

HydraFloraTM

- Coconut Water Powder
6% Potassium



HydraFlora[®] is made by drying coconut water, preserving its nutritional benefits while enhancing its versatility and shelf life. It retains the hydrating and nutrient-rich properties of fresh coconut water and can be easily reconstituted with water or used as an ingredient in various applications. **HydraFlora[®]** offers a range of benefits, from enhanced hydration and electrolyte balance to antioxidant support and digestive health. Its versatility allows it to be used in a wide array of industries, including sports nutrition, cosmetics, and functional foods.

-  **Hydration:** Naturally rich in electrolytes, such as potassium, sodium, calcium, and magnesium, which are essential for **maintaining proper hydration and electrolyte balance**.
-  **Rich in Potassium:** It's particularly high in potassium, an essential mineral that helps **regulate heart function, muscle contraction, and fluid balance in the body**.
-  **Low in Calories and Fat:** Low in calories and contains little to no fat. It's a healthier alternative to **sugary drinks** and other high-calorie beverages.
-  **Replenishes Electrolytes Post-Exercise:** After physical exertion, the body loses electrolytes through sweat, and coconut water powder is an effective **natural alternative to commercial sports drinks**.
-  **Promotes Skin Health:** Coconut water powder is known for its **hydrating and skin-soothing properties**. It can be used both orally and topically to hydrate and nourish the skin, making it a useful ingredient in **skincare products designed for hydration and anti-aging**.
-  **Supports Weight Management:** Low in calories and sugar, making it a better alternative to **sodas, sugary juices, and energy drinks**.

KEY APPLICATIONS



Sports and Hydration Drinks



Nutritional Supplements



Weight management products



Food Products



Infant and Elderly Nutrition



Functional Beverages



Rehydration Solutions



Cosmetic and Skincare Products



Beverage Mixes



Baking and Cooking



-  centroflora.com.br
-  +55 14 99845-7559 - Commercial
-  comercial@centroflora.com.br

REFERENCES

- Tuyekar, S. N. et al. (2021). An Overview on Coconut Water: As A Multipurpose Nutrition. Int. J. Pharm. Sci. Rev. Res., 68(2), May - June 2021; Article No. 10, Pages: 63-70. ISSN 0976 – 044X.
<http://dx.doi.org/10.47583/ijpsrr.2021.v68i02.010>
- Pratama, R. . et al. (2022). Provision Of Coconut Water As Good As Packed Coconut Water And Isotonic Beverages On Hydration Status In Football Athlete. Journal of Physical Education health and Sport. V. 9. No (01).
<https://doi.org/10.15294/jpehs.v9i1.37704>
- P. U-Siri, et al. (2023). "Effects of Drinking Coconut Water on Circulatory and Respiratory Function and Post-Workout Recovery in Long Distance Runners," 2023 Joint International Conference on Digital Arts, Media and Technology with ECTI Northern Section Conference on Electrical, Electronics, Computer and Telecommunications Engineering (ECTI DAMT & NCON), Phuket, Thailand, 2023, pp. 524-527, doi: 10.1109/ECTIDAMTNCN57770.2023.10139338.