



ARE YOU MOVING IN THE RIGHT DIRECTION?

Like a compass, clear direction is
the foundation of confident growth.

**SUCCESS IS NO LONGER ABOUT
MORE PRODUCTS,
BUT THE RIGHT ONES.**



WE HELP OUR PARTNERS MOVE FORWARD BY ALIGNING FOUR CORE STRENGTHS:

-  **European Pharma- Grade Manufacturing**
-  **Market-Driven Product Innovation**
-  **Evidence-Based Marketing Support**
-  **Strategic Partnership Approach**

Our core strengths are integrated into every stage of product development.

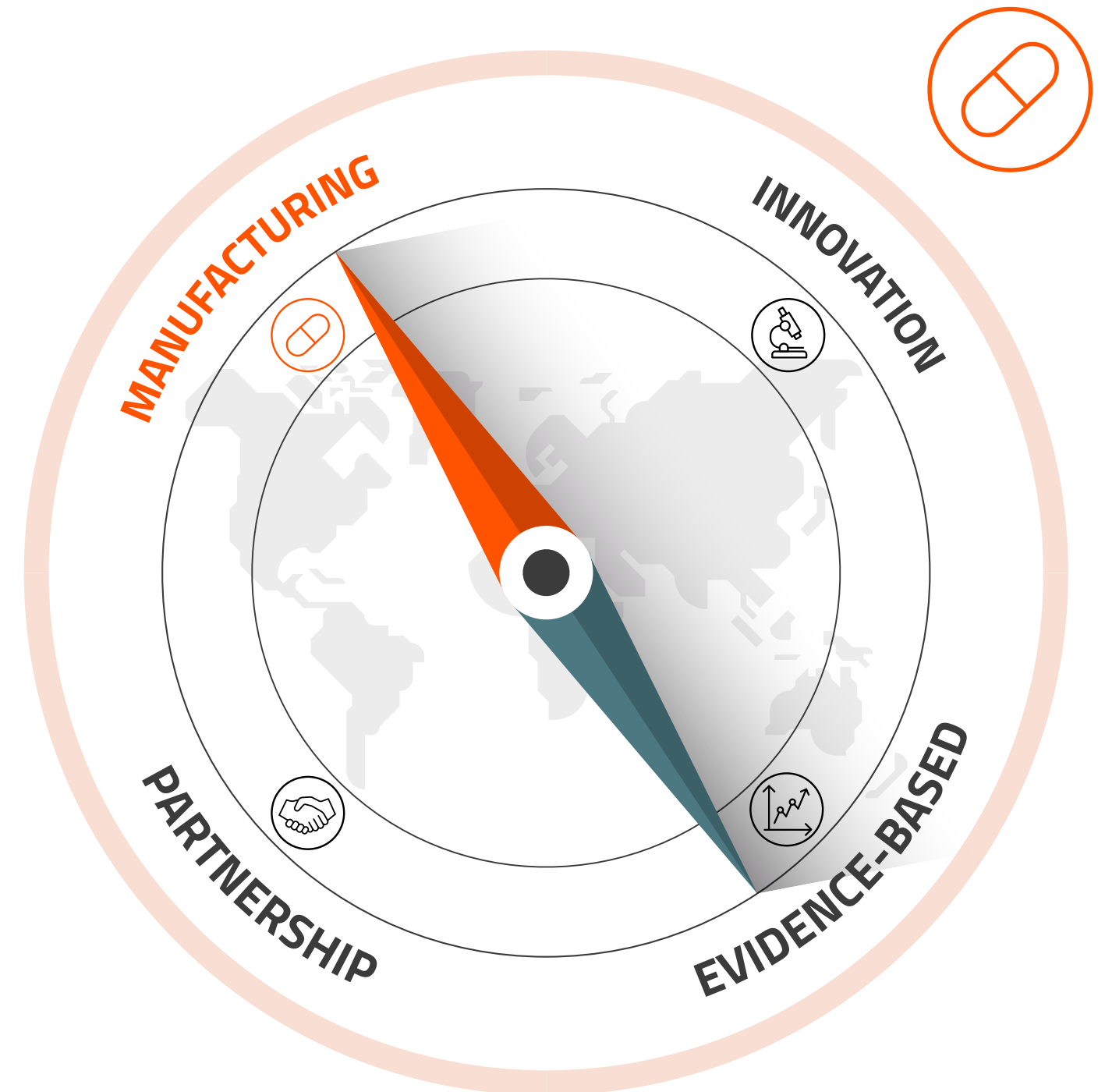


EUROPEAN PHARMA-GRADE MANUFACTURING

The direction where quality sets the standard.

At Lotos Pharma, what matters is how products are made, not just what they claim.

Our commitment is validated by internationally accredited certifications, achieved repeatedly.



MARKET-DRIVEN PRODUCT INNOVATION

The direction where ideas turn into market-ready solutions.

At Lotos Pharma, we turn global health trends into market-ready, science-driven products.

Our expert-led development ensures formulations that meet real market demand and deliver clear commercial value.

