

Pharma Sense

Empower Decisions. Accelerate Growth. Drive Performance.

Pharma Sense is more than a BI solution — it's an AI-augmented sales engine. It empowers your teams to act faster, focus on the right opportunities, and execute with confidence.

The result: higher revenue, more productive teams, smarter decisions, and a scalable, future-ready commercial organization.



MTD MS vs MAT MS
1.11



Revenue Growth & Opportunity Capture

Pharma Sense directly impacts top-line growth by helping sales teams identify and act on revenue opportunities faster.

- **Smarter targeting:** AI-driven segmentation shows where the biggest sales potential lies — per region, customer, or product.
- **Faster opportunity capture:** Proactive alerts reduce the time between insight and action.
- improve sales team members who below the average: Personalized suggestions uncover value of your team.
- **Impact:** +5–15% revenue uplift through better targeting and timely decision-making.

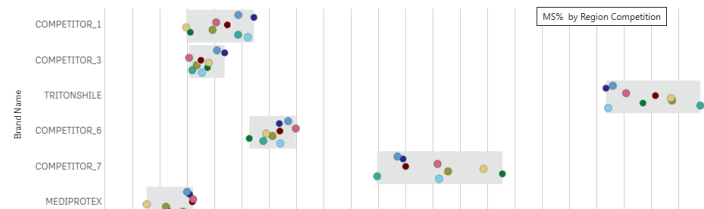
Smarter Insights. Stronger Performance. Sustainable Growth

Improved Sales Productivity & Performance

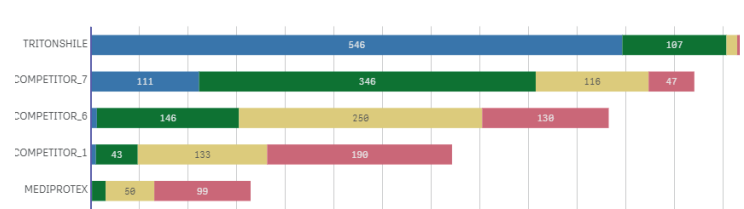
Empowering sales teams with personalized, actionable insights increases effectiveness without increasing headcount.

- **More time selling, less time analyzing:** Field reps spend less time interpreting dashboards and more time in front of customers.
- **AI-guided 2nd opinion:** Pharma Sense provides suggestions users
- **Localized & personalized insights:** Delivered tailored to each rep's KPIs.
- **Impact:** 20–30% productivity boost and more consistent execution.

MSX by Region Competition



Rank Analysis by Brick



Strategic Decision-Making & Competitive Advantage

Leadership gains a real-time, holistic view of market performance to make faster, more confident decisions.

- **Data-driven strategy:** Deep insights into performance trends, geography-specific dynamics, and product growth potential.
- **Faster response to market changes:** Real-time dashboards and alerts support agile decision-making.
- **Deep dive on issues:** recognize the issue and deep dive to reach core reason
- **Impact:** Shortened decision cycles and increased market responsiveness by up to 50%.



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Request Demo



<https://www.tritonbit.co.uk>