

NAMED GROUP: consumer healthcare partner across medical devices, nutraceutical and OTC.

NAMED GROUP is a leading Italian group operating in the consumer healthcare established in 2022 through a series of acquisitions of Italian companies: Specchiasol, Named, Phytogarda, Wellmicro®, Farma-Derma, NAMEDSPORT>, New Penta, LIFe, INCO and the Belgian GDI Martera.

NAMED GROUP combines expertise, passion and a drive for innovation in its bid to offer **safe and effective solutions** that allow you to take care of your health and **express your natural potential** at every stage of life.



2020

White Bridge Investments acquires Specchiasol, Italian pioneer in the phytotherapy and cosmetics sector from 1973, with its production facility and in-house technical department.

2021

The acquisition of Phyto Garda and Named, which absorbs it, completes and integrates the nutraceutical offer, with the development of a large and structured sales network. NAMED GROUP is born.

2021

Wellmicro® becomes part of the Group, which thus enters the market of microbiota molecular analysis.

2022

The entry of Farma-Derma, with its medical devices, not only brings added value in terms of the Group's positioning but also further increases the sales network.

2022

New Penta and NAMEDSPORT> complete the portfolio with products dedicated to the ketogenic food and the extensive catalogue of supplements dedicated to sport.

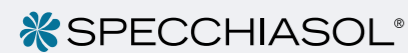
2024

Joins the Group LIFe – Laboratorio Italiano Fermentati. Founded in 2018, it studies, develops and distributes plant-based and ingredients that have been spontaneously fermented.

2024

Joins the Group INCO, Italian cosmetics company. Founded in 1971, it specialises in the production of cosmetics and medical devices. With the acquisition, it has become the second production plant of the Group, combining research, tradition and technology for the development of medical devices 100% Made in Italy.

The Group



Founded in 1973, it is a pioneer in the production of phytotherapeutics and natural cosmetics. It develops food supplements and nutraceuticals following the entire production chain. Its products are a point of reference for pharmacies and herbalists.

Part of the NAMED GROUP since 2020.



Founded in 1988, it develops, imports and offers a wide range of products in the food supplement sector through a careful selection of raw materials. Information and scientific research are the pillars on which the activity of NAMED is based, committed to spreading a healthy and correct culture of integration.

Part of the NAMED GROUP from 2021.



Founded in 2015 as a spin-off of the University of Bologna, it is the only Italian company dedicated exclusively to the molecular analysis of the microbiome. In the field of Next Generation Sequencing, it has developed methods for data interpretation and proprietary databases, defining reliable protocols in each phase of processing and developing gut and vaginal microbiota tests. In 2024, it raised the standards of sequencing by adopting the most advanced form of 'shotgun' metagenomics, which allows for the simultaneous sequencing of all the DNA of all the microorganisms (bacteria, viruses, fungi and parasites) present in the sample obtaining both a taxonomic and a functional photograph of the microbial ecosystem.

Part of the NAMED GROUP since 2021.



Founded in 1989, it develops medical devices, food supplements for special special medical purposes and cosmetics intended exclusively for healthcare professionals. Specialising in the treatment of gynaecological disorders, over time it has extended its range to include products dedicated to dermatology and the digestive and respiratory systems.

Part of the NAMED GROUP since 2022.

The Group



Founded in 2015, it is a leader in the field of sports nutrition dedicated to guaranteeing a balanced nutritional support for optimal athletic performance. Over 150 specific formulations that are the result of research conducted in collaboration with athletic trainers, sports doctors, scientific researchers, physiotherapists and nutritionists.

Part of the NAMED GROUP since 2022.



Belgian company specialising in the development and distribution of food supplements free from preservatives, colourings and chemical additives. GDI Martera products are distinguished by their high-quality raw materials and ecological packaging, combining personal well-being in a natural way with care for the environment.

Part of the NAMED GROUP since 2022.



A leader in functional nutrition since 1999, it boasts twenty years' experience in the ketogenic diet, marketing foods designed to support weight management. It has developed the Pentadiet® method, based on moderate-protein ketogenic protocols and a variable number of meal replacements, with the ongoing support of specialist staff.

