

Climate has changed
Cough management has changed with it.

Cough season No longer has a season

Cough season, no longer has a season

Climate change is considered the biggest global public health issue and threat to humanity of this century, as stated by the WHO.

- Extreme temperatures and dry atmosphere
- Erratic rainfall and humidity
- Prolonged allergy seasons
- Worsening air pollution
- Increased viral circulation

These factors have quietly **extended the cough window**, making illnesses like allergic rhinitis, bronchitis, asthma, COPD, and viral respiratory infections **more frequent, more severe**, and leaving **patients coughing more intensely and for longer**. And at the heart of almost every condition triggered by these factors lies one shared underlying trigger: **Irritated airway mucosa**.

454M

people with chronic
respiratory disease
globally

1-2 weeks

longer pollen season vs.
a decade ago

48%

of European cities report
increasing respiratory
burden

Cough Syrups Range

STE Pharmaceuticals is strongly committed to the effective management of both **dry** and **productive** cough. We offer a wide range of Cough Syrups formulated to **regulate cough without suppressing its physiological defense function**.

Our portfolio is designed to cover every therapeutic need: adult and paediatric lines, preservative-free options, plant extract-based formulations, and low GI or sugar-free variants, giving you the flexibility to respond to any patient profile or market demand.



Cough Syrup Adults

100% natural. Preservative-free

Available in: Glass bottle

All references:



Pelargonium Ivy leaf Grindelia Thyme Low GI Sugar-free



Cough Syrup Adults

100% natural active ingredients. With preservatives

Available in: Glass bottle or Stick pack

All references:



Pelargonium Ivy leaf Grindelia Thyme Low GI Sugar-free



Cough Syrup Kids 100% natural. Preservative-free

Available in: Glass bottle

All references:



Marshmallow



Ivy leaf



Hyaluronic acid



Sugar-free



Cough Syrup Kids 100% natural active ingredients. With preservatives

Available in: Glass bottle or Stick pack

All references:



Marshmallow



Ivy leaf



Hyaluronic acid



Sugar-free



Effectiveness powered by the synergy of **botanical extracts, natural gums, honey, and cane sugar**



Does not modulate the physiological mechanism of coughing



100% mechanical and local action



Medical device, a **growing** market

Request our commercial proposal



Next **MDR window** opens in **September 2026** - plan your portfolio now.

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