

# COMPANY PRESENTATION

Medical devices,  
Cosmetics and Biocides



## TEAM INTRODUCTION



NVV Pharma B.V. is a Dutch based legal manufacturer of medical devices, cosmetics and biocides.

Together with a dedicated team of experts, we bring innovative healthcare solutions to the market. Through strong partnerships with distributors, our products are supplied in multiple countries, improving access to high-quality medical solutions worldwide.

# OUR PATH TO SUCCESS

“Collaborating with our global partners, we generate added value by innovating, developing, and promoting products in expanding markets.”

## Research and development



R&D plays a crucial role in creating high-quality medical device (MD) solutions for all family members. Our R&D process focuses on combining advanced formulations with practical, easy-to-use products. We work closely with MD experts, chemists, and laboratories to continuously improve our product portfolio.

## Quality assurance



We ensure that every product meets the highest standards of safety, performance, and consistency. From sourcing premium ingredients to rigorous in-process controls during production, our QA process guarantees the best results for our products and customers. By maintaining strict quality control at every stage, we provide reliable, high-quality healthcare solutions that consumers can trust.

## Manufacturing or licensing



After the approval from QA and R&D, and a positive business case, NVV determines whether to develop the project under the NVV Pharma flagship or license it from a third party. This decision is based on a set of internal parameters such as; available resources, and speed to market. The preferred route is to act as legal manufacturer and IP owner of the formula, allowing us to maintain full control over the supply chain.

## Market entry

The pharmacy and drugstore market in Europe is a highly diverse, characterized by a mix of traditional pharmacies, large retail chains, and online platforms. NVV Pharma has access to all major drugstore/pharmacy players and industry leaders in Europe. Taking into account the desired market impact and the R&D process, we will enter the market under the NVV Pharma flagship or through third-party brands.

# THERAPEUTICAL AREAS

 **EARCARE**



 **ANTI-LICE**



 **WOUNDCARE**



 **ANTI-INSECT**



# ClearliQ

## EARCARE



EARCARE – EARWAX TREATMENTS

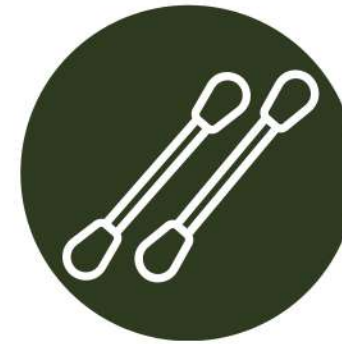


# TRENDS IN EAR HEALTH



## Increased use Hearing Aids, Earbuds and Earphones

It results in more earwax buildup, dry and flaky ears, and ultimately ear pain.<sup>4,5</sup>



## Phasing out of cotton swabs

More awareness of ear hygiene, for example cotton swabs pushing earwax deeper into the canal and damaging the skin barrier.<sup>1,2,3</sup>



## High cost or long waiting list at healthcare professional

GPs prefer gentle home-use ear care products, as traditional removal methods are often uncovered, delayed, and costly.

1\_Better Health Channel (2021)

2\_MedlinePlus Medical Encyclopedia

3\_Blockage\_Symptoms, Causes & Removal\_Cleveland

4\_Earwax\_Nicholas\_Hall (2023)

5\_Wearing headphones can cause damage to your ears - The ENT Clinic(2023)



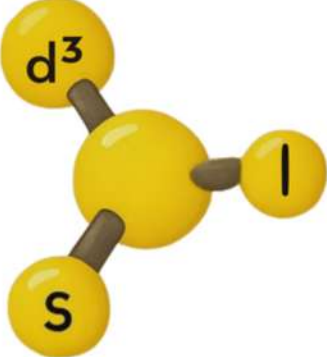
# CLEARLIQ WINS...

**A GROWING MARKET**



**CAGR +6.6%**


**CLEARLIQ IS UNIQUE...**



**Squalane**  
Hydrate

**Bio-solvents**  
Dissolve

**Low viscosity**  
Penetrate



**PROVEN EFFECTIVE**

**ClearliQ desintegrates earwax in 30 minutes**




**OUTPERFORMS LEADING COMPETITION**

Docusate sodium    Isotonic    Peroxide    **ClearliQ**

**PATENTED FORMULA**

Unique formula for fast and effective earwax removal

- Softens & dissolves earwax plugs
- Thoroughly removes earwax
- Eliminates earwax buildup





# CLEARLIQ EARWAX SPRAY



- ✓ **4-in-1 Solution:** Softens and dissolves earwax, clears the ear canal, and reduces itch due to earwax.
- ✓ **Unique Low-Viscosity Formula:** Specially formulated with low-viscosity oils that have dissolving properties for superior penetration of the earwax.
- ✓ **Mist Spray Technology:** Delivers a gentle, wide-coverage mist that enhances the breakdown of earwax in a pleasant way.
- ✓ **Ergonomically Enhanced Spray Head:** Features an extended design for easier pressing and precise application near the ear canal.



