



NVV PHARMA

Developing innovative consumer healthcare solutions

Medical devices, Cosmetics and Biocides

OUR TEAM

Founder-led. Direct access



Emile Vonk
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“7 years active in consumer healthcare, expert in retail”



Kjell Verhoeff
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“10 years in MDR/life sciences, PRRC-certified”

NVV Pharma B.V. is a 100% Dutch based legal manufacturer of medical devices, cosmetics and biocides.

Together with a dedicated team of experts, we bring innovative healthcare solutions to the market. Through strong partnerships with distributors, our products are supplied in multiple countries, improving access to high-quality medical solutions worldwide.



Why partners choose NVV Pharma

"Collaborating with our global partners, we generate added value by innovating, developing, and promoting products in expanding markets."

01

Research and development

Advanced formulations turned into practical, easy-to-use products, developed with MD experts, chemists and laboratories.

02

RA/QA assurance

Premium ingredients and rigorous in-process controls at every stage, so every product meets the highest safety standards.

03

Manufacturing or licensing

We prefer to act as legal manufacturer and IP owner of the formula, keeping full control over the supply chain.

04

Market entry

Direct access to all major European pharmacy and drugstore chains, under our own flagship or through third-party brands.

PRESENT IN 15 COUNTRIES

We are a partner for retail and distributors



THERAPEUTICAL AREAS

The ClearliQ range

Innovative consumer healthcare solutions designed for real outcomes, at home.



EARWAX · ITCH · DRY EARS

Earcare

Effective solutions for earwax build-up, itch and dry, flaky ears. Gentle and safe for the whole family.

[Explore Earcare →](#)



CLEANSING · RINSING · MOISTURISING

Woundcare

Gentle beam-spray technology for cleansing minor wounds. Alcohol-free, sting-free, CE-marked.

[Explore Woundcare →](#)



FAMILY · OUTDOOR · TRAVEL

Anti-Insect

Modern insect protection for families, outdoor adventures and tropical travel.

[Explore Anti-Insect →](#)



FAST-ACTING · NO RESISTANCE

Anti-Lice

Kills lice in 2 minutes. Mechanical mode of action, no chemical resistance possible.

[Explore Anti-Lice →](#)

Four solutions. Every ear concern



COMPLETE EARWAX REMOVAL

ClearliQ Earwax Drops & Syringe

Drops soften the earwax, the water syringe flushes it out. Complete removal in five minutes.



ROUTINE CARE

ClearliQ Earwax Spray

4-in-1 mist spray that softens and dissolves earwax and relieves itch.



DISSOLVING DROPS

ClearliQ Earwax Drops

Oil-based drops with 12% squalane that dissolve earwax plugs.



SKIN CARE

ClearliQ Dry Ear Spray

Restores the lipid layer and moisturises for 24 hours.



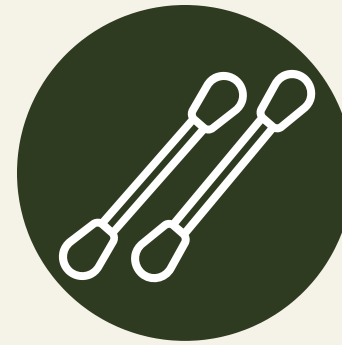
Trends in ear health

Higher demand for ear health.



Increased use Hearing Aids, Earbuds and Earphones

It results in more earwax buildup, dry and flaky ears, and ultimately ear pain.^{4,5}



Phasing out of cotton swabs

More awareness of ear hygiene, for example cotton swabs pushing earwax deeper into the canal and damaging the skin barrier.¹²³



High cost or long waiting list at healthcare professional

GPs prefer gentle home-use ear care products, as traditional removal methods are often uncovered, delayed, and costly.

1_Better Health Channel (2021)

2_MedlinePlus Medical Encyclopedia

3_Blockage_Symptoms, Causes & Removal_Cleveland

4_Earwax_Nicholas_Hall (2023)

5_Wearing headphones can cause damage to your ears - The ENT Clinic(2023)

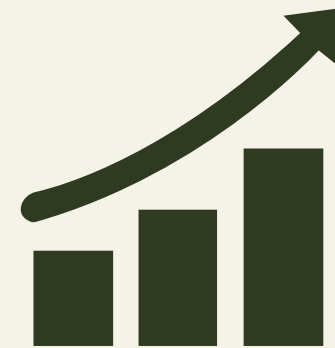
Patented innovation.

