



Corporate ID

- **Founded:** 1985
- **Foundation Source:** Research & Development
- **Ownership Status:** Private
- **Main Therapeutic Areas:** Womens Health - Gynecology, Oncology, Diabetes, Dermatology, Pediatrics
- **Forms:** Topical formulations, Suppositories, Ovules, Food Supplements

Conditions & Health Issues that Benostan addresses:

Women's Health – Gynecology	Oncology	Dermatology
<p>PERINATAL SKINCARE CONDITIONS</p>	<p>SEXUAL HEALTH CONDITIONS</p>	
<ul style="list-style-type: none"> ○ Pre and Post Labour Skin Conditions 	<ul style="list-style-type: none"> ○ Female Sexual Well-Being 	<ul style="list-style-type: none"> ○ Oral Mucositis
<ul style="list-style-type: none"> ○ Hemorrhoids 	<ul style="list-style-type: none"> ○ Vaginal Relaxation Syndrome (VRS) 	<ul style="list-style-type: none"> ○ Vaginal Mucositis
<ul style="list-style-type: none"> ○ Varicose Veins 	<ul style="list-style-type: none"> ○ HPV 	<ul style="list-style-type: none"> ○ Rectal Mucositis
<ul style="list-style-type: none"> ○ Melasma/ Chloasma 	<ul style="list-style-type: none"> ○ Low Libido 	<ul style="list-style-type: none"> ○ Radiation Dermatitis
<ul style="list-style-type: none"> ○ C- Section 	<ul style="list-style-type: none"> ○ Hypoactive Sexual Desire Disorder (HSDD) 	<ul style="list-style-type: none"> ○ Sensitive & Dry Skin
<ul style="list-style-type: none"> ○ Dryness of intimate area 	<ul style="list-style-type: none"> ○ Candidiasis & Bacterial Vaginosis (BV) 	<ul style="list-style-type: none"> ○ Rashes
<ul style="list-style-type: none"> ○ Hormonal Imbalances 	<ul style="list-style-type: none"> ○ Menopause dryness 	<ul style="list-style-type: none"> ○ Dysfagia
<ul style="list-style-type: none"> ○ Skin elasticity Pre and Post pregnancy 	<ul style="list-style-type: none"> ○ Daily Intimate Hygiene 	<ul style="list-style-type: none"> ○ Dyspepsia
<ul style="list-style-type: none"> ○ Breast ptosis 	<ul style="list-style-type: none"> ○ Premature Ejaculation 	<ul style="list-style-type: none"> ○ Photosensitivity
<ul style="list-style-type: none"> ○ Breastfeeding pain 	<ul style="list-style-type: none"> ○ Pre and Post menopause sexual health 	<ul style="list-style-type: none"> ○ Bed Sores
		<ul style="list-style-type: none"> ○ Skin Ulcers
		<ul style="list-style-type: none"> ○ Psoriasis
		<ul style="list-style-type: none"> ○ Acne
		<ul style="list-style-type: none"> ○ Scars
		<ul style="list-style-type: none"> ○ Hair Loss
		<ul style="list-style-type: none"> ○ Skin Discoloration
		<ul style="list-style-type: none"> ○ Chloasma
		<ul style="list-style-type: none"> ○ Melasma
		<ul style="list-style-type: none"> ○ Hemorrhoids
		<ul style="list-style-type: none"> ○ Bed sores
		<ul style="list-style-type: none"> ○ Sun Radiation

Conditions & Health Issues that Benostan addresses:

Medical Aesthetics

POST PROCEDURE SKIN RECOVERY

- | | |
|------------------------------|--------------------------|
| ○ Peeling | ○ Cryolipolysis |
| ○ Laser treatment | ○ Mesotherapy |
| ○ Hyaluronic acid injections | ○ Thread lift |
| ○ Botulinum toxin injections | ○ Carbon dioxide therapy |
| ○ Microneedling | ○ Microdermabrasion |
| ○ Led light technology | ○ Plasma technology |
| ○ Radiofrequency | |

Diabetes

- Skin Lipodystrophy
- Diabetic Ulcers
- Diabetic Blisters
- Digital Sclerosis
- Fungal Infection
- Skin Inelasticity
- Skin Discoloration
- Skin Inflammation
- Dry & Itchy Skin
- Diabetic Peripheral Neuropathy
- Oxidative Stress
- Glucose Imbalances

Pediatrics

- Sensitive Skin
- Dry & Itchy Skin
- Nappy Rashes
- Cradle Cap
- Colics
- Sun Radiation
- Irritated gums



Business Model

► **Benostan designs, formulates, develops and commercializes novel preclinical assets at the new frontier of scientific advances, in an easy to administer topical form focusing on Women's Health - Gynecology, Oncology, Diabetes and Specialty Dermatology.**

► As an emerging OTC consumer goods company, Benostan is engaged in the research, development, optimization of compositions, repurposing, galenical reformulation and association with drug delivery technologies. This unique skillset mix optimizes its licensing of non-prescription medicine and consumer self care products.

