

Always one step ahead

THE NEW GENERATION PP MONOBLISTER – PURELAY HIGH PERFORMANCE®

Lower packaging weight and a higher life cycle assessment in comparison to PVC/aluminum solutions. At the CPhI in Barcelona, ETIMEX is presenting the new Purelay High Performance® Monoblister, a new generation of blister packaging characterized by excellent material properties.

With Purelay Pharm High Performance® and Purelay Lid High Performance®, ETIMEX is setting new standards in the pharmaceutical industry in every respect and living up to its position as a market leader. In comparison to conventional PVC aluminum blisters, the new PP polypropylene monoblister offers a 30 percent higher water vapor barrier along with an approximately 30 percent lower packaging weight and the same film strength. It also features excellent environmental characteristics. The environmentally friendly PVC and aluminum-free film is completely recyclable. The pharmaceutical blister can also be completely made of renewable second-generation raw materials, which dramatically reduces CO₂ emissions and thus the effects on global warming. The highest ratings in the Interseroh environmental certification have already been awarded, as in the case of the predecessor Purelay® Pharm.

The new high performer is available as Purelay Pharm High Performance® with a thermoforming sheet of 200 to 800 micrometers and Purelay Lid High Performance® with a push-through cover film starting at 80 micrometers; both variants can be printed using flexographic and digital printing. They can be easily used on existing PVC/ALU processing machines with only minor modifications, thanks to the plug-and-play design. New equipment developed for PP processing additionally gains an increase in performance. Optimized properties in production enable a cycle output that is identical to that of conventional PVC/ALU blisters.

With the further development of the Purelay® PP monoblister that has already been established for 30 years, ETIMEX is once again one step ahead of the industry.

» *“AS A RESULT OF DECADES OF EXPERIENCE, WE ARE FAMILIAR WITH OUR CUSTOMERS’ STRINGENT REQUIREMENTS AND BASED ON OUR KNOWLEDGE, WE HAVE DEVELOPED AN INNOVATIVE SOLUTION THAT SETS NEW STANDARDS”* «

says Martin Rank, Head of Marketing and Sales.

Like all ETIMEX products, Purelay High Performance® also stands for tested quality and excellent high-performance features. As an entrepreneur, ETIMEX Primary Packaging already successfully developed and patented the PP monoblister for the demanding pharmaceutical industry and established it on the market 30 years ago. In 2021, the completely recyclable packaging won over the jury of the German Packaging Institute. The distinction was awarded for the first time to a PP monoblister for pharmaceutical purposes with regard to sustainability.

We look forward to presenting this innovation to our customers and the professional audience at this year’s CPhI in Barcelona.

Visit us at booth 2H20.

More information can be found at www.etimex.de



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