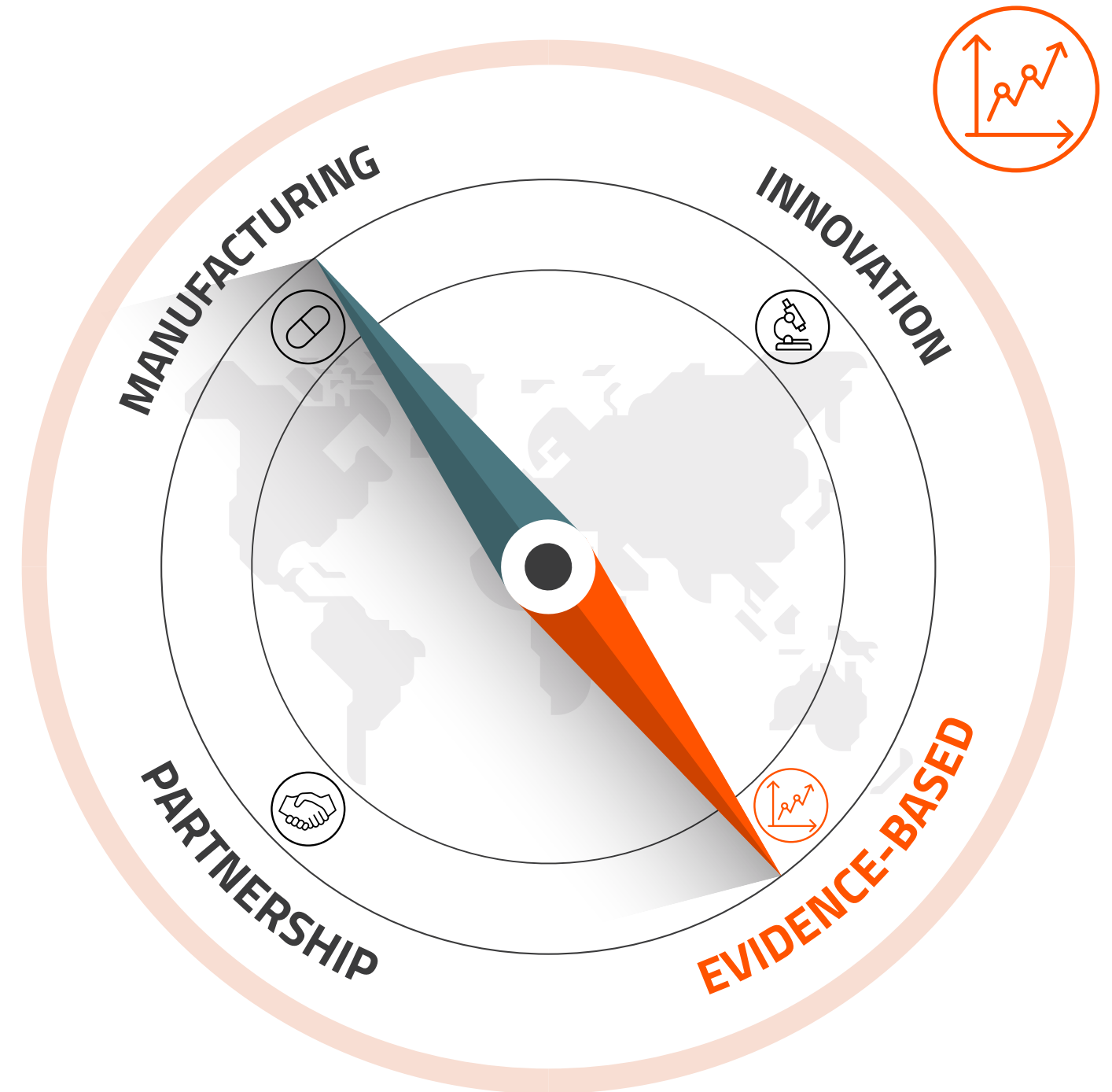


EVIDENCE-BASED MARKETING SUPPORT

The direction where proof builds confidence.

At Lotos Pharma, scientific validation is transformed into clear, usable value that drives real performance.

Supported by real-world observational studies, our products deliver credibility you can rely on.

