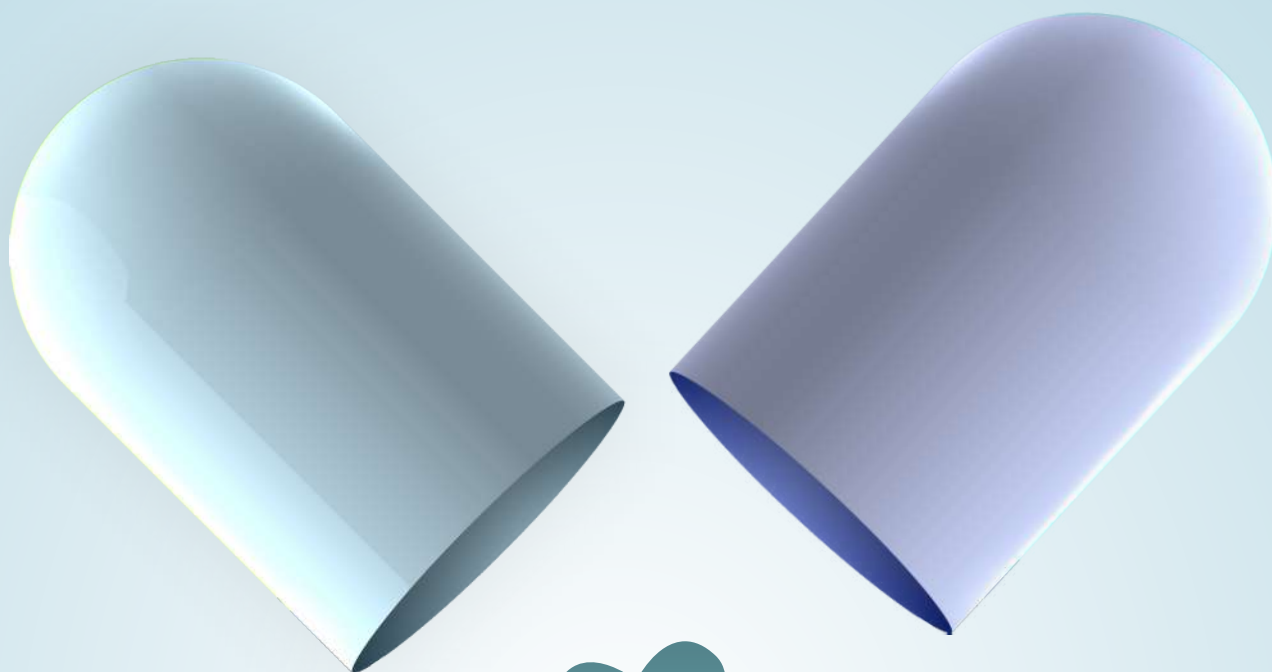




FINECURE
PHARMACEUTICALS LTD.



Making lives Healthier

Finecure Pharmaceuticals Ltd. is a leading Pharmaceutical manufacturer with strong global foot-prints, having state-of-the-art WHO GMP certified & FDA Registered manufacturing facilities and has people at its core of the strategy, dedicated to the mission of

"Making Lives Healthier"



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"FINECURE" - "Making Lives Healthier"

As we progress at a relentless pace towards a better tomorrow, it also is integral that we work to achieve a healthier tomorrow. Finecure contributes into healthcare with a mission to transform the lives of each being through innovation in healthcare, and the manufacturing of quality pharmaceutical products at competitive costs. Our journey from our origin until today is the substantiation of our continuous strive to achieve our mission of 'Making Lives Healthier'. The principles at Finecure are our spine for growth. Making lives healthier, which is part of our brand identify reflects the inherent value of Finecure. We believe in the integrity of work and manufacturing our products ethically - a value that has been driving us to be the fastest growing pharma companies in the country.

The very basis of Finecure's existence, its genesis, stems from its desire to contribute effectively to the future well-being of humanity. Family values of ethics and integrity are central to our culture, our mission and our future. Day in and day out we and our entire team strive to deliver outcomes that meet important and unmet medical needs. Our innovative and pioneering drives are focused on making medicines more accessible, value-driven and affordable and provide solutions for today's existing health challenges. We work with passion. We work with determination. We have ideas and we implement them. We harness the power of all our colleagues, sharing ideas, voicing opinions and driving change. We want to make a difference in people's lives.