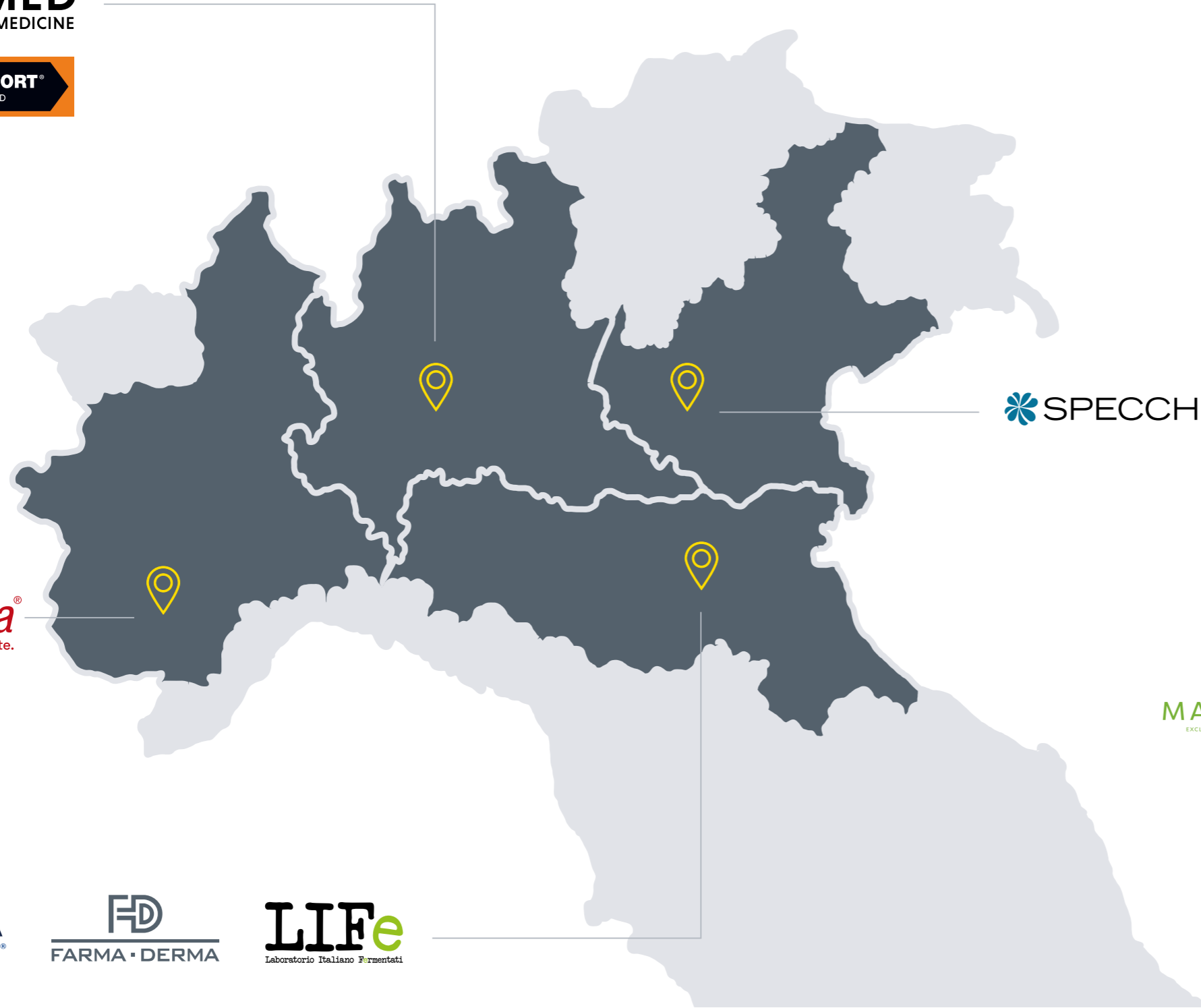
Part of the NAMED GROUP since 2022.



Founded in 2018, LIFe is the Italian pioneer in the study, production and distribution of spontaneously fermented organic plant-based foods. Based on natural processes, they exploit the potential of plant-based ingredients to create functional metabolites, enrich food with microorganisms and develop unique flavours.