► The products are tested with a well-established network of physicians with outstanding medical credentials and impeccable track-record to pharmaceutical distributors in a predominantly B2B model.

► The marketing mix and target groups are customized to country specifics, depending on the degree to which patients individually make decisions in regard to their treatment.

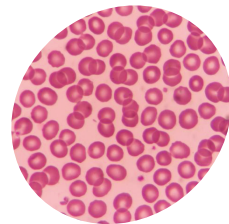
► Benostan collaborates with pharma companies covering more than 50 countries with total addressable market (TAM) of 4 billion patients which have endorsed its business model and products alike. Their most significant markets are currently in South East Asia, North Africa, MENA, North & Central America, covering over 50 countries with a fast – expansion trend.

Products Fundamentals

Solid base of BENOSTAN's products ensures its current market status and depicts promising growth opportunities

Self Care Medication is a growing consumer trend globally as doctor's visits have dropped rapidly due to Covid 19. Consumers are resorting to self care medical remedies to treat minor illnesses. Benostan products are in the front line of Self Care Medication, offering a multitude of safe and efficient solutions

Incorporating PSCT in the production procedure allows Benostan formulations to achieve strong antioxidant and anti-inflammatory topical action, protect and create a defense barrier mechanism on the skin.

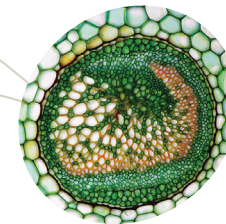


Plant Stem Cell Technology

Self Care Medications



Benostan products have been proven to work in synergy with many Rx solutions. They maintain and further enhance the effects of an Rx treatment, providing a cost-effective improvement on the overall therapeutic scheme.



