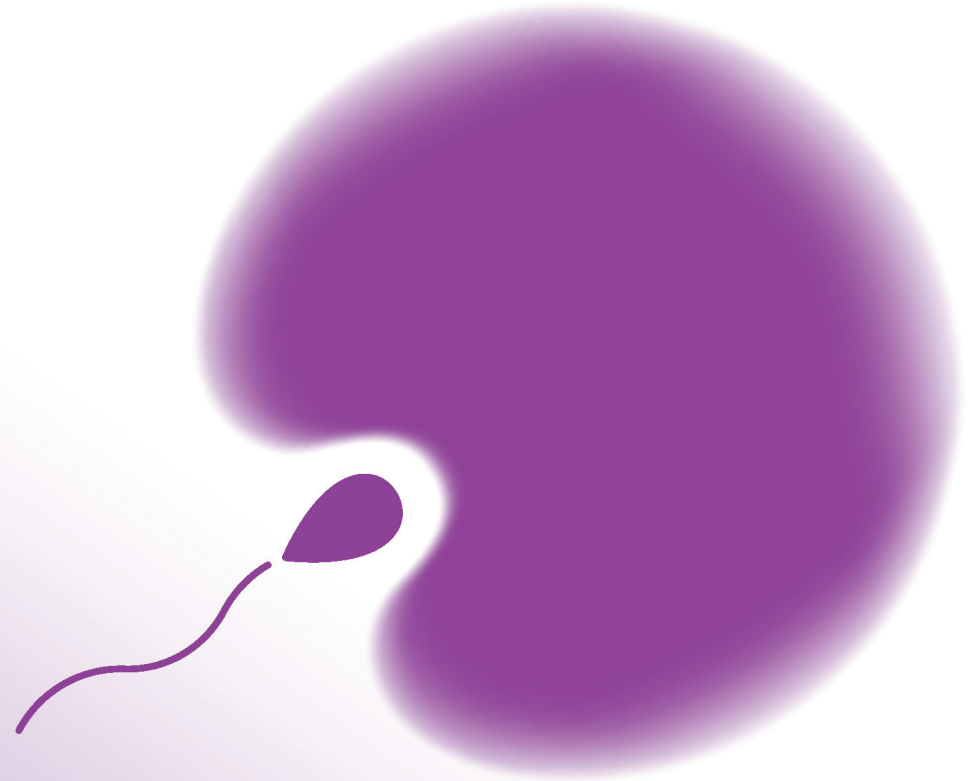


RODIFertility®

Conceive Your Dream



Who We Are

We are a community of scientists and researchers who have dedicated ourselves over the years to innovation, with great passion and deep-rooted vocation, aiming at developing accessible solutions that can positively impact women to enhance their fertility.

RODI Fertility was established in New York in 2018 as an R&D company and in 2022 commenced commercial operations deploying an innovative and revolutionary program. Our suite of products is the result of 7-years of clinical research that has overturned the rules of traditional approaches to fertility.



Disrupting the Odds

Mission: Conceive your dream

We believe that rigorous research leads to scientific breakthroughs and by utilizing innovative, intelligent solutions, we aspire to assist individuals to conceive their dream.

Vision: Our value-added to parenthood

Committed in becoming a global fast-growing leading company, we envision to leave our footprint in the fertility space.

"My aspiration was to make a difference in the fertility space by developing innovative products to support people's pursuit of happiness through parenthood.

Envisioning the future, the most exciting part is not the invention itself but the idea of contributing to the beautiful journey of women to conceive their dream."

Barbara Geladakis, MD
Founder & CEO RODI Fertility

The Fertility Space

Infertility in numbers

Global fertility rates have been contracting for decades and in 2010 they were cut in half compared to 1960s.



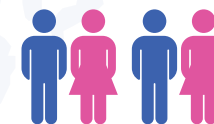
17,5 %
global
subfertility
prevalence



185 million
people living
with subfertility
globally



25 million
individuals suffer
from subfertility
in Europe



48 million
couples have fertility
issues with the percentage
landing at 15.7%, having
tripled in just 25 years



