

INNABELLO

DERMA COSMETICS THINKING OF THE ESSENCE OF SKIN



Brand Story

A derma-cosmetic brand created by concentrating Allico Pharmaceutical's 20+ years of research know-how.

Listening to customers' voices and going beyond their ideals to create 'cosmetics beyond cosmetics' together.

INNABELLO focuses on skin concerns caused by the external environment, diet, and lifestyle, and has reached the conclusion that these concerns should be solved through direct and fundamental care for the skin. Based on proprietary ingredients and technology, we create new cosmetics and take on challenges as a brand that studies the skin itself and seeks real solutions, while also meeting the needs of the market.

INNABELLO develops cosmetics that help restore the skin's natural function and health. From the perspective of a pharmaceutical company, we devote extensive research and effort to solving consumers' skin concerns, and we continuously review safety in order to minimize side effects.



For the true beauty of the skin, we prioritize customer experience and place greater emphasis on the cosmetics customers truly want. By listening carefully to many concerns, experts at Allico Pharmaceutical develop new formulas tailored to those needs and introduce them to the market. Through INNABELLO, you can share your deeply rooted skin concerns and solve them together with us. Experience Allico Pharmaceutical's INNABELLO, filled with technologies and ingredients that are most beneficial to the skin.



INNABELLO



DERMA
COSMETICS

INNABELLO
DERMA COSMETICS THINKING
ABOUT THE ESSENCE OF SKIN

COMMUNICATION

SLOW AGING



INNABELLO CLEAN STANDARD

- No Harmful Ingredients Added
- Excludes Allergy-Causing Ingredients
- Excludes Excessive Chemical Ingredients

I

WHITENING

Skin Tone Improvement, Brightening
TRA-CORE RADIANCE AMPOULE



II

ELASTICITY

Wrinkle Improvement, Lifting
1. INTENSIVE CREAM WRAPPING MASK 2. REPAIR INTENSIVE CREAM



III

MOISTURIZING

Skin Hydration, Skin Soothing
1. RELAXING MASK PACK 2. DEEP HYDRO FIRST ESSENCE



IIII

CICA

Redness Improvement, Acne Relief
1. HYDRA QUICK CICA TONER 2. BHA DEEP CICA CLEANSING FOAM



SEPARATE PRODUCT

UV Protection
1. BRIGHTEN CALMING SUN CREAM 2. MOISTURE SUN CREAM



TRA-CORE RADIANCE AMPOULE

A functional ampoule designed to help improve the look of blemishes and uneven skin tone

Key Point

- INNABELLO's exclusive ingredient TRA-CORE*
- What is TRA-CORE? A tranexamic-acid-based ingredient designed to help brighten and improve the look of blemishes
- Milky, rich texture that leaves the skin looking radiant after application
- Moisturizing finish without stickiness
- Clinically tested for blemish improvement, radiance improvement, and low irritation
- High-performance brightening ampoule containing 2% Niacinamide and 2% Tranexamic Acid, formulated at an optimal ratio
- Results proven by clinical tests after 2 weeks of use
 - Pigmentation correction 98%
 - Radiance improvement 101%





Usage Tips

Before using the ampoule, prepare the skin with Hydra Quick Cica Toner. After soothing and stabilizing the skin with moisture, apply the ampoule evenly across the face and allow it to absorb fully for a hydrated, radiant finish.

Key Ingredients

TRA-CORE Complex, Niacinamide

Supporting Ingredients

Arbutin, Glutathione

- ※ Avoid simultaneous use with high-content exfoliating products due to potential irritation.
- ※ Avoid simultaneous use with high-content Vitamin C products due to potential irritation.

Recommended For

- Those with dull, lackluster skin tone
- Those who want to care for both blemishes and skin tone
- Those with rough skin texture that causes makeup to cake

Best Used

- Intensive care before important events
- When skin looks exceptionally dull
- Radiance-boosting step before base makeup

Helps clarify and even out the skin tone for a natural glow.



FAQ



Q1. Is this a brightening functional product?

A. Yes. It is a brightening functional ampoule that helps improve the look of blemishes and dark spots.

Q2. Is it an irritating product?