Synergistic action with Rx prescription scheme

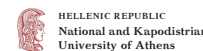
The Technology & Company IP

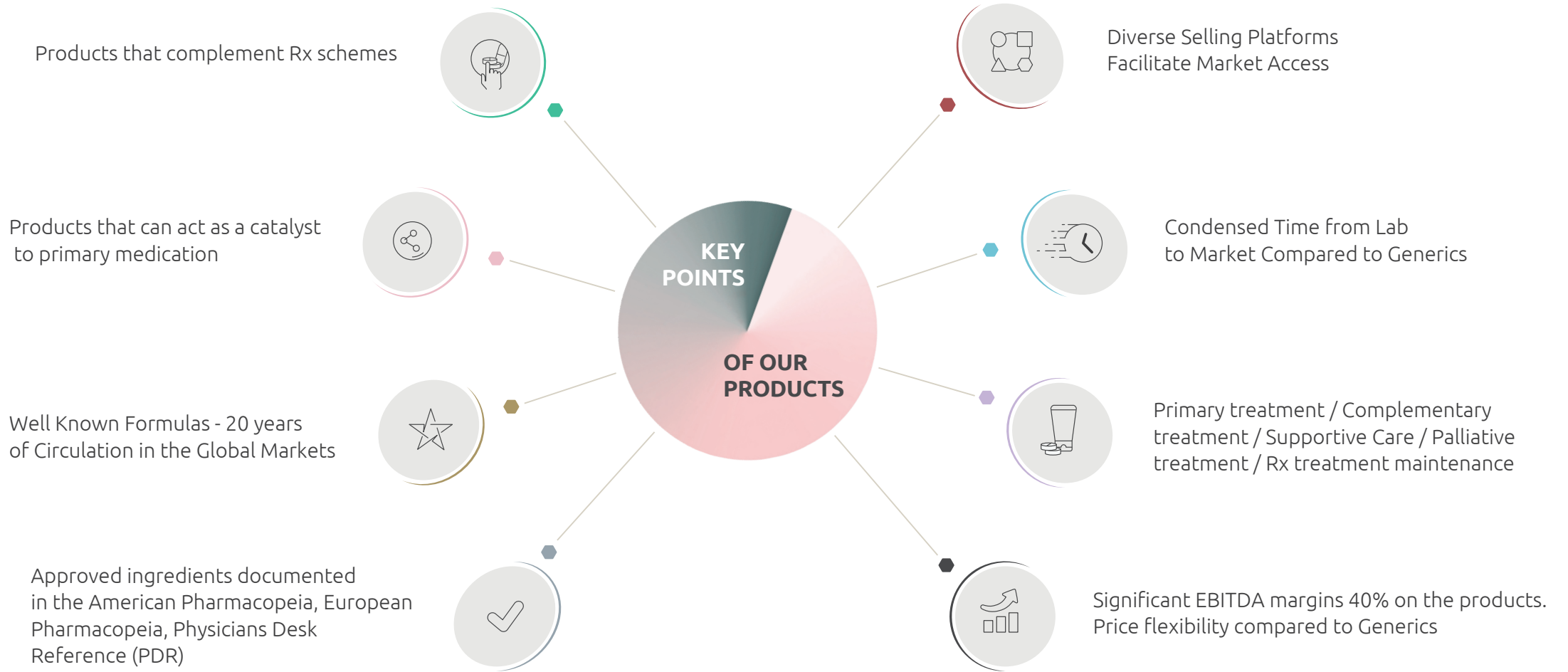
Production Pillars

- Benostan incorporates in its proprietary method of production the Natural Extraction Process, using specific herbs and plant stem cells
- The Natural Extraction Process, a novel technology, has shown great potential for improving the effectiveness and efficiency in the delivery of its bioactive compounds in the stratum corneum
- In this way, the formulas achieve safer, more efficient and faster delivery system of the herbal nutrients to the skin without losing their full potency at any stage during the production process
- These promising results have allowed to develop a line of value-added galenical formulations for different skin applications
- Positive results have been achieved to a variety of skin disorders and have been scientifically validated in research institutions and universities throughout the world
- The production method and its final product composition, constitute Benostan's IP for the last 40 years and cannot be replicated

Formulations

- In respect to the Company's IP, Benostan has partnered with external research institutions (i.e., National Technical University of Athens, University of Patras School of Pharmacy, University of Athens School of Medicine, Imperial College UK, University of Porto Portugal, University of Pennsylvania USA) All scientific results have been explicitly assigned as Benostan's intellectual property in legal contracts
- All contracts include stringent confidentiality and non-disclosure clauses covering all individuals involved in the research
- With regards to Benostan's proprietary formulas and processes, the Company's approach has been to treat them as "trade secrets" rather than file for intellectual property patents. It's unique formulations and methods of production, including the Company's trademark "Natural Extraction Process" are closely guarded and accessed only by the Company's top management
- The combinations of ingredients (dosology and skin delivery technology) as well as the high quality of organic input, endemic to Greece, provide an output of high quality and efficacy that is impossible to imitate

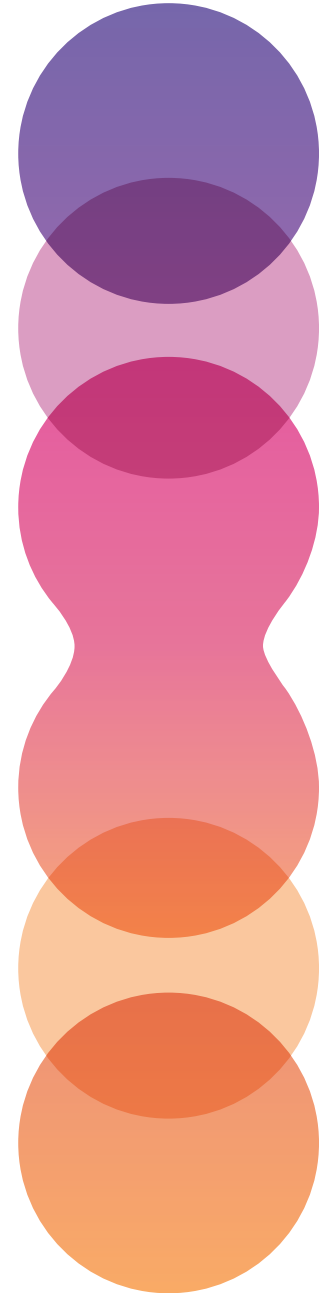




Why BENOSTAN - Qualitative Criteria

Highly Skilled Regulatory & Market Team that:

- Expedites time to market
- Secures regulatory optimization
- Secures product optimization based on partner's target market (customized approach)
- Benchmarking product analysis and differentiations vis a vis partner's competitors
- Adopts proactive attitude towards continuous improvement of the collaboration
- Aligns partner's product strategy with sales targets



Worldwide Presence



Selected Partners





BENOSTAN HEALTH PRODUCTS

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