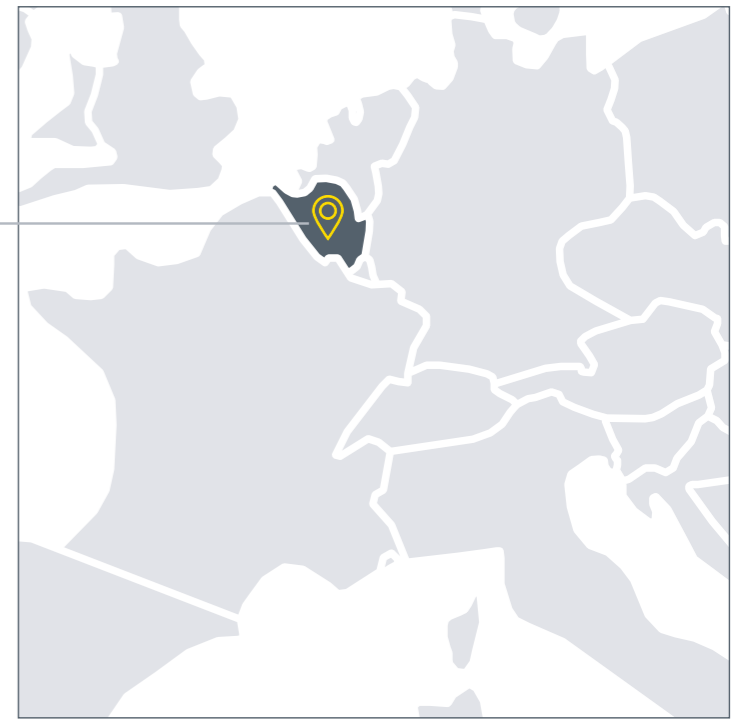
Part of the NAMED GROUP since 2024.

Headquarters



Headquarter
NAMED GROUP

Bussolengo, Verona



What makes us unique on the international scene

READ IT HERE



The evolution of the principle of care in terms of **prevention** and **personalisation** together with microbiota analysis, guide the research and innovation activities of our Group, **making it an original player in the European nutraceuticals market.**



Thanks to **Wellmicro**[®]'s tests on the gut and vaginal microbiome, NAMED GROUP is able to offer to medical professionals a **service that is fundamental for the development of increasingly personalised treatments.** At the same time, it directs internal research activity towards probiotics, prebiotics and symbiotics based also on the indications provided by the analysis and knowledge of the microbiome. Nutrition and the way we eat are everyday tools for the prevention and manipulation of the gut microbiota.



Prevention is today a goal as a new perspective of longevity and well-being. With the collaboration of clinical experts and scientists, **NAMED GROUP** supports this approach through the **Wellongevity project: an initiative of discussion and dissemination on the practical application of the concept of prevention in all stages of life.** Starting from the correct lifestyle to arrive at the customised use of nutraceutical support in the cardiometabolic field, in the management of women during pregnancy and menopause, in the support of lipid metabolism, and in fragility and disability for active ageing.

Furthermore, to 'add' health to the length of life, **a balanced intestinal microbiota, with the right proportion, type and variety of microorganisms, is essential.**



The fermented plant-based foods of LIFe – Laboratorio Italiano Fermentati, undergo a rigorous and controlled process of **spontaneous fermentation** by the lactic acid bacteria present in them, which amplifies their flavour and **enriches them with microorganisms beneficial for the intestinal microbiota.** Through LIFe, the Group integrates skills and ideas, promoting the development of innovative approaches in the research and production of solutions that favour gut well-being. This orientation consolidates **NAMED GROUP's** aspiration to stand out in the European nutraceutical market, based on the concept of the individual with the totality of the microorganisms that inhabit him.