A. It is a brightening care ampoule designed for daily use rather than a strong peeling or acid-focused product.

Q3. When is the best time to use it?

A. Use it after toner to intensively care for blemishes and dark spots while helping improve skin tone.

Q4. Can sensitive skin use it?

A. Yes. It has completed a low-irritation test and can also be used on sensitive skin.

Q5. Is there an immediate effect?

A. Right after use, the skin can look clearer and more radiant, and continued use helps improve the look of blemishes and dark spots.

Q6. Why can it feel slightly stinging during use?

A. This may be due to the brightening ingredient Arbutin. It may feel slightly stimulating, but it is not considered a cause of skin trouble.



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Repair Intensive
Cream

REPAIR INTENSIVE CREAM

An intensive elasticity cream designed to care
for both skin firmness and deep hydration

Key Point

- Elastin is listed first in the ingredient list, indicating the highest content
- Elastin closely related to skin tissue helps absorb into the dermis layer
- Clinically tested for elasticity improvement and low irritation
- Mucin-infused stretchy texture helps the formula extend smoothly
- The elastic texture absorbs quickly and leaves the skin moisturized and firm
- Results proven by clinical tests after 2 weeks of use
 - Skin Firmness Improvement 103.9%
 - Elasticity Improvement 106.5%

Repair Intensive
Cream



Usage Tips

After thoroughly hydrating the skin with Deep Hydro First Essence, use Repair Intensive Cream to care for moisture and elasticity at the same time.

Key Ingredients

Elastin, 5 Types of Small-Molecule Collagen

Supporting Ingredients

6 Types of Ceramide, 10 Types of Hyaluronic Acid

Recommended For

- Sensitive skin with a weakened barrier
- Dry to very dry skin with severe inner dryness
- Those needing post-treatment recovery care

Best Used

- During seasonal changes
- When skin feels tight and dry
- As the final step of night care

A high-moisture, barrier-focused formula that helps protect the skin firmly.



FAQ



Q1. Can I use only the cream without essence?

A. It is possible, but creating a moisture base first can greatly improve the feeling of elasticity.

Q2. Is this cream a lifting cream?

A. You may feel immediate firmness, but it is designed to improve the skin's elasticity environment rather than provide only temporary lifting.

Q3. What does it mean to care for deep skin hydration?

A. It is formulated with 6 types of ceramide and 10 types of hyaluronic acid to help manage inner skin hydration, which is important for maintaining elasticity.

Q4. Is the texture heavy?

A. Although it is an elasticity cream, it is designed not to feel overly heavy and to adhere comfortably to the skin.

Q5. Can sensitive skin use it?

A. Yes. It has completed a low-irritation test and can be used by sensitive skin.

Q6. Can I use it in the morning?

A. Yes. It can be used both morning and evening.



INTENSIVE CREAM WRAPPING MASK

A wrapping mask that delivers cream-like elasticity and moisture in one sheet

Key Point

- Elasticity- and moisture-based wrapping mask
- Semi-solid cream texture that does not drip
- Generous 23 g formula in each sheet
- A lifting effect created by a tension sheet divided into 3 steps for the upper face, lower face, and neck



Usage Tips

Use Repair Intensive Cream for daily care, and use the Wrapping Mask 1 to 2 times a week for intensive moisturizing care. After brightening tone care with TRA-CORE RADIANCE AMPOULE, use the Wrapping Mask to help soothe the skin and replenish moisture.

Key Ingredients

Small-Molecule Collagen, 5 Types of Peptides

Supporting Ingredients

Ceramide, 8 Types of Hyaluronic Acid

Avoid use on wounds or irritated areas.

Recommended For

- Dehydrated skin and damaged skin barrier
- Those needing elasticity and nourishment care
- Those seeking intensive night care

Best Used

- Intensive care before important events
- When skin looks exceptionally dull
- Glow-boosting step before base makeup

A cream-texture wrapping mask that wraps the skin, helps prevent moisture evaporation, and supports a firmer look.



FAQ



Q1. How is it different from a regular mask pack?

A. It is a wrapping mask pack that holds a cream-texture formula on the sheet instead of a runny essence formula.

Q2. Why is adhesion important?