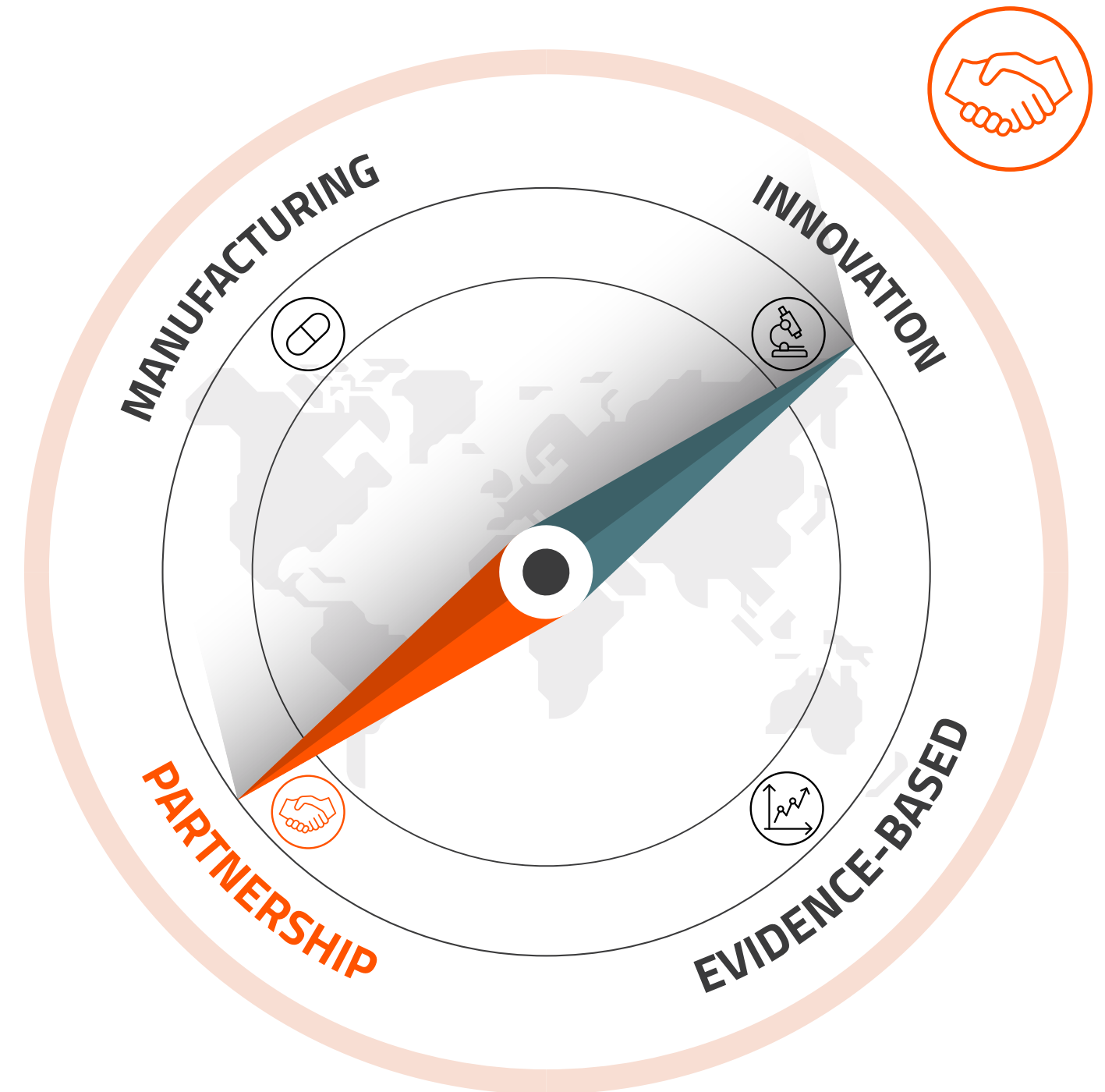


STRATEGIC PARTNERSHIPS APPROACH

The direction where collaboration drives growth.

At Lotos Pharma, partnerships go beyond transactions, they are designed for long-term value and mutual growth.

With real market experience across healthcare professionals and consumers, we know what it takes to build partnerships that last.





KEY PRODUCTS

PRODUCTS THAT BEST REFLECT OUR
VALUES IN A MARKET-READY SOLUTION.

LIVER HEALTH

Hepasan® INTENSE

CARDIOVASCULAR HEALTH

AteroLip® complex caps
AteroLip® D

JOINT HEALTH

MAGNEFlex

SLEEP

Good Sleep Spray
GOOD REM SLEEP

IMMUNE SYSTEM

Imunosil® Virufix

52% OF THE WORLD'S ADULTS ARE OVERWEIGHT

Over 50% of adults are overweight, and nearly half of them develop fatty liver disease, now affecting around 30% of the global population. **Driven by lifestyle, poor habits, and medication use.**



Gastro-Resistant Capsules



1 capsule per day



Proven effectiveness



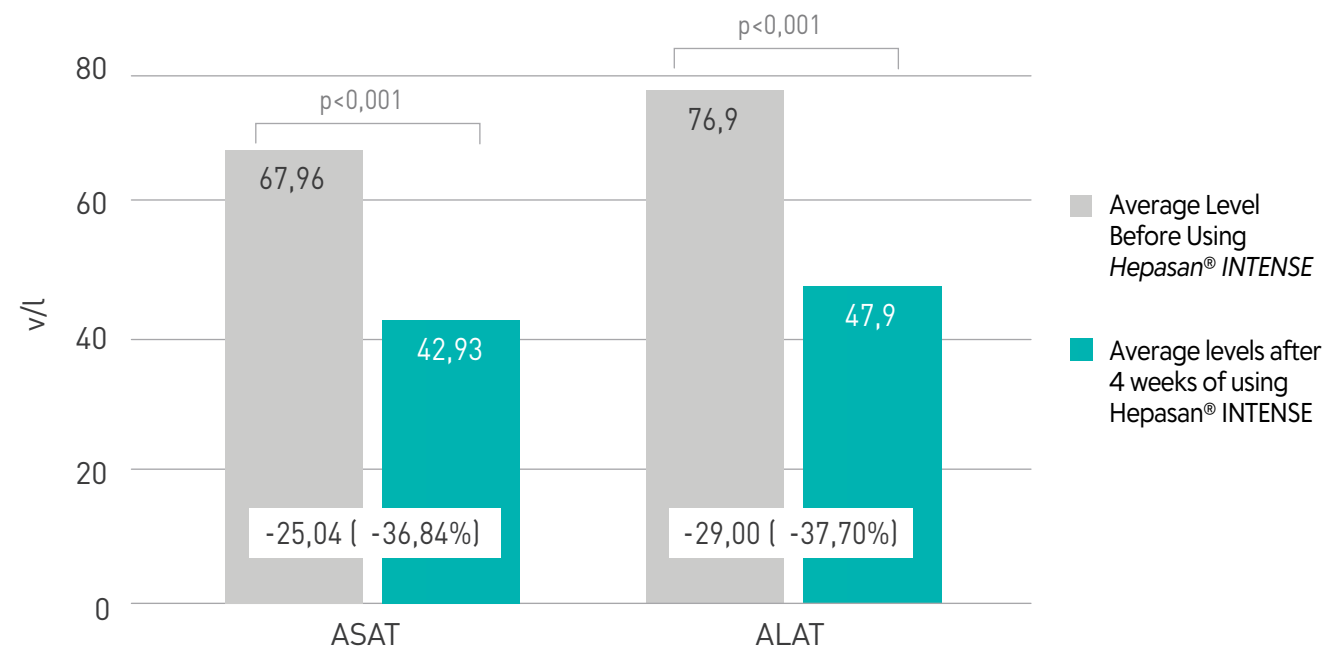
Sales-Driven Product & Segment Training



ONE CAPSULE. MEASURABLE IMPACT.

Proven Effectiveness

Reduces Liver Enzyme Levels by ~40% in 4 Weeks*



Average **ASAT** levels decreased by **36.84%** (-25.04 U/L);
Average **ALAT** levels decreased by **37.70%** (-29.00 U/L)

*Rubina, S. [2026]. Steatotic liver disease (MASLD): clinical aspects and liver enzyme dynamics in patients with excess body weight. Materia Medica, January, 20–23.