Committed to Health

Health is our passion, experience, research and innovation are the tools we use to cultivate it. The trust of our stakeholders - doctors, pharmacists, customers - is the goal we work every day for. **NAMED GROUP** products are developed to support people in their specific stages of life, **enhancing what nature offers, and what science ensures.**



Vision and Mission

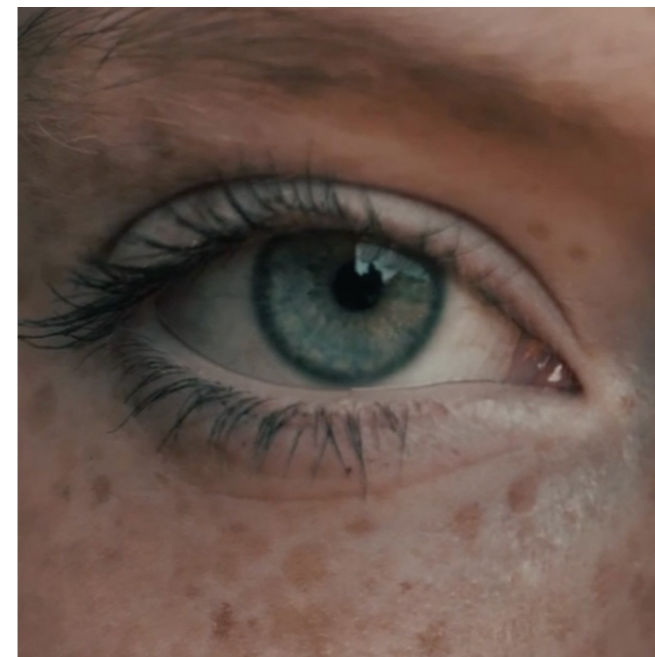
VISION

Giving each person, by enhancing their uniqueness, the power to experience their own state of well-being, inspiring them to take care of their health in order to make the most of their natural potential.



MISSION

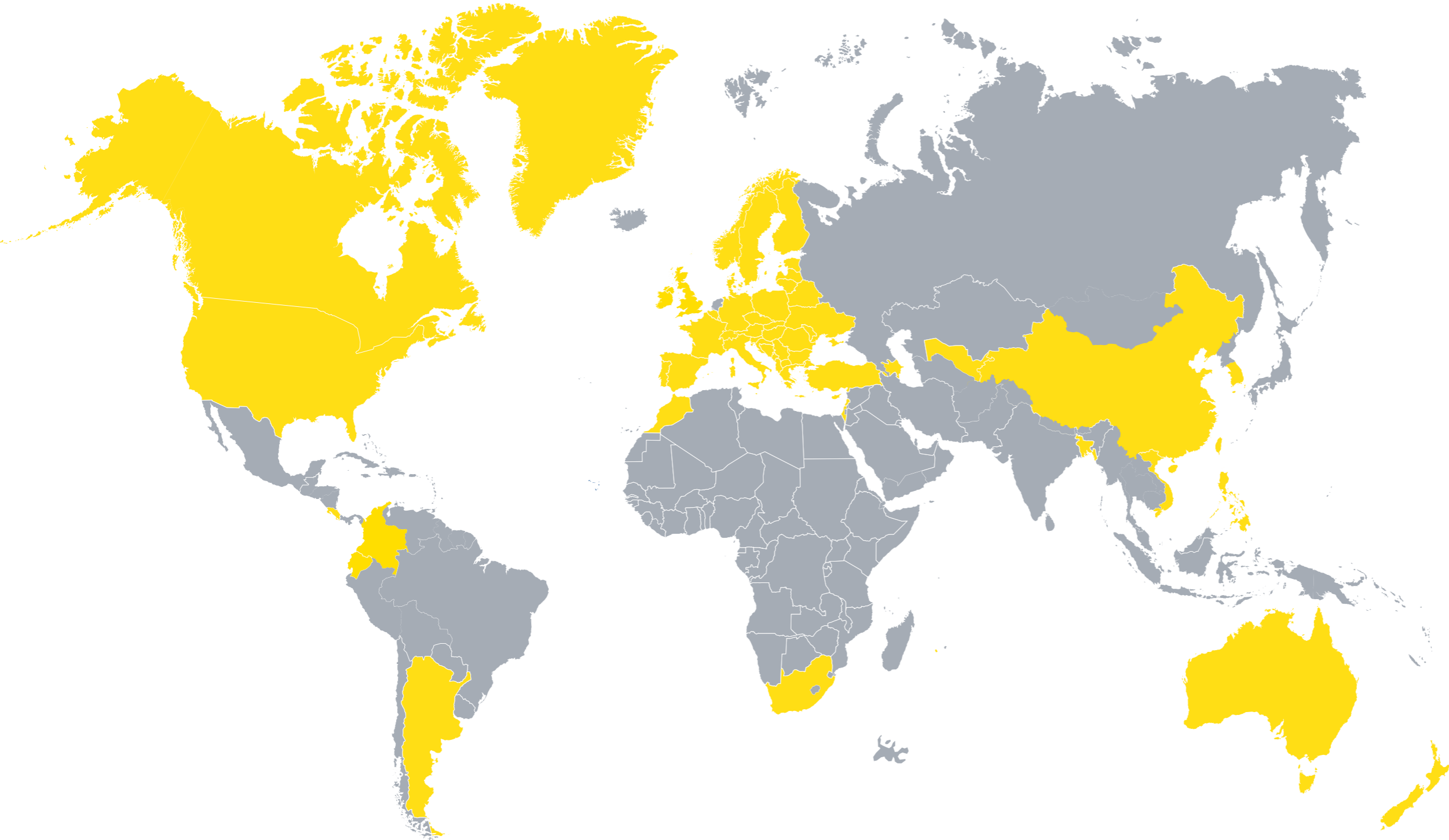
Taking care of people's health every day, by developing solutions that are the result of unrivalled experience and a constant commitment to innovation.