A. Better adhesion allows the active ingredients to remain on the skin longer, enhancing the feeling of elasticity and moisture.

Q3. Should I wash it off after use?

A. No. After removing the sheet, gently pat in the remaining essence.

Q4. Can I use it every day?

A. For intensive care, it is recommended 1 to 2 times per week.

Q5. Is it sticky?

A. Although it has a cream texture, the close-fitting sheet helps it stay comfortable without stickiness or dripping.

Q6. What skin type is it recommended for?

A. It is recommended for skin concerned about loss of elasticity and dryness.

Q7. What material is the mask sheet made of?

A. It uses a sheet made of synthetic paper material.

DEEP HYDRO FIRST ESSENCE



A first essence used immediately after cleansing to create skin that can better absorb moisture.

Key Point

- Enhanced for inner-dryness hydration
- Contains 2% Niacinamide
- Ribonic: an imported ingredient specialized in refining skin texture
- Panthenol-based moisturizing, low-irritation essence
- A lightly viscous essence texture that can also be used in place of toner



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Usage Tips

After cleansing away pore impurities and sebum with the BHA cleanser, use Deep Hydro First Essence to quickly relieve post-cleansing tightness. After cleansing, soothe the skin and use Repair Intensive Cream to help restore the moisture barrier.

Key Ingredients

BHA, Centella Asiatica Complex

Supporting Ingredients

CK-M Gel

※ Avoid using on the same day with high-content exfoliating products. For sensitive skin, start with once-daily use.

Recommended For

- Skin concerned about breakouts and sebum
- Those needing care for impurities inside the pores
- Oily or combination skin needing dead-skin care

Best Used

- During summer when sebum secretion is high
- On days when dead skin cells are more noticeable

Helps care for pore impurities and dead skin cells with BHA.



FAQ



Q1. Is this an exfoliating cleanser?

A. No. It is not a peeling product that strips the skin; it focuses on cleansing sebum and impurities inside the pores.

Q2. Can acne-prone skin use it?

A. Yes. It is a functional acne-relief product and can be used on acne-prone skin.

Q3. Is the cleansing power strong?

A. It effectively cleanses impurities and sebum while being designed not to leave the skin excessively tight.

Q4. Can it be used daily?

A. Yes. It can be used morning and night as a daily cleanser. Adjust frequency according to skin condition.

Q5. Doesn't it leave the skin dry after cleansing?

A. CK-M Gel helps maintain moisture after cleansing.

Q6. Can I use it with other exfoliating products?

A. It is recommended to avoid using it together with high-strength exfoliating products on the same day.

RELAXING MASK PACK

A hydrating and soothing mask pack
gentle enough for everyday use.

Key Point

- Soft, gentle Tencel sheet with low irritation
- Daily hydrating mask pack
- Specialized for hydration and soothing
- Essence formula with abundant moisture



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Usage Tips

After replenishing moisture and soothing the skin with the mask pack, follow with Repair Intensive Cream for added hydration. After first soothing the skin with Hydra Quick Cica Toner, use this mask pack to intensively replenish moisture.

Key Ingredients

Phellinus Linteus Extract, Peony Root Extract

Supporting Ingredients

Green Tea Extract

Recommended For

- Those whose skin heats up easily
- Those needing soothing and cooling care
- Those whose skin condition is weakened by stress

Best Used

- After outdoor activities
- On evenings after irritation
- When you want to lower skin temperature



Cooling and soothing care that calms the skin comfortably.



FAQ

Q1. How is it different from the Wrapping Mask Pack?

A. The Relaxing Mask Pack is a daily mask focused on hydration and soothing, while the Wrapping Mask Pack is for intensive elasticity and moisture care.

Q2. Is it okay for daily use?

A. Yes. It is a daily mask pack that can be used once a day.

Q3. What skin is it recommended for?

A. Skin that feels tight after cleansing / skin that frequently experiences heat or redness / skin that needs soothing while using functional skincare.

Q4. Do I need to rinse after use?

A. No. Gently pat in the remaining essence.

BHA DEEP CICA CLEANSING FOAM



A cleansing foam that manages pores and sebum while cleansing and quickly soothes the skin after washing.