We firmly believe in and continually practice good corporate governance which is evidenced by our tenets of transparency, professionalism, dependability and accountability. For us trust, credibility and relevance are values on which we drive. We aim to develop and manufacture products of the highest quality and afford ability.

We are committed to enhance our corporate value that all of our business activities are carried out in a most competitive, efficient and reliable manner to produce and develop products of the highest quality, afford ability and accessibility.

Our vision for Finecure is that it be a great place to work, a great place to have work done and a great place to invest. We want to thank our esteemed clients who helped us in achieving what we set out to achieve. Today, we pride ourselves on being a trustworthy name in the field of pharmaceuticals both in India and overseas. We thank all stakeholders for their unwavering support and encouragement.

Finecure Pharmaceuticals Ltd.





Our Mission

Our mission is to uphold our social responsibilities of providing people in need of healthcare with high-quality, reliable, affordable and easily accessible products complying to our core values of integrity, good ethics and commitment towards making human lives healthier.



Our Vision

Our vision is to be a leading global pharmaceutical company to become a significant player by providing high quality, affordable and innovative solutions in medicine and treatment.



Our Values

Integrity: Our commitment to business ethics, fairness, honesty and transparency is equally important to us, as is to achieving business success. At the end of each day, we want to be add value to human lives.



Innovation: Innovation is the driving factor and we believe that we can add value by doing beyond the obvious. Prior to every action we take, we always consider new paths, so as to bring true value to the healthcare community, to patients and their families.

Commitment To Excellence: We always aim high and demand the best from ourselves and our partners. Success does not make us complacent. For everything we do, we always question ourselves whether there is a better way to do it; and if there is, we follow it. The greater the challenge the more passionately we rise to meet it

Respect For Human Life: We are guided by our commitment to serve human life and to make human lives better. To provide the ailing humanity with affordable, accessible and dependable medicines. To provide added value to society, stake holder, extended Finecure Family, our staff and employees with the recognition, wealth and career job security and career prospects that each one deserves. To give back to society, so as to Making Lives Healthier.





Our Promise

- We will always strive to build a healthier tomorrow, where people around the world can lead better lives.
- We are committed to optimized Quality, Cost and Delivery, through advanced technology, increased production capacity
- We will be the best partners to our customers through value creation, enhanced manufacturing competence, product and operational quality, adherence to high ethical standards and total commitment.



Our Credentials

The company is equipped with state-of-the-art manufacturing facilities, and maintains all specific set of standards mandated by the Food and Drug Administration (FDA). It is also certified for ISO 9001, ISO 22001, ISO 14001, OHSAS 18001 quality systems and towards High Product Quality Assurance, Environment Management System, Occupational Health and Safety. The Company is CRISIL 1A rated towards Highest Performance Capability and Finecure maintained a double digit growth rate.





Our History

1996

- Commenced Pharma Manufacturing
- Domestic Marketing

2005

- Converted to joint Stock Company

2007-2012

- Set up new manufacturing facility
- Certified for ISO 9001, ISO 14001, OHSAS 18001 and ISO 22000
- Crisil 1A Rated indicating "Highest credit worthiness and Highest Performance Capability"
- WHO GMP company as per World Health Organization TRS guidelines issued by Drug Licensing Authority, India

2012-2014

- Became a dividend paying company from financial year 12-13
- Launched "Neocardiabcare" division and expanded its operations in chronic category of formulations under cardiovascular and anti-diabetics therapeutic segments
- Received the International Arch of Europe Award – Germany for Quality & Technology in Gold Category
- Recognized as Asia's Most Promising Brand

2015-2016

- Acquired 99.70% share in the capital and profits to expand company's operations in ointment category of pharmaceutical sector.
- Implemented SAP ERP
- MOU with Government of Gujarat for new manufacturing facility at Vibrant Gujarat
- IPE Fastest Growing Pharma Company Award 2015
- Award for innovation in Beta Lactum Drug Development, Healthcare and Pharmaceuticals Awards 2015



2015-2016

- ASSOCHAM MEDCON – Pharma Company of the Year 2016- Operational Excellence
- Brand Excellence Award by ABP News
- Innovation in Process and Formulation development Award 2016 by CIMS
- Entrepreneur of the year in manufacturing Business Export by Entrepreneur Magazine
- 38th Rank in - Dream Companies to Work for in India-Times Ascent World HRD Congress