NO. 1 CAUSE OF DEATH WORLDWIDE IS CARDIOVASCULAR DISEASE

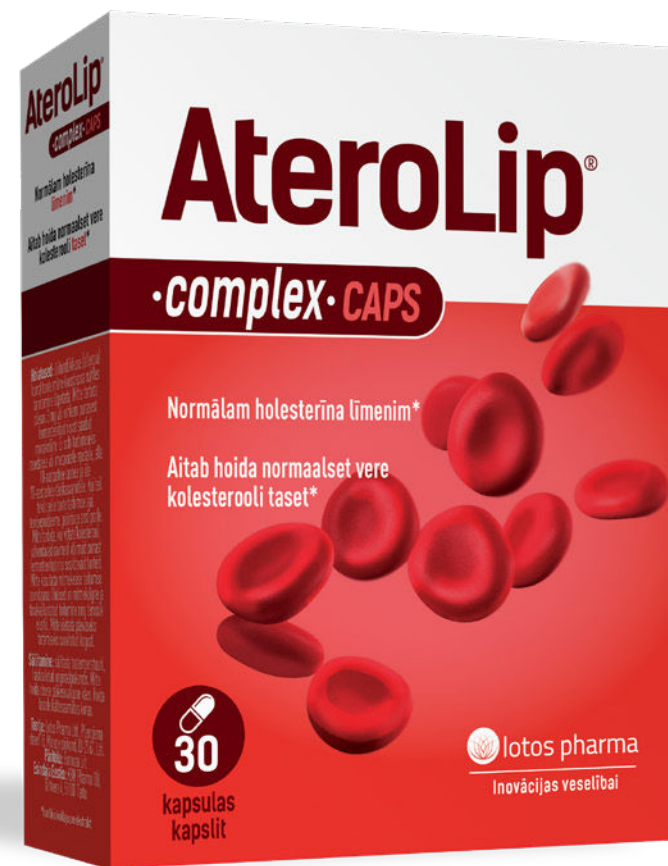
Cardiovascular diseases cause approximately 32% of all global deaths - 85% from heart attack and stroke. **30–40% of adults are affected by key risk factors.**

 **Manufactured to
Pharmaceutical-Grade
Standards**

 **The Origin of Statins -
Red Yeast Rice**

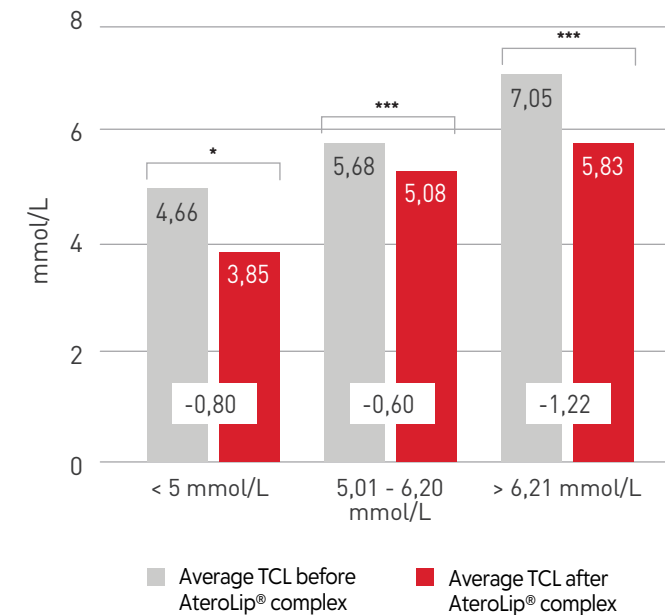
 **Proven Effectiveness**

 **Adapted to
Market Needs**



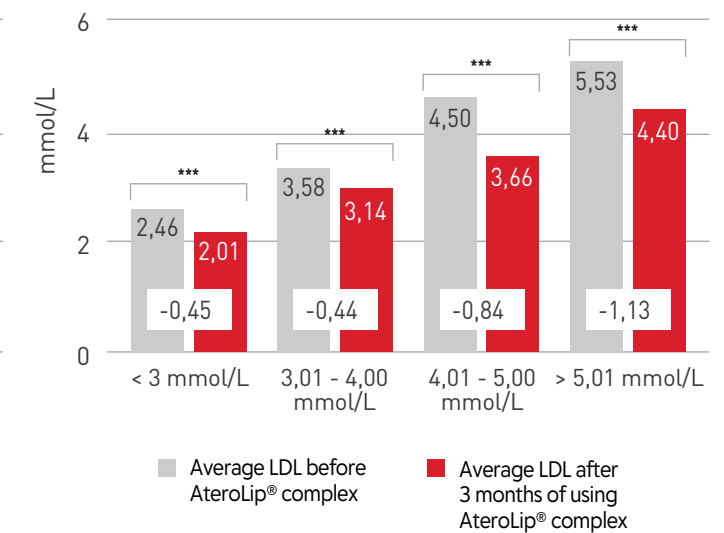
NATURAL STATINS ONE CAPSULE. REAL RESULTS.