Key Point

- Functional product for acne-prone skin
- Contains BHA and creates rich, dense foam with a springy texture
- Good cleansing power, but not a deep cleanser; when wearing makeup, it is recommended as a second cleanser after a first cleanse
- When breakouts occur, it is recommended to use a minimal number of products; leaves skin feeling comfortable without tightness after cleansing



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Usage Tips

After using Deep Hydro First Essence, apply Repair Intensive Cream. The essence helps replenish moisture so the cream can adhere better to the skin.

Key Ingredients

Panthenol, Glutathione

Supporting Ingredients

Ribonic, Niacinamide

* Works best when used together with an ampoule or cream rather than alone.

Recommended For

- Those whose skincare does not absorb well
- Those needing immediate moisture after cleansing
- Those who prefer layered skincare

Best Used

- Immediately after cleansing as a boosting step
- In dry indoor environments
- As a moisture base step before a mask pack

Acts as a moisture booster that improves absorption of the next skincare step.



FAQ



Q1. How is it different from a toner?

A. Deep Hydro First Essence intensely wets the skin immediately after cleansing and creates an ideal environment for absorption. Compared with toner, it focuses more on helping the next skincare step absorb well.

Q2. What skin types is it recommended for?

A. Skin that feels tight right after cleansing / skin where skincare seems to sit on top / skin concerned about inner dryness.

Q3. What is the texture like?

A. A light, fast-absorbing water-essence texture that hydrates the skin without stickiness.

Q4. Can I use it in the morning?

A. Yes. It can be used both morning and evening.

Q5. Can sensitive skin use it?

A. Yes. It is designed as a daily moisture-base product and has completed a low-irritation test.

Q6. Can I use only this product?

A. It works best when used together with an ampoule or cream.



HYDRA QUICK CICA TONER



A cica toner that quickly soothes the skin after cleansing and helps it comfortably receive the next skincare step.

Key Point

- Contains Zenerity™ derived from Amalfi Coast seawater ingredients from Italy
- Helps relieve heat, redness, and breakouts within 30 minutes
- As a soothing toner, wipe-off use is not especially recommended; gentle patting absorption is recommended
- It can be used together with Deep Hydro First Essence
- For teenage acne-prone skin, toner alone is recommended to minimize oiliness; for adult acne-prone skin, using essence together is recommended to help balance oil and moisture



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Usage Tips

After using BHA Deep Cica Cleansing Foam, this toner is effective for quickly soothing skin that has become sensitive from external irritation. Before using TRA-CORE RADIANCE AMPOULE, applying this toner helps stabilize skin condition and reduce irritation burden.

Key Ingredients

Zenerity™, Centella Asiatica Complex

Supporting Ingredients

7 Types of Herbs, Biopolymer

※ Avoid excessive friction with cotton pads.

For sensitive skin, gentle patting absorption is recommended.

Recommended For

- Skin that becomes red after cleansing
- Those needing moisture and soothing at the same time
- Those looking for a toner-pack product

Best Used

- As the first step right after cleansing
- On days needing soothing for heat and irritation
- As a skin-conditioning step before a mask pack

Provides fast hydration and soothing care at the same time.



FAQ



Q1. Which is better, wipe-off or patting absorption?

A. Both are possible, but for sensitive skin we recommend gently patting it in with the hands.

Q2. Does it provide an immediate cooling sensation?

A. It is not alcohol-based cooling; it is designed to help relieve skin heat through its ingredient system.

Q3. What skin is it recommended for?

A. Skin that frequently turns red after cleansing / skin that quickly feels hot or tight / acne-prone skin.

Q4. Can I use it in the morning?

A. Yes. It can be used both morning and evening.

Q5. Can I use it together with First Essence?

A. Yes. You can first soothe with toner and then use First Essence to improve moisture absorption.

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BRIGHTEN CALMING SUN CREAM

A daily tone-up sun cream with
a hybrid chemical-mineral UV filter.