2017-2019

- Acquired 50 trademarks from Pharma Proprietorship concern
- New Registered and Corporate Office
- Setting up new manufacturing facility at Uttarakhand and Gujarat
- Recognized as Export House from Government of India
- Pharma Company of the Year by CMO, Asia
- CIMS Healthcare Excellence Award for Pharma Company of the Year in Penicillin
- Awarded Best Asian Healthcare Brands by Economic Times
- Recognition as an Exemplar of Healthcare Excellence 2019-20 by The Economic Times
- Asia's Most Promising Brand 2020 by White pages International & WCRC

2021-2023

- The Most Admired Pharma Company of the Year by Times Ascent World HRD Congress 2021
- Most Trusted Pharmaceutical Company 2022 by The Skyline Global Magazine
- Expanded the manufacturing base by commercialising two additional plants
- Ranked 19th – Dream Companies to Work for – World HRD Congress 2022
- Awarded as The Most Admired Pharma Company of the Year by World HRD Congress 2022
- Expanded Manufacturing Capacity.
- Best Healthcare Brands 2023 by The Economics Times.

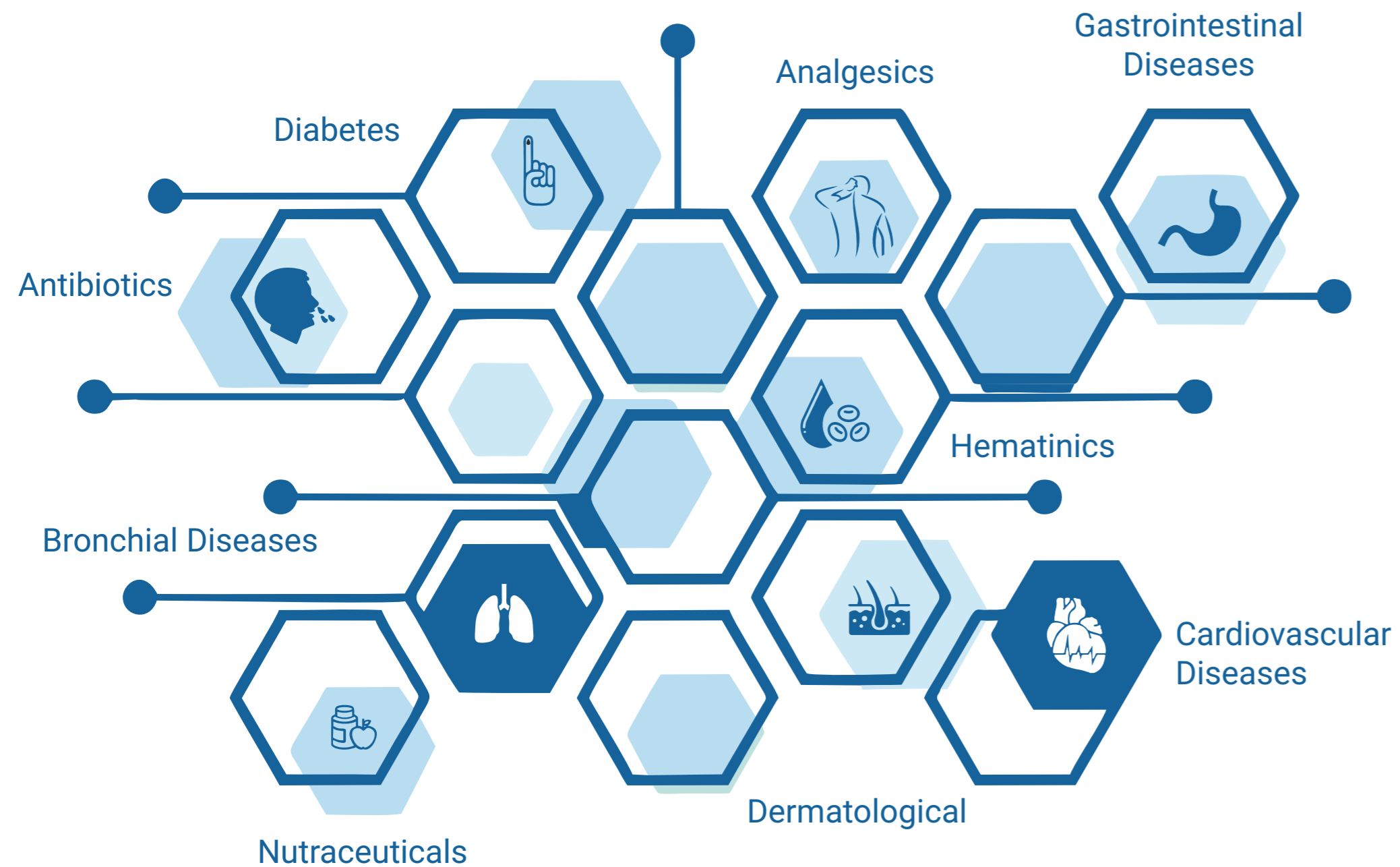


Manufacturing Capabilities

- We are amongst leaders in Pharmaceuticals Formulations and have strong presence in betalactam(s), non-betalactams, cephalosporin and OTC medicaments as Cardiovasculars, , Anti-diabetic, Gastrointestinal, Anti-biotics and Anti-infectives, Vitamins and OTCs
- State-of-the-art Manufacturing facilities:
 - » Three units located at Uttrakhand
 - » Two units located at Gujarat
 - » Class Manufacturing
 - » Latest Manufacturing Technology
 - » Stringent Quality Norms
- F&D, Stability studies & validations are done in House
- Products Manufactured by DMF grade APIs
- Our Annual Production Capacity:
 - » 4000 Million Tablets
 - » 3000 Million Capsules
 - » 2500 Tonnes Powder
 - » 30 Million Syrups
 - » 30 Million Dry Syrups
 - » 30 Million Ointments
 - » 25 Million Injections
- Expertise in research areas like Formulation Development and Drug Delivery System



Product Portfolio



Our Business

