

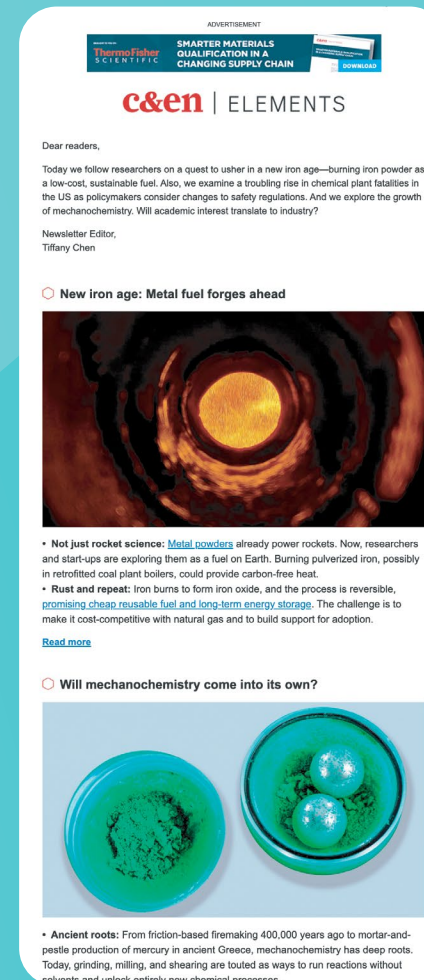
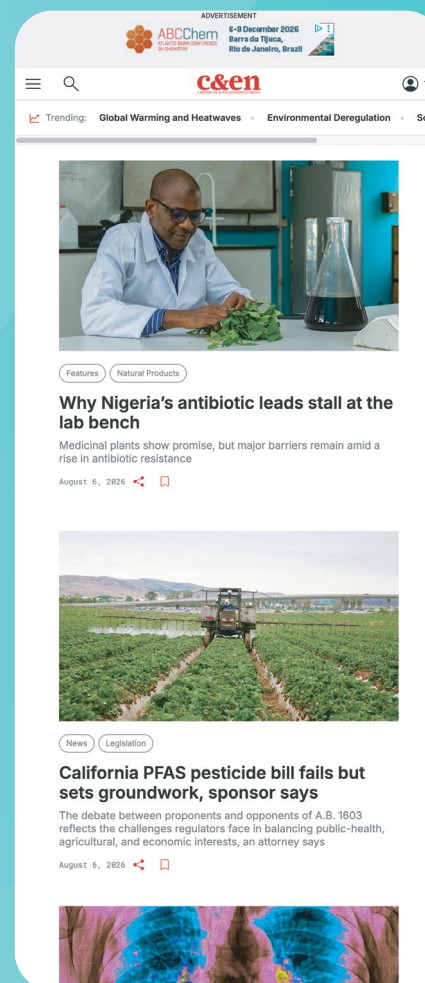


# 2027 C&EN Editorial Calendar

C&EN delivers the stories shaping the chemistry enterprise. See how your brand can be part of the conversation across print and digital platforms.

[acsmmediakit.org](https://acsmmediakit.org)

American Chemical Society



# Attention Is Earned. Trust Is Built. C&EN Delivers Both.

For more than 100 years, C&EN has been the trusted voice of the chemical enterprise, delivering news and insights to scientists and industry decision-makers worldwide.

That influence continues to grow. Following the redesign of C&EN Online, **unique visitors increased by 61%**, while our reach expanded across key global markets in Asia and Europe. And because **96% of readers consider C&EN a trusted resource for scientific and product information**, advertising with C&EN helps elevate your brand among influential scientific and business audiences.

## C&EN's Multi-Platform Reach

- **C&EN Online:** Updated daily, reaching 497K+ monthly visitors with timely, trusted content
- **C&EN Magazine:** Monthly print issues delivered to 94K subscribers, with a reach of 225K through pass-along readership
- **E-Newsletters:** Weekly delivery to 249K subscribers, featuring curated scientific news
- **Special Features:** Widely-shared multi-platform packages, including: Global Top 50 Chemical Companies, Talented 12, and 10 Start-Ups to Watch
- **Podcasts:** Stories and voices from across the chemical sciences
- **Events:** Editorially-led discussions on trending topics, including the in-person "Future of Chemistry" panel series and networking events

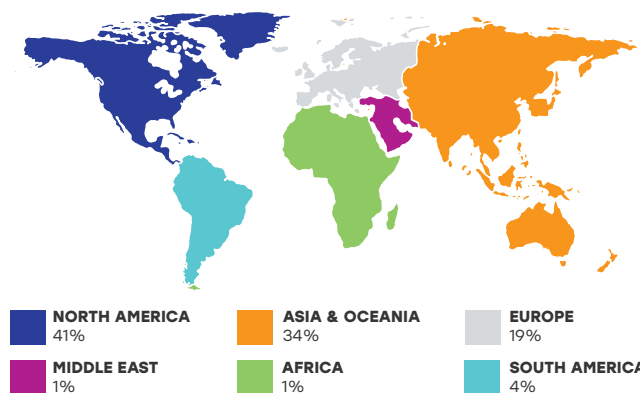
## C&EN Print Magazine Readership

**94K**  **225K**

Print and E-Magazine  
Subscribers

Pass-Along  
Readership

## C&EN Share of Readership By REGION



Includes online, print, and e-magazine readership

## C&EN Online Traffic Stats Per Month

|         |                               |
|---------|-------------------------------|
| 497,137 | Unique Visitors               |
| 590,527 | Total Visits                  |
| 661,743 | Total Page Views              |
| 00:52   | Average Time on Article Pages |

