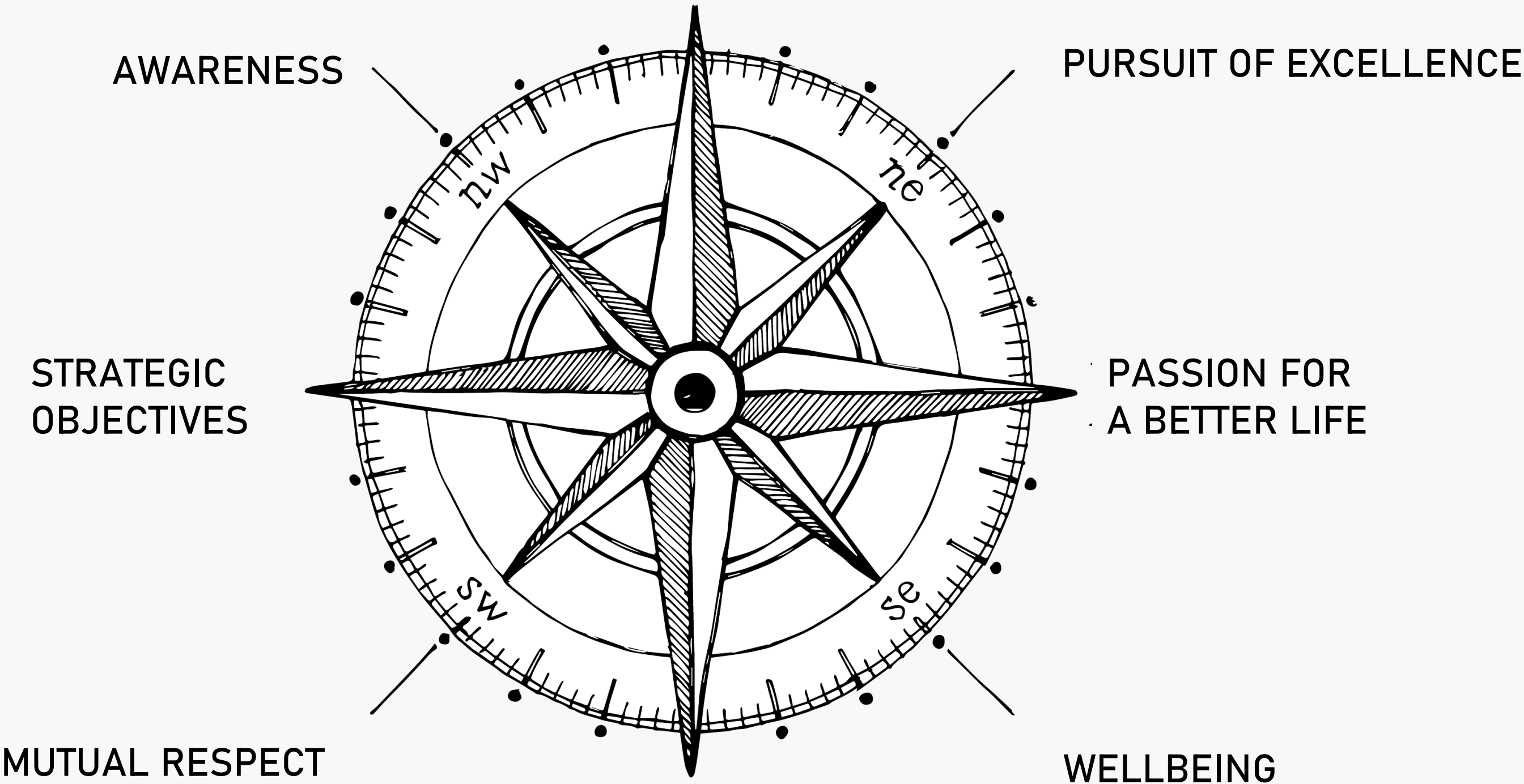


# GLOBAL EXPORTS

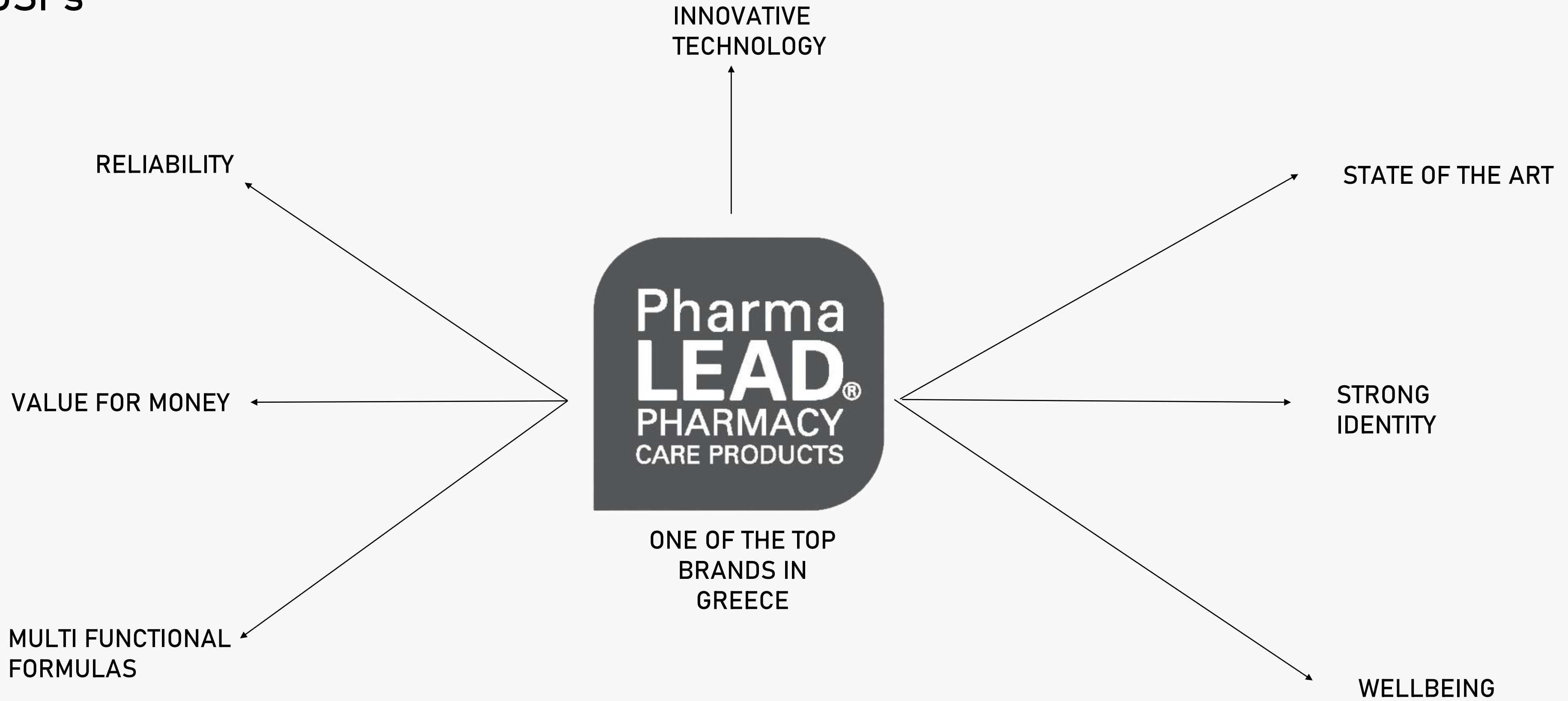
2023



# GOALS & OBJECTIVES



# USPs





# VITORGAN®

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