# CLEARLIQ EARWAX DROPS & SYRINGE



- ✓ **5 minute treatment:** Combines the powerful earwax-softening properties of ClearliQ Drops with a 35mL bulb syringe. Designed for convenience and clean ears! Flush earwax away in just 5 minutes.
- ✓ **Step 1: Earwax Drops:** Apply the drops in the ear to soften and dissolve hardened earwax, making it easier to flush out.
- ✓ **Step 2: Fill the bulb syringe** with lukewarm water
- ✓ **Step 3: Position the Water Syringe** in front of the ear canal and gently administer the water to the ear canal, effectively flushing out the softened earwax.



# EARWAX DROPS



- ✓ **Oil-Based Formula:** Formulated with low viscosity seed oils and 12% squalane to mimic natural earwax, promoting ear health while controlling excess.
- ✓ **Dissolving properties:** By incorporating bio-logical solvents into our formula, we not only soften earwax but also efficiently dissolve it, ensuring thorough and gentle ear care.
- ✓ **Pre- Treatment for Syringing:** Ideal as a pre-treatment before ear syringing, ensuring a safer and more effective removal process.



# CLEARLIQ DRY & FLAKY EARS

NEW



- ✓ **Fine mist:** A targeted fine mist spray designed for convenient application.
- ✓ **For eczema prone skin:** The formula replenish the liped strucure of the skin an restores the skin in the outer ear and canal.
- ✓ **For flaky skin:** The spray formula relieves itchiness, restores the lipid layer, effectively removes flaky skin and sebum buildup.
- ✓ **24H moisturizing:** 24h moisturizing of the ears result in nice and soft ears

# PIPELINE IN EARCARE



## Earpain Drops

Relieves ear pain by drawing out excess fluid through osmotic action and forming a soothing protective film.

Launch end 2028

## Hygiene Ear Spray

Gently removes and prevents earwax build-up for daily use with a mild rinsing action delivered through an aerosol canister.



Launch beginning 2027



## Swimmer's Ear Prevention Spray

Helps prevent swimmer's ear by using a mixture designed to promote rapid evaporation of residual moisture from the ear canal.

Launch end 2027

# ClearliQ

WOUNDCARE 





# WOUNDSPRAY

**Wound spray for cleansing, rinsing, and moisturizing superficial or minor open wounds. Skin-friendly. Suitable for children from 2 years old.**

The Wound Spray solution cleans and moistens superficial or minor open wounds such as cuts, abrasions and open blisters in skin. It can also be used for chronic wounds and postoperative wound care after careful medical consultation in these cases.

- 100% alcohol-free.
- Protects against infections.
- Perfect for cleaning wounds before applying plasters.

Available in 50ml and 100ml contents.



# PIPELINE IN WOUND CARE

## WOUND HEALING

### Wound Cream/Gel

A protective cream that forms a breathable layer over minor wounds to support the skin's natural healing conditions.



### Wound Spray (Healing)

A gentle spray that protects small wounds while helping maintain an optimal environment for natural skin recovery.

Launch end 2028

## PROTECT & HEAL

### Plaster Spray

A fast-drying spray that creates a flexible protective film to reduce the risk of microbial growth.



### Liquid Plaster Pen

A precise applicator that forms a thin protective barrier film to reduce the risk of bacterial growth.

Launch end 2027

## ANTI ADHESIVE (PLASTER REMOVAL)

### Anti-Adhesive Pen

A targeted applicator pen that helps dissolve the adhesive layer of plasters, allowing them to be removed gently without pulling on the skin.



### Anti-Adhesive Spray

A fine spray that loosens and dissolves plaster adhesive over a wider skin area to enable painless and easy removal.

Launch end 2027








# ClearliQ

ANTI-LICE



# ANTI-LICE TREATMENT AND PROTECTION

**ClearliQ Anti-lice Treatment kills 100% of lice in 2 minutes. Its composition guarantees high efficacy without damaging or greasing hair.**

-  100% efficacy in 1 application
-  Kills lice in 2 minutes. Nits in 10 minutes
-  Insecticide free
-  Doesn't damage hair
-  Tested under paediatric and dermatological control

## OTHER PRODUCTS



*Lavender shampoo*



*Lavender protect sprays*








# ClearliQ

## ANTI-INSECT



 **ANTI-INSECT TROPICAL**

**ClearliQ Anti-insect offers up to 8 hours protection against tiger mosquitos based on IR3535®**

-  The product is a sustainable solution for the environment
-  DEET AND INSECTICIDE FREE
-  Special range developed for children
-  Tested under paediatric and dermatological control
-  100% Recyclable PET bottle

**OTHER PRODUCTS**

**Sunscreen or Aftersun**

2 in 1 function with Organic Citronella



**Afterbite pen or gel**

Fast relief from bites or stings



- Baby:** 6+ months, 6 hours protection
- Family:** 12 months, 8 hours protection
- Tropical:** 6 years – 7 hours protection

## NEW PRODUCT DEVELOPMENT?

At NVV Pharma, we believe in innovation through collaboration. We are always open to developing new products together with our partners. Whether it's medical devices, cosmetics, food supplements or biocides, we are eager to explore opportunities and bring ideas to life.

Let's get in touch.



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