**Effect on Total
Cholesterol Levels**



! Within 3 months, the average total cholesterol level decreases by **1 MMOL/L**

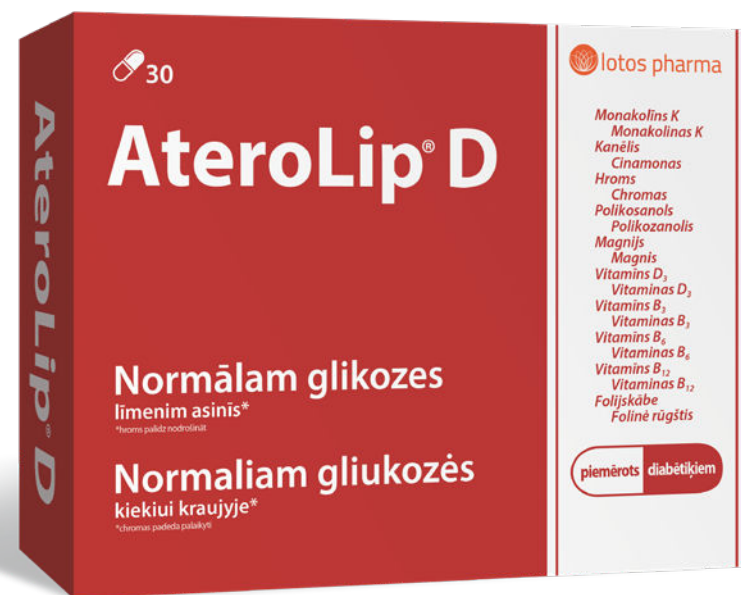
**Effect on Low-Density
Lipoprotein (LDL)
Cholesterol Levels**



! Within 3 months, the average low-density lipoprotein (LDL) cholesterol level decreases by **0,8 MMOL/L**

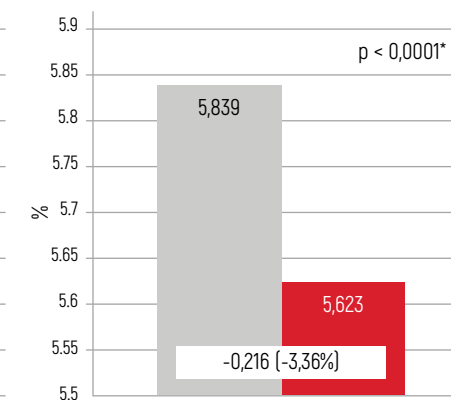
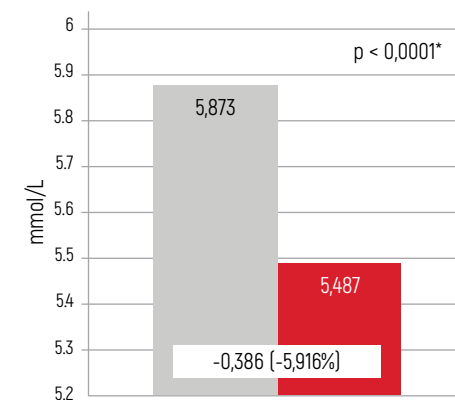
*Bērziņa, M., & Parovīnčaka, J. (2023). Latest trends in patients with hyperlipidemia: results from observations by general practitioners in Latvia and Estonia. *Materia Medica*, 6/2023, 34–35.

-  **Comprehensive Formula**
-  **Dual-Parameter Control**
-  **Proven Effectiveness**
-  **Designed for Partner Success**



ONE CAPSULE. GLUCOSE & CHOLESTEROL CONTROL

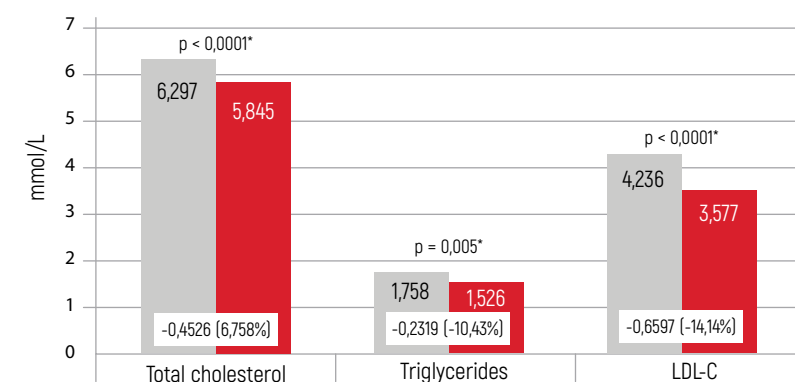
Changes in glycated hemoglobin (HbA1c)



Glucose levels
decrease by 5.92%

Glycated hemoglobin levels **decrease by 3.36%**

Effect on cholesterol levels



Total cholesterol levels
decrease by 6.76%

Triglyceride levels
decrease by 10.4%

Low-density lipoprotein (LDL) cholesterol levels **decrease by 14.1%**

Average value before using AteroLip® D Average value after 3 months of using AteroLip® D

*Bērziņa, M., & Parovīnčaka, J. (2023). Latest trends in patients with hyperlipidemia: results from observations by general practitioners in Latvia and Estonia. *Materia Medica*, 6/2023, 34–35.

UP TO 50% OF THE POPULATION EXPERIENCE JOINT PAIN AND STIFFNESS

Joint discomfort, stiffness, and reduced mobility are among **the most common health concerns** across all age groups, increasing with an active lifestyle and aging population.



Clinically Proven Undenatured Type II Collagen



Developed with Leading Orthopedic Experts



Observationally Proven Effectiveness



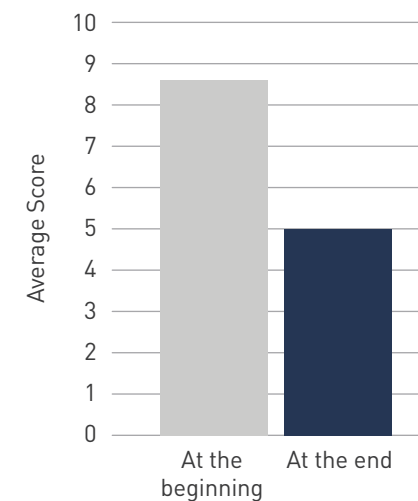
Built for Multi-Segment Success



PROVEN EFFECTIVENESS IN REAL-WORLD USE

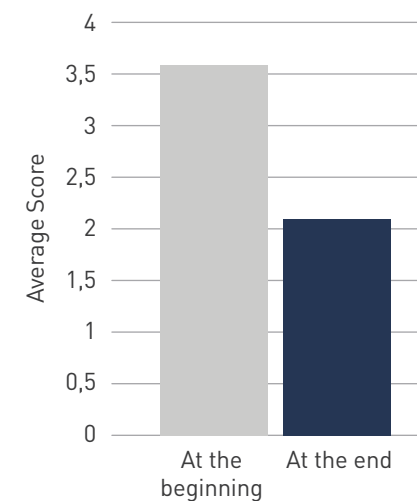
Up to 41% Improvement in Pain, Stiffness, and Physical Function Across Different Age Groups