Finecure Pharmaceuticals Limited is among the fastest growing companies of India and has five state-of-the-art production facilities located in India to facilitate the production of its quality products. The company strictly adheres to the principles of cGMP with its modern and up-to-date production facilities, efficient production control, quality assurance, industrial safety, occupational health and environmental control systems. Raw materials are sourced from globally renowned manufacturers. These materials are subjected to a demanding schedule for various testing procedures. Production of quality products at the manufacturing facility is approved through regular inspections of local regulatory authorities and the global principal companies whose products are manufactured under license by the company.

Our capabilities across dosage forms include effervescent, buccal and sublingual, chewable tablets, capsules, injectables, ointments, creams, liquids, granules and gels. With leading brands in various therapeutic segments our products have proved to be efficient and effective in segments such as Cardiovascular, Gastro-Intestinal, Anti-Infective, Anti-Inflammatory, Anti-Allergic, Anti-Asthmatics, Anti-Diabetics, Multi-Vitamins and Pain Management solutions and OTC segments both in Domestic and International markets.

Domestic

The company markets products and has a prescriber base from across India and has a distribution network of around 370 Distributors. Products reaching to around 40000 Pharmacies & Retailers. Recommended are Prescribed by over 20000 Practitioners and Doctors.

International

Finecure has market presence in several international markets including US, MENA, SEA, CIS, LATAM. The company works on licencing model, distribution model, B2B and B2C business models and have expanded reach to several countries with multiple product registrations across globe. Finecure endeavors to grow further by collaborating on B2B/ B2C/ Licencing and Distribution models to further expand our operations in the international markets.



Our Core Values

A core set of values are woven into our culture and shape the way we conduct business, interact with our customers and support one another. Collectively, these four characteristics form our brand promise and serve as a directional compass for the work that we do. Allied together they impact, hearten and augment each other, and guide us in how we conduct ourselves. They assure that we at Finecure fulfill our responsibilities and constantly strive to adhere to the quality of everything we do.