Proven and ready to market.



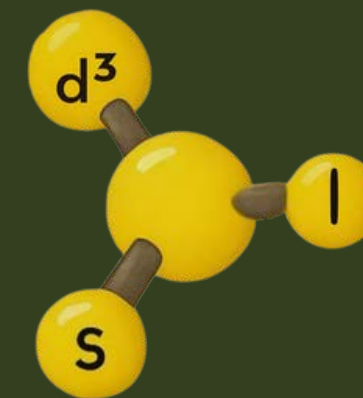
A GROWING MARKET

CAGR +6.6%



<https://www.futuremarketinsights.com/reports/ear-health-market>

CLEARLIQ IS UNIQUE...



Squalane
Hydrate

Bio-solvents
Dissolve

Low viscosity
Penetrate



PROVEN EFFECTIVE

**ClearliQ disintegrates earwax
in 30 minutes**



Docusate sodium



Isotonic



Peroxide



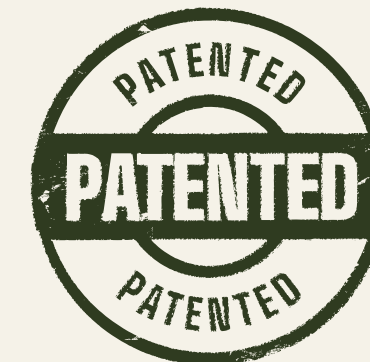
**OUTPERFORMS
LEADING COMPETITION**

ClearliQ

IP OWNED BY NVV PHARMA

Unique formula for fast and effective earwax removal

- Softens & dissolves earwax plugs
- Thoroughly removes earwax
- Eliminates earwax buildup



ClearliQ Earwax Spray

Relieves itch from earwax



ROUTINE CARE



ClearliQ Earwax Spray

4-in-1 Solution: Softens and dissolves earwax, clears the ear canal, and reduces itch due to earwax.

- ✓ **Unique Low-Viscosity Formula:** Specially formulated with low-viscosity oils that have dissolving properties for superior penetration of the earwax.
- ✓ **Mist Spray Technology:** Gentle mist spray that enhances the breakdown of earwax in a pleasant way.
- ✓ **Ergonomically Enhanced Spray Head:** Features an extended design for easier pressing and precise application near the ear canal.

ClearliQ Earwax Drops & Syringe

5 minute treatment

COMPLETE EARWAX REMOVAL



ClearliQ Earwax Drops & Syringe

Combines the powerful earwax-softening properties of ClearliQ Drops with a water syringe. Designed for convenience and clean ears! Flush earwax away in just 5 minutes.

- ✓ **Step 1: Earwax Drops:** Apply the drops in the ear to soften and dissolve hardened earwax, making it easier to flush out.
- ✓ **Step 2: Fill the water syringe** with lukewarm water
- ✓ **Step 3: Position the water syringe** in front of the ear canal and gently administer the water to the ear canal, effectively flushing out the softened earwax.

ClearliQ Earwax Drops

Dissolves earwax plugs



DISSOLVING DROPS



ClearliQ Earwax Drops

100% Oil-based drops with biodegradable solvent to effectively break down earwax plugs.

- ✓ **Oil-Based Formula:** Formulated with low viscosity seed oils and 12% squalane to mimic natural earwax, promoting ear health while controlling excess.
- ✓ **Dissolving properties:** By incorporating biological solvents into our formula, we not only soften earwax but also efficiently dissolve it, ensuring thorough and gentle ear care.
- ✓ **Pre Treatment for Syringing:** Ideal as a pre-treatment before ear syringing, ensuring a safer and more effective removal process.

ClearliQ Dry & Flaky Ears

For eczema prone skin



SKIN CARE



ClearliQ Dry & Flaky Earspray

Restores the lipid layer and moisturises dry skin for 24 hours.