Pain changes over the observation period



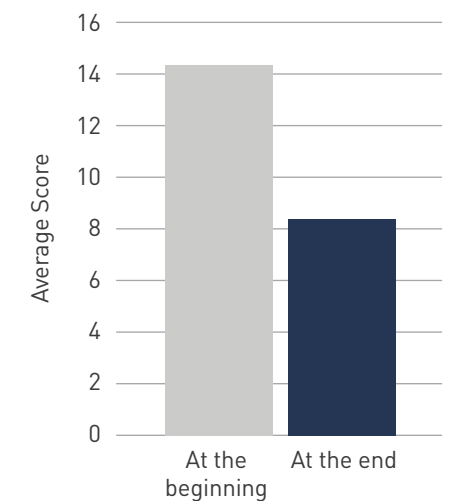
The average pain score **decreased** from 8.58 at baseline to 5.06 at the end of the observation period, representing a reduction of 3.52 points **(41.0%)**

Stiffness over the observation period



The average stiffness score **decreased** from 3.63 at baseline to 2.16 at the end of the observation period, representing a reduction of 1.47 points **(40.5%)**

Physical function over the observation period



The average physical function score **decreased** from 14.78 at baseline to 9.06 at the end of the observation period, representing a reduction of 5.72 points **(38.7%)**

90% OF POPULATION HAVE EXPERIENCED INSOMNIA

Up to 40% of adults struggle to fall asleep, while 7–9 hours are essential. Blue light, stress, and diet disrupt melatonin and delay sleep.



Advanced Formulation Technology



Fast-Acting Sublingual Delivery



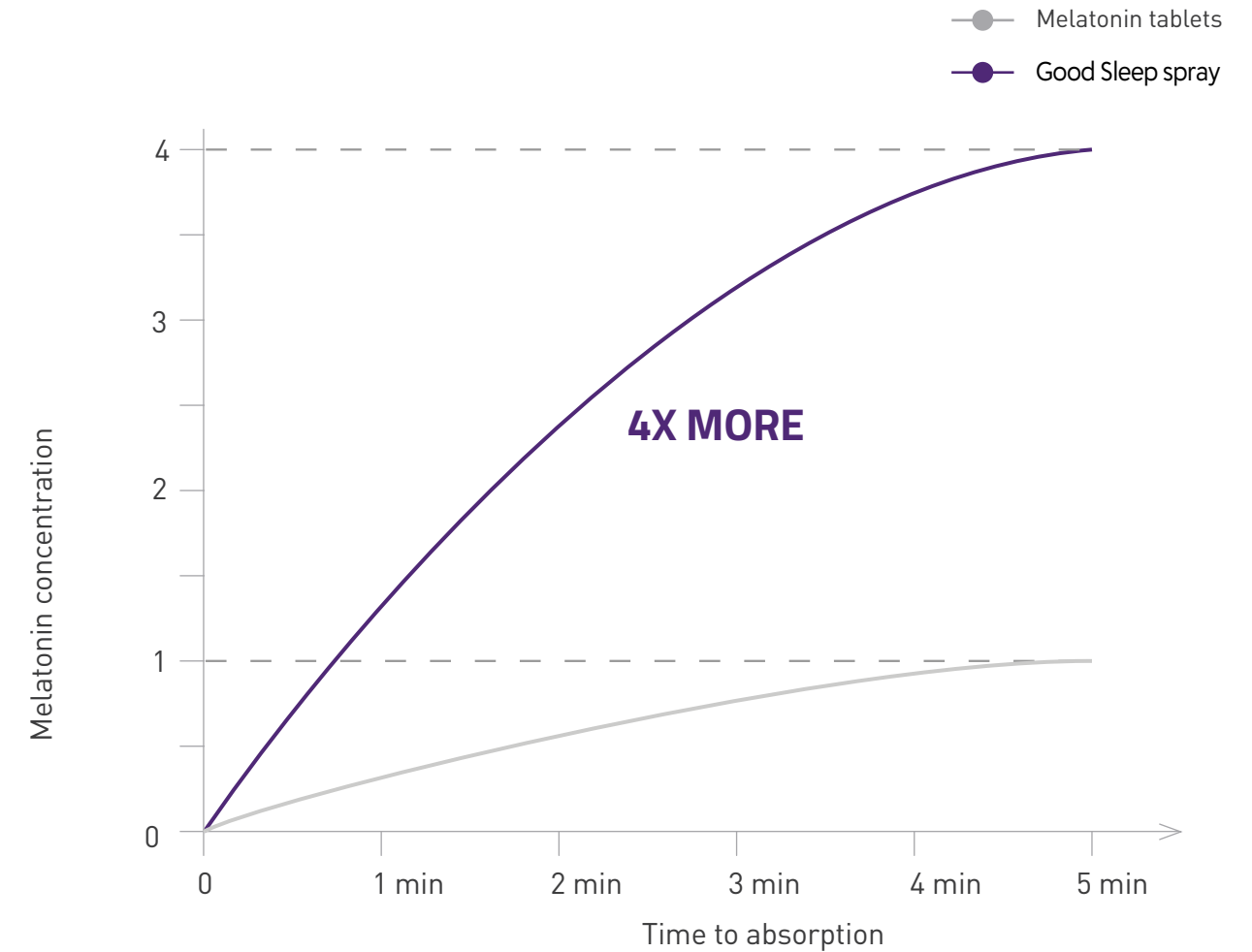
Long-Lasting Value & Convenience



Built for Partner Growth



UP TO 4× HIGHER MELATONIN LEVELS WITHIN 5 MINUTES



Bartoli AN, De Gregori S, Molinaro M, Broglia M, Tinelli C, et al. (2012) Bioavailability of a New Oral Spray Melatonin Emulsion Compared with a Standard Oral Formulation in Healthy Volunteers. J Bioequiv Availab 4: 096-099. doi:10.4172/jbb.1000120. 23

OVER 50% OF THE POPULATION HAVE REPORTED POOR SLEEP QUALITY

Quality sleep is essential to survival as food and water, yet disruptions in sleep cycles and REM sleep remain widespread - highlighting the need for effective solutions that support restorative sleep.