Quality

We help secure patient safety by driving quality to the next level. In particular, our world-class, differentiated, active pharmaceutical ingredients and finished dosage forms deliver value to our customers - by providing high levels of purity, cost-efficient packaging and favorable storage properties. Our product quality is recognized and highly valued by our customers. Amid new challenges and transformation and a swiftly changing business environment, Finecure increasingly recognizes the need to invest in innovation to develop and sustain its growth. Amongst our firmest tenets are self-sufficiency, self-dependence, acquiring and applying knowledge, identifying and developing talent, motivating and aligning effort and an entrepreneurial will that helps us retain our competitive edge and respond quickly and ably to an ever-changing industrial marketplace.



Finecure is always at the forefront of employing new technologies, updating machinery and streamlining infrastructure and an expansion that has seen the company create five manufacturing units in India. With world class technology and a team of strong professionals, Finecure possesses systems meeting the most stringent manufacturing standards. Expert quality team ensures that systems and processes remain in compliance with the latest standards.

This is driven by our continuous work to build excellence into our technologies and processes. Our outstanding manufacturing quality systems ensure consistent product performance, in line with customer expectations. Our efficient systems and tools support our main processes. Equally, we support our key customers by implementing optimal products and processes for the introduction of new solutions, handling questions or complaints, and sharing applicable industry knowledge. We have a wide range of accreditations to warrant our global presence, and we go beyond essential compliance when it comes to our manufacturing and logistics standards. We apply numerous internal Quality, Safety, Health and Environmental policies.

Our focus on quality also extends to human resources; we employ the highest-quality professionals. We devote attention to the recruitment of outstanding people, training, and continuous development. Our employees are recognized as world-class professionals, representing the company in prominent industry and functional leadership platforms. We proactively share our expertise to advance our customers' businesses, and work to raise standards across the industry.





Monitoring

To ensure that company is at all times in continuous compliance with recent legislation and regulatory guidelines, our Quality Assurance Department conducts regular quality assessments of all relevant operation support and management systems. We are committed to enhance our corporate value that all of our business activities are carried out in a most competitive, efficient and reliable manner to produce and develop products of the highest quality, affordability and accessibility.



Trustworthiness

For us our brand is not merely a promise but a promise kept. Everything that we do starts with knowing our customers inside out. Creating a unique value proposition of the product is fundamental to our survival in a hugely competitive environment and is the key to our endurance and existence not to mention attaining leadership positions in the market. We have always stayed true to our core positioning of making lives healthier through products that have gestated through an evolving process that has made them qualitative, affordable and value-driven. Our products emotionally connect with the ultimate user, because our affordability makes economic sense to them and puts the medicine within their reach. At any given time a Finecure product is being sold somewhere or the other to a satisfied customer. Our products may be inanimate but our customers bring them to life by endowing them with personality traits like reliability, functionality, affordability, efficiency, proven capability, consistency and above all dependability. We address their physiological needs, their physical needs and their emotional needs. Our customers associate us with competence, trustworthiness, fairness and transparency and have happily imposed their faith and trust in us.



Reliability

For us embracing reliability as a core value is an uncompromising imperative. For us it is a journey, not a destination. For us reliability is a way of being, the basis of trust. We are committed to our focused portfolio and continuously invest in our business. We maintain a total transparency in our manufacturing process. We guarantee that every single product meets the necessary checks and balances but that they also truly excel. We are committed to meeting and exceeding our clients' expectations. We work with trusted suppliers with whom we have longstanding relationships. Customers can rest assured that the origin and traceability of our products are secured. Our customers can count on us to deliver the high-quality products and innovative solutions they need at the right time and place, and in the right quality and quantity. We proactively look for ways to further improve our service performance. This proactive approach extends to communication with our stakeholders, whom we engage with in an open and transparent way.



Respect

We respect and treat all others with courtesy regardless of whether their views are different or opposing, whether they be employees, customers, competitors, or other service providers.





Integrity

Integrity Quality & commitment is always adhered in all things we do. We do what we say we do.



Fairness

We are committed to rewarding the achievement of results. The joy of cost Engineering is shared with society and novel products and new generics is given to society



Balance

We like to foster our journey of success, add value and encourage balanced work, stakeholders, people, relationships.