Healthcare channel

Named group is “**Partner of choice**” for healthcare professionals on both medical and pharmacies channels, thanks to the solid backed-science portfolio, commitment to scientific communication and tight collaborations with italian and international KOL in the main therapeutical areas covered.

The Group operates more than 60 countries worldwide, with approximately 130 distributors, offering medical devices and nutraceuticals in major global markets, including the United States, Canada and South Korea.



+60

Countries

130

Distributors

100.000

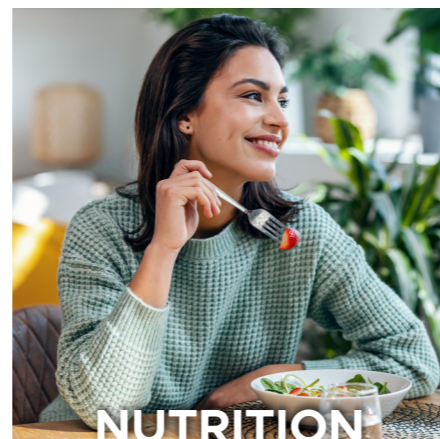
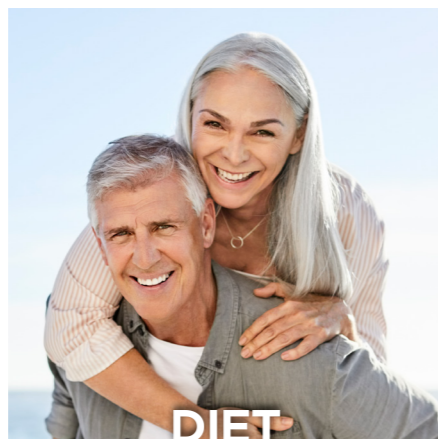
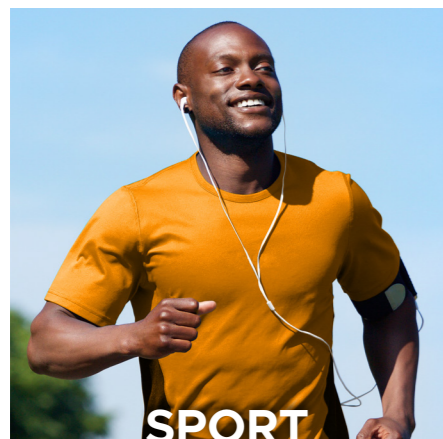
Pharmacies reached

250.000

Doctors reached

Main areas

Thanks to the concentration of skills and a unique wealth of experience, coming from the companies that are part of it, **Named Group researches, develops, produces and markets wellbeing solutions** that cover the entire spectrum of consumer healthcare: nutraceuticals, medical devices, phytotherapies, sports nutrition, diet and cosmetics, molecular analysis of microbiota and functional foods.