Key Point

- Natural tone-up sun cream
- Soft, smooth finish
- Hybrid sunscreen

Usage Tips

After improving skin tone with TRA-CORE RADIANCE AMPOULE, use this sun cream as the final step to maintain tone while protecting the skin from UV rays. After refining skin texture with HYDRA QUICK CICA TONER, finish comfortably with this sunscreen.

Key Ingredients

Witch Hazel Extract, Bergamot Leaf Extract

Supporting Ingredients

Centella Asiatica Extract

Recommended For

- Skin with redness
- Those needing tone correction
- Those wanting gentle sun care
- Those wanting a soft finish

Best Used

- For a no-makeup tone-up look
- On days when redness coverage is needed
- When simplifying makeup

Protects from UV rays while naturally correcting the skin tone.



FAQ



Q1. Is it a tone-up sun cream?

A1. It is not a strongly color-correcting product; it naturally brightens and evens the skin tone.

Q2. Does it sting the eyes?

A2. It is formulated to minimize eye irritation, although this may vary by individual skin type.

Q3. What skin is it recommended for?

A3. Skin that looks dull after applying sunscreen / those wanting tone correction without irritation / skin needing daily UV protection.

Q4. Can sensitive skin use it?

A4. Yes. It has completed a low-irritation test and was designed with daily use in mind.

Q5. Can I use it before makeup?

A5. Yes. It can be used like a makeup base.

MOISTURE SUN CREAM



A daily sunscreen that applies as comfortably as a moisturizer while protecting the skin from UV rays.

Key Point

- Moist, hydrating finish
- No white cast or eye irritation
- Lightweight moisture-cream texture without stickiness
- Chemical sunscreen



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Usage Tips

After improving skin tone with TRA-CORE RADIANCE AMPOULE, use this sun cream as the UV-protection step while helping maintain a brighter-looking tone. After refining the skin texture with HYDRA QUICK CICA TONER, finish comfortably with this sunscreen as the final step.

Key Ingredients

10 Types of Hyaluronic Acid

Recommended For

- Those who dislike stickiness
- Those seeking sun care without white cast
- Those looking for a daily sunscreen

Best Used

- Before morning makeup
- During long outdoor activities
- On dry days when you want sun care and moisture care at the same time

Ideal for daily use with a fresh, comfortable finish.



FAQ



Q1. Is there a white cast?

A. No. Its hydrating texture applies naturally without leaving a white cast.

Q2. Does it feel sticky or greasy?

A. No. Its moisture-gel cream texture absorbs quickly and leaves a fresh, non-sticky finish.

Q3. Can I use it before makeup?

A. Yes. It can be used as a daily base without causing makeup to pill.

Q4. What skin type is it suitable for?

A. It is recommended for skin that is dry but dislikes heavy sunscreens, skin that needs daily UV protection, and skin that feels burdened by the typical feel of sunscreen.

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Delivering healthy and beautiful skin
Cosmetics beyond cosmetics



www.innabello.co.kr



ELASTICITY Wrinkle Improvement, Lifting

INNABELLO BOTULENIN MULTIBALM

A portable multi-balm designed to help improve the appearance of wrinkles, support skin elasticity, and provide smooth moisture care.

Key Point

- Portable stick balm for targeted daily care
- Helps improve the appearance of wrinkles and fine lines
- Supports firmer-, smoother-looking skin
- Helps enhance radiance and moisture retention
- Soft, non-sticky finish for convenient reapplication
- Human application test completed after 4 weeks of use



After 4 weeks

- Periorbital wrinkle +5.95%
- Nasolabial line +10.92%
- Glabellar line +6.60% improvement



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SCIENCE FOR BEAUTY,
CONFIDENCE FOR YOU

CLINICALLY PROVEN VISIBLE RESULTS

INNABELLO BOTULENIN MULTIBALM

helps improve the look of wrinkles,
enhance skin elasticity, and support
a smoother, more radiant complexion.