Slow release melatonin



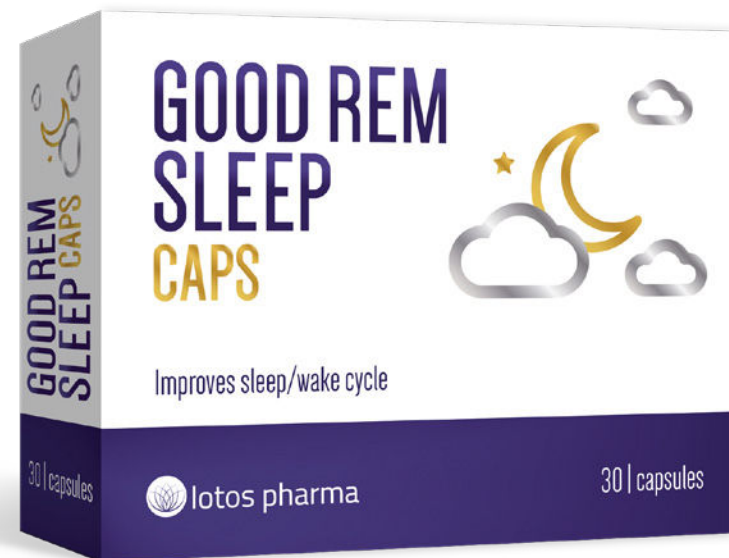
New concept in sleep quality



Supports the full sleep cycle

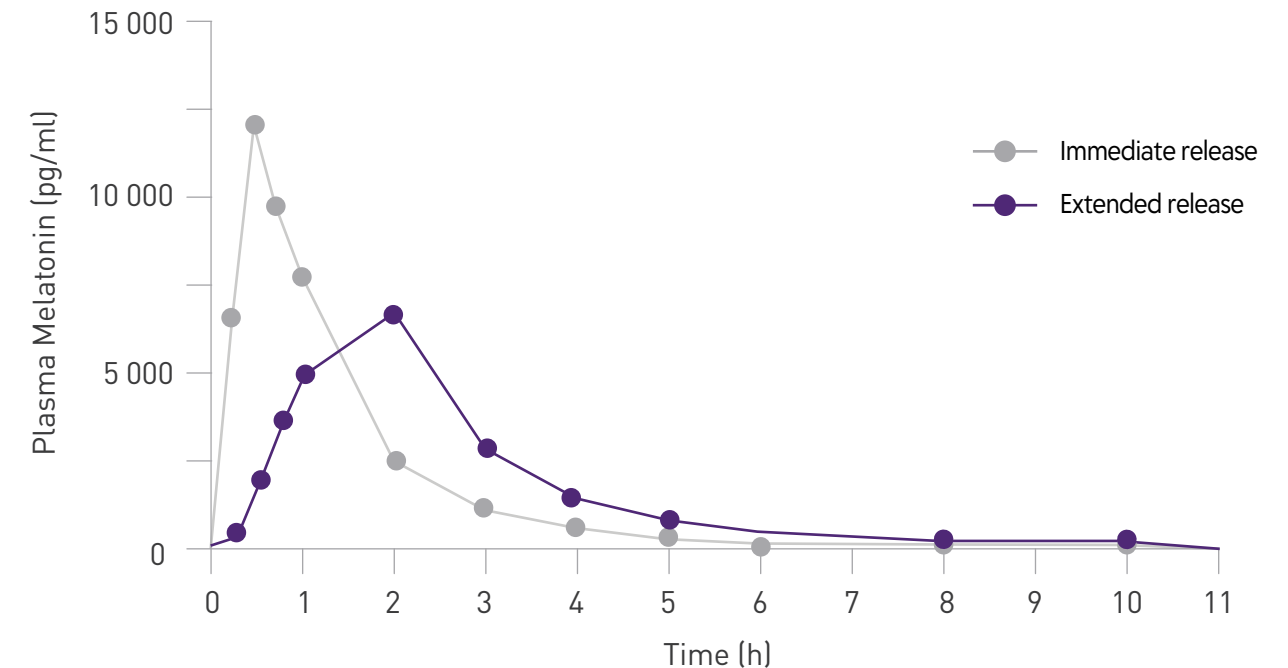


Driving Category Growth



ONE CAPSULE. BALANCED SLEEP CYCLES.

Immediate vs. Extended-Release Melatonin



Delayed-release melatonin ensures sustained release throughout the night, supporting natural sleep cycles, sleep maintenance, and overall sleep quality.

UP TO 90% OF INDIVIDUALS LACK A STRUCTURED APPROACH TO MANAGING VIRAL INFECTIONS

This highlights the need for **comprehensive solutions** designed to act across all stages of viral development - from prevention and entry to replication and release.