Sustainability

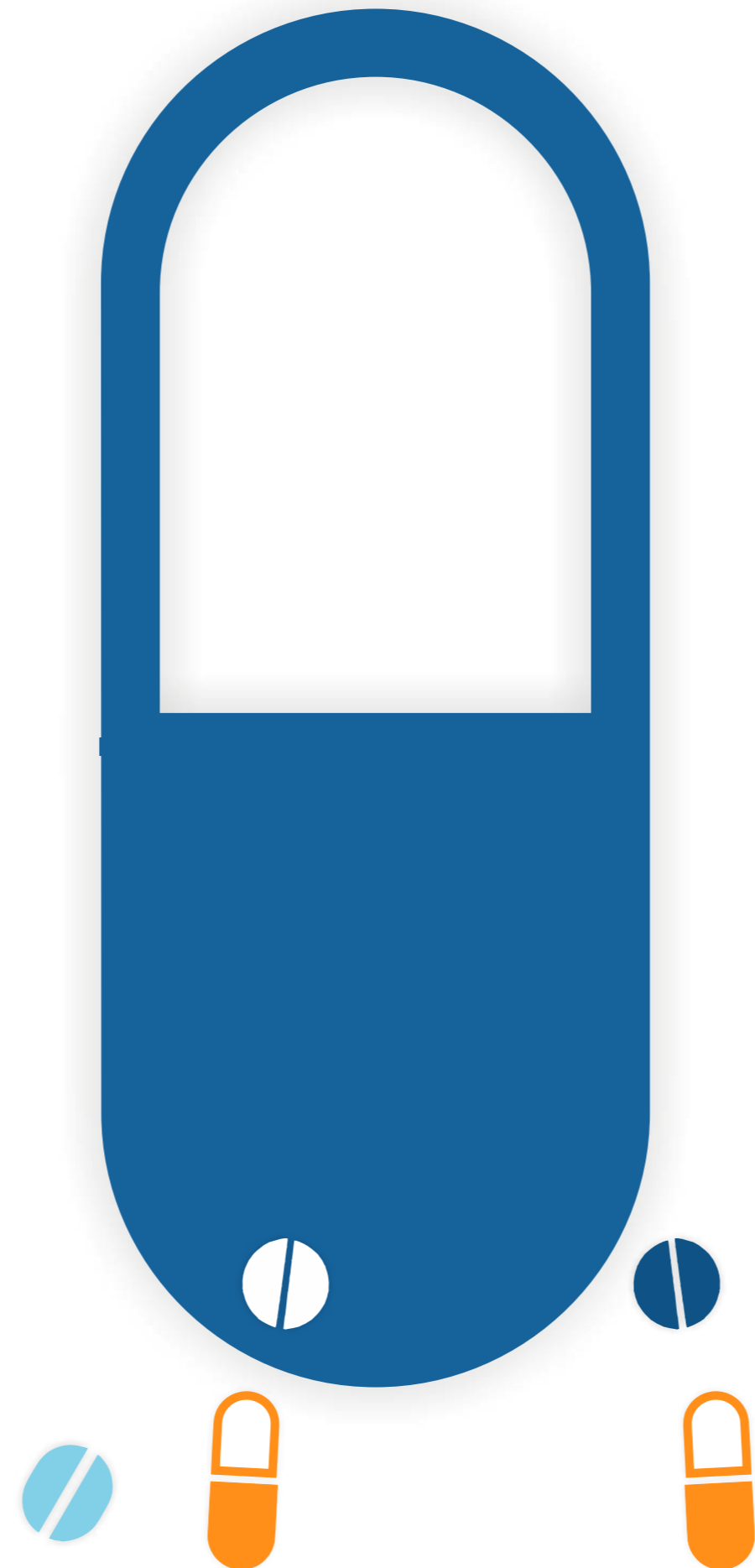
Sustainability is at the heart of everything we do. With our leading technology and product stewardship approach, we minimize environmental impact, create positive social impact and actively combat environmental issues through training programs. Additionally, we reduce the environmental impact of our own production continuously, via improvements in our equipment and processes.

Our contribution to health and our society is paramount.



Our Portfolio

We are a leading manufacturer and marketer of a diverse range of pharmaceutical Formulations and Nutraceuticals in various dosage forms including tablets, syrups, suspensions, ointments, powders, gels and injectables. We manufacture a wide range of Products like Diabetes, Antibiotics, Bronchial Diseases, Nutraceuticals, Analgesics, Gastrointestinal Diseases, Hematinics, Cardiovascular Diseases, Dermatological. We rank amongst the top leaders in antibiotic formulations with strong presence in Beta Lactam and Cephalosporin Drugs.





