



**NOVO EXCIPIENTS  
PVT. LTD.**

Your Trusted Partner for Coatings & Excipients in Pharma and Nutra

**PRODUCT BROCHURE**





## **Novo Excipients is more than a leading source of Coatings and Excipient solutions for the Pharmaceutical, Nutraceutical, Ayurvedic and Confectionery industries.**

### **SYNERGY WITH INNOVATION, AGILE REGULATORY & TECHNICAL SERVICE**

At **Novo Excipients**, we represent a vision for the future with strong commitment to providing **agile technical, regulatory and commercial support** to our customers worldwide.

We are the **diverse team of experts** united by a common goal: To add value by delivering **superior quality coatings and excipients** that meet and exceed project needs

With **Indian Manufacturing excellence** and **global service standards**, we empower our customers to innovate with confidence.

### **ABOUT US**

**“Broader Vision lightens our path to Success”**

**NOVO EXCIPIENTS** Foundation is based on 40+ years of experience and the Philosophy of leadership through **QUALITY, INNOVATION, CUSTOMER CENTRICITY, AND TEAMWORK.**



#### **MISSION**

To empower pharmaceutical companies with high-quality excipients and coating solutions that ensure efficiency, safety and affordability.



#### **VISION**

To be the most trusted pharmaceutical excipient company, delivering innovative solutions that enhance global healthcare

### **CUSTOMER VALUE PROPOSITION**

**Global Quality,  
Made in India**

Novo Excipients manufactures high-performance, internationally compliant optimized Coating systems, proudly manufactured in India meeting domestic and global regulatory norms.

**Cost Efficiency  
Without  
Compromise**

Benefit from stable, competitive pricing — avoid premium costs and monopoly risks

**Agile Support  
& Customized  
Solutions**

Get responsive technical, regulatory and commercial assistance, faster delivery, and tailored formulations from our local expert teams.



- **GLOBAL REGULATORY COMPLIANCE**
- **QUALITY FOCUS - ALL TIME AUDIT READINESS**
- **NITRITES / NITRATES ( NITROSAMINE-FREE DOCUMENTATION SUPPORT)**



Plain Film Coating System

## PLAIN COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX PLAIN	ORGANIC	5	2 - 3	Film Coating based on HPMC to match the customer needs. MultiSolvent Choice
	AQUEOUS	10		
	HYDRO-ALCOHOLIC	9		



General Film Coating System

## GENERAL COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX GEN	AQUEOUS	20	2 - 3	PVA & HPMC Based Aqueous film Coatings
NOVOMIX GEN - II		10 - 15		
NOVOMIX GEN - III		10 - 20		
NOVOMIX GEN - IV				



Moisture Resistant Film Coating System

## MOISTURE RESISTANT COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX MR	ORGANIC	5	3 - 4	Superior Moisture Barrier coating to enhance the shelf life of moisture sensitive API's.
NOVOMIX MR (AQ)	AQUEOUS	20		



Quick and Graceful Film Coating System

## QUICK AND GRACEFUL COATING

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX FAST	AQUEOUS	25	2 - 3	High Productivity Aqueous Film Coatings



Enteric Film Coating System

## ENTERIC COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX ENT	ORGANIC	5	8 - 14	Delayed Release Coatings for Gastro-resistant products.
	AQUEOUS	20	8 - 14 (Till enteric property is achieved)	
NOVOMIX ENT NUTRA	AQUEOUS	10 - 15	18 - 25	



Transparent Film Coating System

## TRANSPARENT COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX TR	ORGANIC	5	1 - 3	Clear Glossy Transparent Coating to retain the Core Tablet Appearance
	AQUEOUS	10 - 20		
	HYDRO-ALCOHOLIC	9		