Dual-Phase 24h Protection



Science-Based Development



Comprehensive Multi-Stage Action

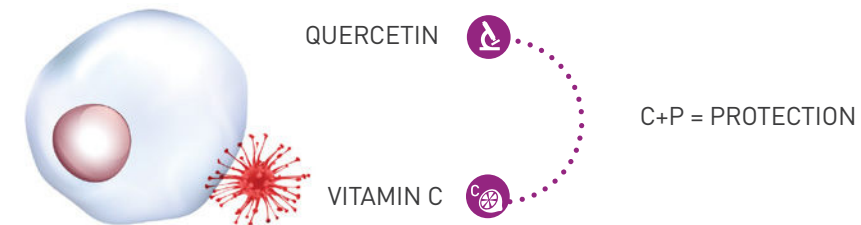


Cost-Efficient Solution

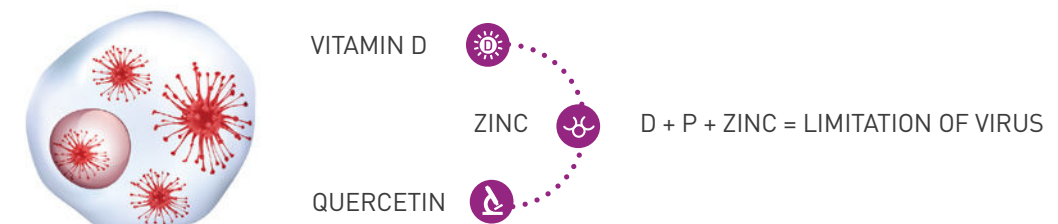


TARGETING ALL 3 STAGES OF VIRAL DEVELOPMENT

1. Protect - Supporting first-line immune defence



2. Limit - Helping control viral activity



3. Strengthen & Recover - Supporting immune resilience and recovery





PRODUCT LINES

CORE LINE

Proven solutions for real-world effectiveness

LOTOS PREMIUM

Lotos Pharma's premium supplement line

DR.AD SMART

Accessible, easy-to-understand solutions for everyday health

LARIFAN

Patented dsRNA for targeted antiviral defence

FITODROGA

Dermocosmetic



lotos pharma



CORE LINE

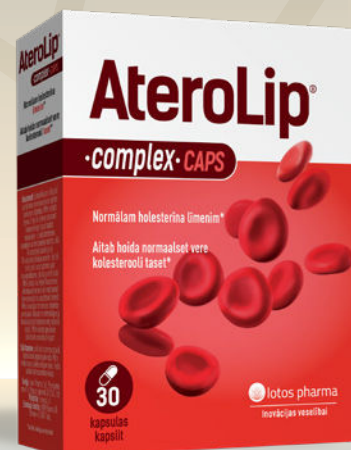
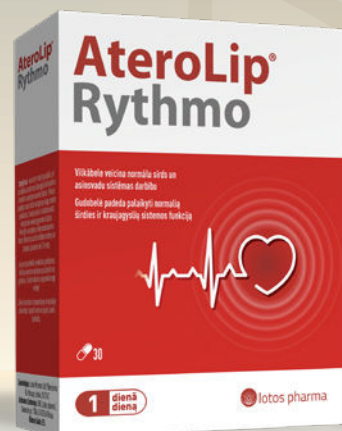
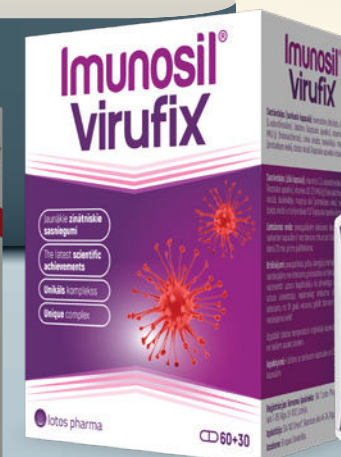
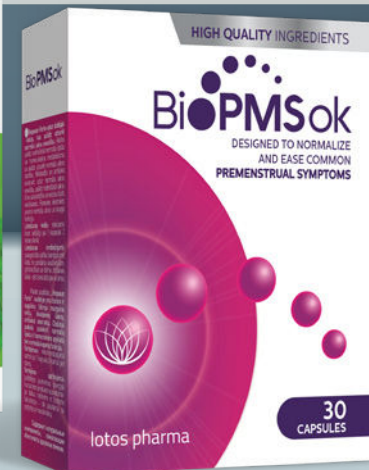
A portfolio built on proven solutions - combining pharmaceutical quality, market relevance, and everyday effectiveness

Carefully selected
European raw
materials

Products that
performs in
real life

Advanced formulas
for effective daily
support

Strategic partner support -
training, expertise, and
regulatory guidance



LOTOS
PREMIUM



Pharmacist-developed
formulations using liposomal and
innovative technologies for
enhanced bioavailability and
effective daily support

Carefully
selected,
high-purity
ingredients

Liposomal and
innovative systems
designed for superior
absorption

Formulations backed
by scientific
research and clinical
relevance

Designed for strong
positioning,
differentiation, and
partner growth



SCIENCE BASED
Dr.AdSmart



Accessible, easy to
understand solutions
for everyday health

Quality standards
ensuring consistent
safety and quality

Designed for easy
integration into
daily routines

Targeted solutions
addressing common,
well-understood
health needs

Accessible pricing,
broad audience appeal,
and strong retail turnover



larifan®



Advanced antiviral protection
powered by patented dsRNA
technology

Controlled
biotechnological
production ensuring
purity and consistency

Patented dsRNA
supporting
natural antiviral
defence

Effective
against more
than 15 types
of viruses

Science-backed
support for
product
positioning





Dermocosmetic Care
Powered by Botanical Science
Formulas designed to work in
harmony with the skin for
optimal balance and vitality



PARABEN
FREE



SILICON
FREE



ALCOHOL
FREE



DERMATOLOGICALLY
FREE



CRUELTY
FREE



MADE
IN EU



THANK YOU

Let's move in the right direction together!

📍 Plienciema street 16, Marupe, Latvia

🌐 www.lotos-pharma.com

✉ linda.ozolina@lotos-pharma.com

🌐 Follow us @lotospharma