SAP & IT

A SAP-based infrastructure supports our standardized business processes, such as purchasing, production, order-to-cash handling, finance and control, and quality management for raw materials, intermediates as well as product release and distribution



Living Up To Our Promise Of Quality

We are committed ourselves on delivering the highest quality products. This not only requires the best quality in terms of resources and raw materials, but also high-quality manufacturing standards and procedures. To ensure compliance with both internal and external quality regulations and policies, we perform regular quality assessments at all our manufacturing facilities.



Regulatory Affairs: Securing Safe And Compliant Products

Our production and processes are guided by QMS ensuring products of world class quality compliant, safe, therapeutically effective and equivalent conforming to regulatory standards to serve the humankind in pursuit of “Making Lives Healthier”





Improving Human Health And Social Impact

Safeguarding individuals and their health is at the heart of what we do. Indeed, we have a special duty to the people whose lives we impact on a daily basis. We at Finecure Pharmaceuticals hold ourselves to a higher standard and believe that service to the humanity should take precedence over profit. It is firm in its resolution that healthcare must be driven to transform patients' life with innovative healthcare products that are affordable, qualitative and worthwhile. Our biggest and sole reward is the realization that we've made a significant change in someone's life. The essence of our culture is built on meeting global standards in every aspect of our business. Feelings of compassion, humanity and a sense of appreciation engulfs us when we know that our work has made a difference in someone's life. Deep down inside, there is a satisfaction that we contributed, added value made that vital difference and helped in pursuit of people's life. making lives healthier.



Our Human Capital is Our Biggest Asset

People are central to our vision, mission, and success. That is why our vision for our people is designed to ensure that we continue to build a high-performance workforce, by positively shaping the lives and careers of our employees—empowering them to achieve their full potential. Equally, we believe that the best way to achieve our business goals is to guarantee that our people are not only well equipped to deliver their best performance, but that they are also recognized and rewarded appropriately for doing so.





CSR

We at Finecure seek to achieve our business objectives while acting as good corporate citizens. We remain mindful of the consequences and implications of all our actions. We strive to operate and do business in a manner that balances economic, social and environmental needs and limitations. We encourage our stakeholders to journey with us as we all move forward on a shared commitment towards corporate social responsibility and sustainability.

For us Corporate Social responsibility is the art of mastering the ability to take appropriate decisions and to take actions that will safeguard the interests of the company whilst also safeguarding the welfare and interest of the society that we all live in.

As part of our CSR initiatives we increase employee engagement and motivation levels towards CSR activities. It is our undying belief that we need to make a positive contribution to the society and ensure environment sustainability. We make every effort to create a healthier world and enrich lives of all our stakeholders and community at large through our CSR initiatives.

Tree plantation and social services has been a regular activity at Finecure. The team not only plants trees around its operation sites but also in other areas. it also ensures their survival and carefully nurtures them till the sapling matures into a tree. Awareness of tree plantation and its importance is done by knowledgeable experts from the local Pantnagar Agricultural University.

We ensure that we maintain a safe work place that is free of toxic materials or exposure to processes that are harmful to the environment. We value the individuality of our employees and provide them with a secure, safe, healthy and friendly environment and provide opportunities for career development. We encourage our employees to maintain a healthy lifestyle and comply with all laws, rules and regulations and adhere to ethical business conduct in all our dealings.

We believe that creating a strong business and building a better world are not conflicting goals and we are committed to ensuring that through our products and services, our culture and business practices we will build a strong corporate responsibility ethos in the company.

Awards and Accolades



Best Healthcare Brands 2023 by The Economic Times



Most trusted Pharmaceutical company-2022 by The skyline Global magazine



Most admired Pharma Company of the year, World HRD Congress 2022



WCRC- Asia's most promising brand-2019 Asia's Most Promising Brand by White pages International and WCRC



Dream Companies to Work For-19th Rank, World HRD Congress 2022



Assocham National Leadership Excellence Awards 2021 Pharmaceuticals



Dream Companies to Work For-24th Rank, World HRD Congress 2021



SME Company of the year award of the excellence in Healthcare by MODI ET Now 2018