Special Film Coating System

## SPECIAL FILM COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX SP (HPMC/PVA Based)	ORGANIC	5	2 - 4	Customized Coatings Meeting Customer Project needs
	AQUEOUS	10 - 20		
	HYDRO-ALCOHOLIC	9		
NOVOMIX SP (Sugar Coating Substitute Film Coating System) (HPMC/PVA Based)	AQUEOUS	10 - 40	10 - 40 (AS PER CUSTOMER REQUIREMENT)	



Stainproof Film Coating

## LEACHING OR STAINING PROOF COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX LEACH	AQUEOUS	10	0.3 - 0.5	Coating Formulation to prevent staining and leaching of colors
	ORGANIC	5		



Polishing Material

## CLEAR POLISHING COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVO SHINE	AQUEOUS	5	0.3 - 0.5	Clear Transparent Coating to enhance film and sugar coated tablets finish in terms of Shine and Gloss.
NOVO SHINE SP	AQUEOUS	5		



## MICA / PEARLESCENT BASED COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX MICA	ORGANIC	5	2 - 4 AVAILABLE IN ALL GRADES	Gloss Shiny Coating for Aesthetic and Brand Enhancement Enrichment
	AQUEOUS	10 - 20		
	HYDRO-ALCOHOLIC	9		



## CLEAN LABEL COATINGS

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX TF (Titanium Dioxide Free Coating System)	AQUEOUS	10	3 - 6	TiO <sub>2</sub> and Talc free clean label Coating for Pharma and Nutra
	ORGANIC	5		
	HYDRO-ALCOHOLIC	9		
	AQUEOUS	10 - 20		



## FAST DISINTEGRATING COATING

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX FD	AQUEOUS	20	1 - 3	Coating Formulation for Fast Disintegration and Enhanced Bioavailability



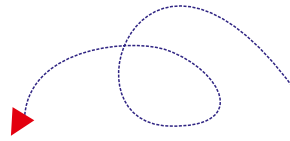
## ODOR MASKING COATING

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX OM	AQUEOUS	10	3 - 6	Odour Masking Coating for actives with Strong Odours



## EASY SWALLOWABLE COATING

BRAND NAME	SPECIFICATION	RECONSTITUTION LEVEL (%)	RECOMMENDED WT GAIN (%)	
NOVOMIX ES	AQUEOUS	7 - 20	2 - 4	Easy swallow coating designed for better Patient Compliance (Childrens and elderly patients)



NovoChill™ is a new generation cooling booster engineered to deliver rapid and long-lasting freshness. Designed to meet the evolving demands of pharmaceutical, nutraceutical, ayurvedic, cosmetic, and food applications.

Available in both powder and liquid forms. NovoChill™ offers customized solutions tailored to customer's specific formulation needs.

#### Why NovoChill?

- Extended Cooling Effect
- Formulation Flexibility
- Enhanced Consumer



NovoChromD™ is a well optimized color concentrate wet dispersion designed for in-house coating preparation. It combines pigments, solvents, and polymers to deliver consistent shade development, batch-to-batch reproducibility and easy scalability giving customers total control over their coating requirements.

#### Why NovoChromD?

- Customizable color shades to meet customers in-house needs
- Batch-to-batch color and quality consistency
- Saves time with ready-to-use dispersions
- Compatible with multiple coating polymers and solvents
- Customised Transparent Options also available



Novomix TEZZ is the most advanced first ever innovative multifunctional aqueous readymix coating formulated for unmatched coating performance with **40% Solid Capability**.

#### Key Features:

- 100% aqueous coating, Efficient, and solvent free coating designed for sustainable manufacturing
- Good color uniformity at 2-3% weight gain
- High-output performance- built to run smoothly on all types of coating equipment.
- Optimized moisture barrier- enhanced protection
- Accelerating performance saving Cost

#### Why Novomix TEZZ?

- Faster processing with reduced drying time
- Excellent Coating uniformity and adhesion
- Reliable performance across diverse tablet formulations

## INNOVATED PROUDLY IN INDIA MADE FOR THE WORLD



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