## Annual Newsletter Subscribers

|         |                                        |
|---------|----------------------------------------|
| 249,971 | C&EN Elements Newsletter               |
| 80,370  | C&EN Digital Magazine E-Blast          |
| 19,342  | ACS Industry Elements, Powered by C&EN |

2025 ACS Buying Power Survey; Adobe Analytics, July 2025 - June 2026

ACS Media Group | 2027 C&EN Editorial Calendar



# 2027 C&EN Editorial Calendar

Explore our editorial calendar for publication schedules, bonus distribution opportunities, and the news that will make headlines in 2027. Topics will also be covered in both print and on [cen.acs.org](http://cen.acs.org), with advertising and sponsorship opportunities available across both platforms.

| Monthly Featured Topics                                          | Platform                                                                            | Industry Focus                                                                        | Print Bonus Distribution**      | Print Space Closing | Materials Deadline | Print Mail Date |
|------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------|---------------------|--------------------|-----------------|
| January                                                          |                                                                                     |                                                                                       |                                 |                     |                    |                 |
| World Chemical Outlook *                                         |    |    | SLAS                            | Nov. 23, 2026       | Nov. 27, 2026      | Dec. 18, 2026   |
| February                                                         |                                                                                     |                                                                                       |                                 |                     |                    |                 |
| Water and Chemistry                                              |    |    | ACI                             | Dec. 17, 2026       | Dec. 24, 2026      | Jan. 22, 2027   |
| March                                                            |                                                                                     |                                                                                       |                                 |                     |                    |                 |
| Chemistry vs. Physics; 300th Anniversary of Isaac Newton’s Death |    |    | ACS Spring 2027                 | Jan. 20, 2027       | Jan. 22, 2027      | Feb. 19, 2027   |
| Coverage of ACS Spring 2027 (Online - March 21-25)               |    |    |                                 |                     |                    |                 |
| April                                                            |                                                                                     |                                                                                       |                                 |                     |                    |                 |
| Priestley Medalist: Honoring Chad Mirkin                         |  |  | ACS Spring 2027, Interphex 2028 | Feb. 17, 2027       | Feb. 19, 2027      | March 17, 2027  |
| May                                                              |                                                                                     |                                                                                       |                                 |                     |                    |                 |
| Chemistry’s Most Fortuitous Mistakes                             |  |  | PittConn, NYSCC                 | March 17, 2027      | March 19, 2027     | April 16, 2027  |
| June                                                             |                                                                                     |                                                                                       |                                 |                     |                    |                 |
| C&EN’s Talented 12 *                                             |  |  | ASMS                            | April 21, 2027      | April 23, 2027     | May 21, 2027    |

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# 2027 C&EN Editorial Calendar

| Monthly Featured Topics                         | Platform                                                                            | Industry Focus                                                                        | Print Bonus Distribution** | Print Space Closing | Materials Deadline | Print Mail Date |
|-------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|----------------------------|---------------------|--------------------|-----------------|
| <b>July</b>                                     |                                                                                     |                                                                                       |                            |                     |                    |                 |
| Plastics Recycling                              |    |    |                            | May 19, 2027        | May 21, 2027       | June 17, 2027   |
| <b>August</b>                                   |                                                                                     |                                                                                       |                            |                     |                    |                 |
| C&EN's Global Top 50 Chemical Companies *       |    |    | ACS Fall 2027              | June 16, 2027       | June 18, 2027      | July 16, 2027   |
| Coverage of ACS Fall 2027 (Online - Aug. 22-26) |    |    |                            |                     |                    |                 |
| <b>September</b>                                |                                                                                     |                                                                                       |                            |                     |                    |                 |
| Yearbook of Research Institutes for Postdocs    |    |    | ACS Fall 2027              | July 20, 2027       | July 22, 2027      | Aug. 18, 2027   |
| <b>October</b>                                  |                                                                                     |                                                                                       |                            |                     |                    |                 |
| Asia's 8 Most Promising Molecules               |    |    | CPHI WW                    | Aug. 18, 2027       | Aug. 20, 2027      | Sept. 17, 2027  |
| Nobel Coverage (Online - Early October)         |    |    |                            |                     |                    |                 |
| <b>November</b>                                 |                                                                                     |                                                                                       |                            |                     |                    |                 |
| 10 Start-Ups to Watch *                         |  |  | AAPS                       | Sept. 15, 2027      | Sept. 17, 2027     | Oct. 15, 2027   |
| Nobel Coverage (Print)                          |  |  |                            |                     |                    |                 |
| <b>December</b>                                 |                                                                                     |                                                                                       |                            |                     |                    |                 |
| C&EN's Year in Chemistry and Pharma *           |  |  | ICIS                       | Oct. 20, 2027       | Oct. 22, 2027      | Nov. 19, 2027   |

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