NASOLABIAL LINE AREA

BEFORE



AFTER 4 WEEKS



GLABELLAR LINES (BETWEEN BROWS)

BEFORE



AFTER 4 WEEKS



Periorbital Wrinkle



5.507%



Nasolabial Line



11.079%



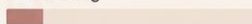
Glabellar Line



6.612%



Facial Lifting



1.662%



Skin Brightness



+1.54%



Skin Density



3.926%



INNABELLO CLEAN STANDARD

- No Harmful Ingredients Added
- Excludes Allergy-Causing Ingredients
- Excludes Excessive Chemical Ingredients

I

WHITENING

Skin Tone Improvement, Brightening

TRA-CORE RADIANCE AMPOULE



II

ELASTICITY

Wrinkle Improvement, Lifting

1. INTENSIVE CREAM WRAPPING MASK
2. REPAIR INTENSIVE CREAM
3. INNABELLO BOTULENIN MULTIBALM



III

MOISTURIZING

Skin Hydration, Skin Soothing

1. RELAXING MASK PACK
2. DEEP HYDRO FIRST ESSENCE



IV

CICA

Redness Improvement, Acne Relief

1. HYDRA QUICK CICA TONER
2. BHA DEEP CICA CLEANSING FOAM



SEPARATE PRODUCT

1. BRIGHTEN CALMING SUN CREAM
2. MOISTURE SUN CREAM





Usage Tips

Apply gently to areas where wrinkle care and firming support are desired, such as the eye contour, nasolabial area, glabellar line, neck, and around the mouth. Reapply anytime during the day for convenient targeted care.

Key Ingredients

Advanced Peptide Technology

Supporting Ingredients

Moisture-locking emollients,
skin-conditioning ingredients



Recommended For

- Those concerned about visible wrinkles and loss of elasticity
- Those seeking easy, portable targeted care
- Those with dull-looking skin needing a smoother appearance



Best Used

- During the day for on-the-go touch-up care
- On dry areas needing moisture and comfort
- As a final step after skincare or before makeup touch-ups



FAQ

Q1. Can I use this over makeup?

A. Yes, it can be applied over makeup to refresh and hydrate without disturbing your look.

Q2. Is it only for wrinkle areas?

A. It is designed for targeted care, but can also be used on areas that feel dry or lack firmness.

Q3. Does it feel sticky?

A. No, it has a smooth, balm texture that melts in seamlessly without stickiness.

Q4. Can all skin types use it?

A. Yes, it is formulated to be gentle and suitable for all skin types, including sensitive skin.

Q5. Can I use it in the morning and evening?

A. Yes, it can be used both morning and evening as part of your daily routine.

Q6. Is it convenient to carry?

A. Yes, the portable stick format makes it easy to carry and use anytime, anywhere.

INNABELLO

SCIENCE FOR BEAUTY,
CONFIDENCE FOR YOU

ADVANCED PEPTIDE TECHNOLOGY

A peptide-focused multi-balm that helps support firmer, smoother-looking skin while delivering daily moisture care.

KEY BENEFITS



ANTI-WRINKLE

Helps reduce the appearance of wrinkles and fine lines



BRIGHTENING

Helps improve the look of dull, tired skin



ELASTICITY

Supports firmer-looking skin and a smoother appearance



MOISTURE CARE

Helps keep skin comfortable and hydrated

USAGE TIPS



Apply directly to areas of concern such as forehead, eye area, nasolabial folds, and neck.



Gently pat with fingertips for better absorption.



Use morning and night as part of your daily skincare routine.

INGREDIENT HIGHLIGHTS



Botulin Peptide

Helps improve the look of fine lines and wrinkles



Collagen

Supports skin elasticity and firmness



Niacinamide

Helps brighten and even out skin tone



Squalane

Delivers long-lasting moisture and nourishment

RECOMMENDED FOR



All Skin Types



Wrinkles, Fine Lines, Dark Spots



Busy Professionals & Frequent Travelers



Anyone Seeking Portable Anti-Aging Care

BEST USED FOR



Daily Morning Skincare Routine



Nighttime Repair and Nourishment



On-the-Go Care



Long-Term Skin Support

FAQ

Q. Can I use it with other skincare products?

A. Yes, it pairs well with most skincare products. Apply after serum and before moisturizer.

Q. Is it suitable for sensitive skin?

A. Formulated with gentle ingredients, it is suitable for all skin types.

Q. How often should I use it?

A. Use twice daily, morning and night, for best results.