Core portfolio science-based and rolling innovation

WELLNESS AND LONGEVITY

- Anti aging oxidants
- Micro-nutrients
- Cardiovascular wellbeing
- Psychophysical wellbeing
- Vitamins

WOMAN HEALTH

- Urinary tract and menopause
- Hygiene and lubricants/ irritation

RESPIRATORY

- Respiratory health and well-being

GUT HEALTH

- Digestion and reflux
- Probiotics
- Laxatives and intestine health

Technical department and Production facilities

NAMED GROUP was founded with a vast wealth of scientific and managerial expertise which, together with continuous investment in Research, Innovation and Development in the-house Technical Department, translates into a competitive advantage in a context where the key ability is to anticipate health trends.



Named Group boasts 2 production plants certified and comply with international standards, covering more than 10 galenic forms for 20 million units produced per year, the result of advanced research, cutting-edge technologies and selected and controlled raw materials.

Control Quality lab, in compliance with **international standards for the quality of raw materials, semi-finished and finished products**, carry out in house **chemical-physical and microbiological analyses**, HPLC spectrophotometer analysis, stability and challenge tests, for guaranteeing **SAFETY AND EFFICACY**. Furthermore, it collaborates closely with the main Italian universities, such as the University of Milan and Bologna.

2 Production facilities

2 Control Quality labs

1 R&D lab

1 Metagenomics lab

1 Lab for the spontaneous fermentation of food

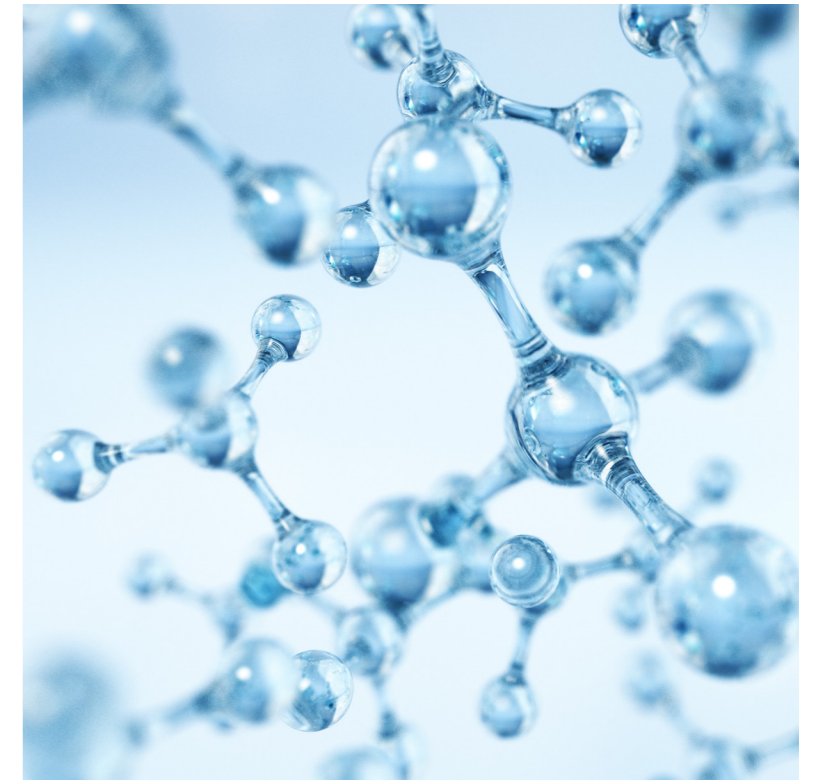
47 Products patents

170 Clinical studies

12 Method patents or processes registered or filed in Italy and in Europe

180 Reviewed scientific publications





Supplier code of ethics

Principles of Integrity, Sustainability and Transparency

Our **“Supplier Code of Ethics”** is a document that establishes the principles and rules of conduct that all Group suppliers must respect. **Its main purpose is to promote an ethical, sustainable and transparent business model based on respect for the law, human rights and the environment.**

Named Group requires its suppliers to guarantee the quality and traceability of their products, to adopt correct working practices and to maintain high standards of health and safety at work. The code aims to build relationships of mutual trust and to develop safe and effective solutions for the well-being of people.



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 **NAMED
GROUP**

 **SPECCHIASOL**®

 **NAMED**
NATURAL MEDICINE

WM
Wellmicro®

FD
FARMA • DERMA

 **NAMEDSPORT**®
SUPERFOOD

 **Penta**®
Cambiare, finalmente.

LIFe
Laboratorio Italiano Fermentati