Pharma Company of the Year, Asia Pharma Excellence Award-2017

Best Healthcare Brands 2023 by Economic Times

We are delighted to announce that Finecure Pharmaceutical Limited has been honoured with a prestigious recognition as "Best Healthcare Brand – 2023" by The Economic Times. This achievement reflects our unwavering commitment to excellence and the remarkable contributions. Congratulations to everyone at Finecure, for hard work and dedication that led to this recognition. Together, we have set a new standard for the organisation and have proven ourselves as one of the leaders in the pharmaceutical industry. **Dream**

Dream Companies to Work For-19th Rank, World HRD Congress 2022

'Change is the constant thing in life' it is recognised by our organization and continuously working to make such an adaptive environment in which employee can think out of the box. We placed quality with integrity as our base on which now we are building floors of success and satisfaction.

Assocham National Leadership Excellence Awards 2021 Pharmaceuticals

The persistent hard work make us ready to meet any challenges that exist in health care market. It is really glad to accept this renowned award. We do not stop here and continuously trying to achieve new milestone in making lives healthier.

Dream Companies to Work For-24th Rank, World HRD Congress 2021

Continuous adherence to international standards give direction to us to remain focused on manufacturing facility and modernization of technology. Apart from this the human resource development is our key focus area where we provide equality and opportunity to each employee for multidimensional growth. Our focus is not only about organizational benefits but more oriented towards continuous quality improvement.

Best Healthcare Brands Assocham National Leadership Excellence Awards-2021 Pharmaceuticals

The Best Healthcare Brands for delivering excellence in healthcare is acknowledgment of Finecure's growth and progress in a Healthcare market that is growing by leaps and bounds. Furthermore, the award gives us special pleasure for it was backed by thorough research and study conducted through a detailed market research and a host of companies that represent the best that Healthcare has to offer. It places credibility in our brand excellence, recognizes our robust growth, evidences customer satisfaction and illuminates our innovation. It is testimony to our growing stature and standing in the Healthcare market.

SME Company of the year award of the excellence in Healthcare by MODI ET Now 2018

It was indeed a proud moment for us at Finecure to be awarded SME Company of the year award of the excellence in Healthcare the by ET NOW, India's leading English Business News Channel. This is without doubt one of the biggest award platforms for small and medium sized enterprises and will provide us with the drive, enthusiasm and impetus to push ourselves harder to perform better and set new benchmarks. Our thanks to ET NOW who have made this day possible. We are deeply honoured to receive this award.



Pharma Company of the Year, Asia Pharma Excellence Award-2017

Asia Pharma Excellence Award honours companies who turn inspiration into motivation and it was a great moment when Finecure Pharmaceuticals was recognised for this which was a true validation of our consistent and dedicated hard work.

We believe in delivering quality service and our efforts are being recognised by award and accolades every year by certain renowned organizations. From that some remarkable are ...

Most trusted Pharmaceutical company-2022 by The skyline Global magazine

The most trusted Pharmaceutical company . The trust is built due to continuous improving and innovating nature of each member of Finecure family. Each day we serve more and more family and there healthier soul give us boost to work further. The trust is for quality and price which is exclusively patient oriented. It's glad to see that now our efforts are recognised across the globe.

Most admired Pharma Company of the year, World HRD Congress 2022

The shining of sun in sky only possible when sunrise takes place. So we work to rise every day and to shine in the sky of happiness and success. Here we breathe in an environment that brings some learning about integrity by coordination. Transparency in organization states about focused strategy of each employee in the field of quality with innovation. Quality work can only be done if it has essence of joyfulness, interest, creativity and dignity. We will further continue for betterment of life to make more lives healthier and happier.

WCRC- Asia's most promising brand-2019 Asia's Most Promising Brand by White pages International and WCRC

Finecure Pharmaceuticals has been awarded one of the "Asia's Most Promising Brands" by WCRC International in association with iBrands 360 and White Page International.

It is with the sustained efforts and support of all our team members today we are proud to receive this wonderful recognition - Asia's Most Promising Brand. We emerged as a winner in the Pharmaceuticals segment after a thorough evaluation process wherein the brands were rated on the parameters of product quality, innovation, consumer connect, industry feedback and media presence. We resonate the expressions of strategy & creative excellence. This testimony & recognition would surely take us further ahead and we would continue serving the society by our initiatives.

MAKING LIVES
HEALTHIER



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