- ✓ **Fine mist:** A targeted fine mist spray designed for convenient application.
- ✓ **For eczema prone skin:** The formula replenishes the lipid structure of the skin and restores the skin in the outer ear and canal.
- ✓ **For flaky skin:** The spray formula relieves itchiness, restores the lipid layer, effectively removes flaky skin and sebum buildup.
- ✓ **24H moisturizing:** 24h moisturizing of the ears result in nice and soft ears



Pipeline in Earcare

Becoming one stop shop

EARPAIN



Earpain Drops 3in1

- (1) Relieves ear pain by drawing out excess fluid through osmotic action,
- (2) Forming an acidic environment where bacteria can't survive.
- (3) Prevent biofilm and Quorum sensing

Launch 2028

SWIMMERS



Swimmer's Ear Prevention Spray

Helps prevent swimmer's ear by using a mixture designed to promote rapid evaporation of residual moisture from the ear canal.

Launch 2027

Advanced woundcare for the whole family.



CLEANSING & RINSING WOUNDS

ClearliQ wound spray

Cleans and moistens superficial or minor open wounds. 100% alcohol-free.



PLASTER REMOVAL · 2027

Anti-Adhesive Pen & Spray

Dissolves plaster adhesive for gentle removal.



PROTECT & HEAL · 2027

Plaster Spray & Liquid Plaster Pen

Fast-drying film that protects against microbes.



WOUND HEALING · 2028

Wound Cream & Wound healing spray

Cream and spray that support natural healing.



ClearliQ wound spray

Cuts, abrasions and open blisters

WOUND SPRAY, CLEANSING AND RINSING WOUNDS



Wound spray for cleansing, rinsing, and moisturizing superficial or minor open wounds. Skin-friendly. Suitable for children from 2 years old.

The wound spray solution cleans and moistens superficial or minor open wounds such as cuts, abrasions and open blisters in skin. It can also be used for chronic wounds and postoperative wound care after careful medical consultation in these cases.

- 100% alcohol-free.
- Protects against infections.
- Perfect for cleaning wounds before applying plasters.

Available in 50ml and 100ml contents.



PIPELINE IN WOUND CARE



ANTI ADHESIVE (PLASTER REMOVAL)



Anti-Adhesive Pen
A targeted applicator pen that helps dissolve the adhesive layer of plasters, allowing them to be removed gently without pulling on the skin.



Anti-Adhesive Spray
A fine spray that loosens and dissolves plaster adhesive over a wider skin area to enable painless and easy removal.

Launch end 2027

PROTECT & HEAL



Plaster Spray
A fast-drying spray that creates a flexible protective film to reduce the risk of microbial growth.



Liquid Plaster Pen
A precise applicator that forms a thin protective barrier film to reduce the risk of bacterial growth.

Launch end 2027

WOUND HEALING



Wound Cream/Gel
A protective cream that forms a breathable layer over minor wounds to support the skin's natural healing conditions.



Wound Spray (Healing)
A gentle spray that protects small wounds while helping maintain an optimal environment for natural skin recovery.

Launch end 2028

Anti-Lice

Treatment and protect



ANTI LICE TREATMENT - 100% EFFECTIVE



2 min
kills 100% of lice

10 min
kills 100% of nits

ClearliQ Anti-lice Treatment kills 100% of lice in 2 minutes. Its composition guarantees high efficacy without damaging or greasing hair.

- 100% efficacy in 1 application
- Kills lice in 2 minutes. Nits in 10 minutes
- Insecticide free
- Doesn't damage hair
- Tested under paediatric and dermatological control



PREVENTION

ClearliQ Anti-Lice Protect Spray

- Prevents lice attachment
- Daily leave-in use
- No rinsing required
- For school prevention

MOSQUITO REPELLENT



ANTI-INSECT – IR3535® A BETTER ALTERNATIVE



ClearliQ Anti-insect offers up to 8 hours protection against tiger mosquitos based on IR3535®

- The product is a sustainable solution for the environment, **DEET AND INSECTICIDE FREE**
- Special range developed for children without alcohol
- Tested under paediatric and dermatological control
- 100% Recyclable PET bottle

Baby: 6+ months, 6 hours protection

Family: 12 months, 8 hours protection

Tropical: 6 years, 7 hours protection

OTHER PRODUCTS



Sunscreen or Aftersun

2 in 1 function with Organic Citronella



Afterbite pen or gel

Fast relief from bites or stings

NEW PRODUCT DEVELOPMENT?



At NVV Pharma, we believe in innovation through collaboration. We are always open to developing new products together with our partners. Whether it's medical devices, cosmetics, food supplements or biocides, we are eager to explore opportunities and bring ideas to life. Let's get in touch!



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