2,6 million
of **Assisted**
Reproductive
Techniques
performed every year



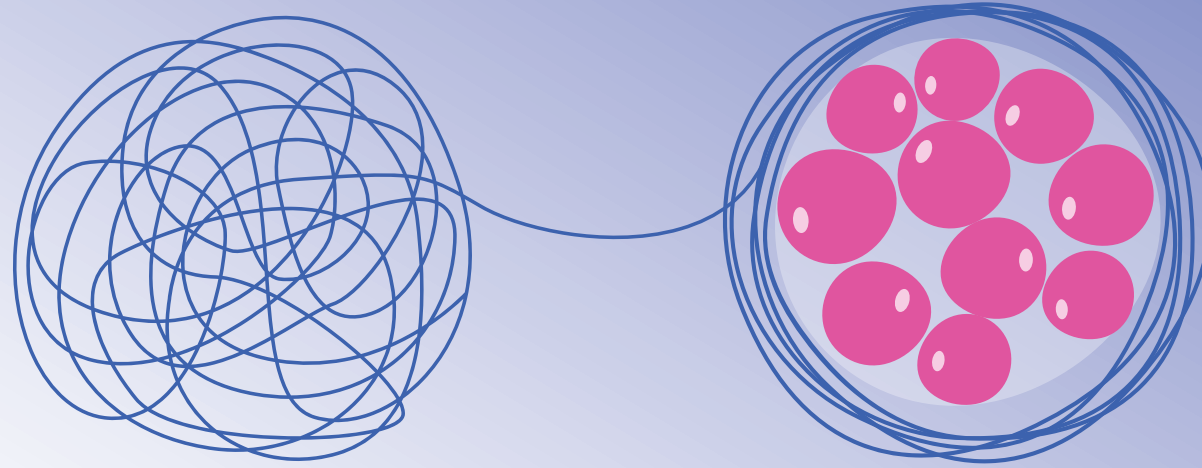
1 in 4
pregnancies
ends in miscarriage



20 - 40 %
miscarriages
are of immunological
etiology



~40 %
of these are of
alloimmune etiology



Unravelling the **fertility** matrix

The science behind fertility is multi-factorial.

Pregnancy complications such as miscarriages, implantation failures and hormonal imbalances have been on a rise globally despite better clinical management, since, surprisingly, these pregnancy challenges had remained enigmatic for some time.

But latest scientific evidence has shed new light on a number of unresolved clinical issues...



The role of our immune system is to protect our body. In 1953, a Nobelist spoke first of **“The Immunological paradox of pregnancy”**. The embryo that is trying to implant is like a little organ transplant because half of the genetic material comes from the father and normally should be rejected.

Only during pregnancy, the maternal immune system responds differently, allowing it to implant and grow by reprogramming from "rejection" to "tolerance".

However, if the immune system is overactive, this reprogramming does not work properly and may see it as "foreign" and reject it.

We are focusing on

A

IMMUNE TOLERANCE

The role of NK cells

NK cells appear to be the main cell population involved in cases of the so called allo-immune miscarriages where the embryo is recognized as foreign and is “rejected” by the mother.

Clinical studies have demonstrated that **women who tend to miscarry have increased blood NK (Natural Killer) cells and activity**, all of which have been associated with miscarriages of chromosomally normal embryos and implantation failures.

The reduction of NK cell number and activity is suggested to result in improvement in live birth rates.

B

HORMONAL BALANCE

Hormones and fertility

Recent efforts to understand the etiologies underlying adverse pregnancy outcomes have focused on immune tolerance and hormonal regulation at the maternal-fetal interface.

Hormones **are the body's 'chemical messengers'** that help regulate many different functions. Hormonal imbalances can change a woman's reproductive health and negatively impact the outcome of family planning.

FSH & LH are the **two key hormones** responsible for **maturing an egg leading up to ovulation**. As egg quantity decreases with age, the levels of these hormones increase in response to the decreasing ovarian function, which leads to subfertility.

FSH & LH hormonal testing helps women better understand their ovarian reserve and target bringing their hormones back to fertile levels.



The Solutions

An **unrivaled**
product portfolio



Breakthroughs in fertility research are no longer a science fiction scenario but a scientific fact. RODI Fertility developed first-of-a-kind product technologies backed by partnerships with scientists at the forefront of fertility research and has succeeded in delivering:



Patented
Technology



Clinical
Data



Developed by
Fertility Experts



Oral
use



Manufactured
with the highest
standards



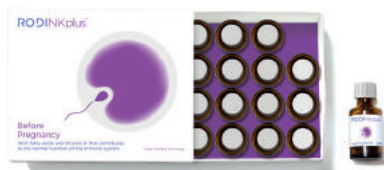
No prescription
required

RODINKplus™

IMMUNE EQUILIBRIUM

Before Pregnancy

The clinically backed patented technology with fatty acids and vitamin D3 which contributes to the normal function of the immune system when trying for a baby.



RODINK™

KEY ALLY

During Pregnancy

The patented technology with fatty acids and vitamin D3 which contributes to the normal function of the immune system during the first three months of pregnancy.



RODIOVA™

IT'S ALL ABOUT THE EGG

Before Pregnancy

A premium formulation with vitamin B6 which contributes to the regulation of the hormonal activity before pregnancy.

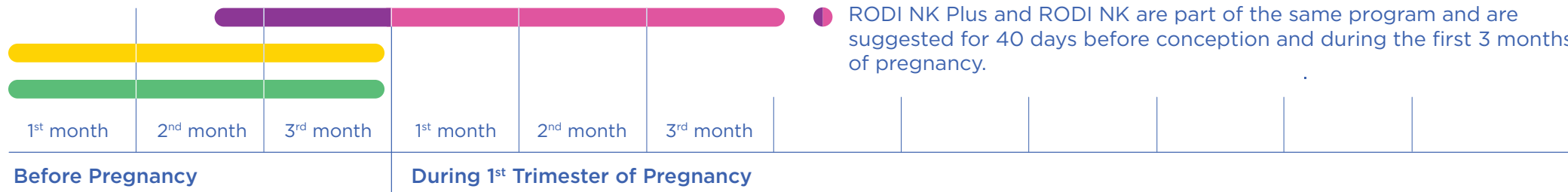


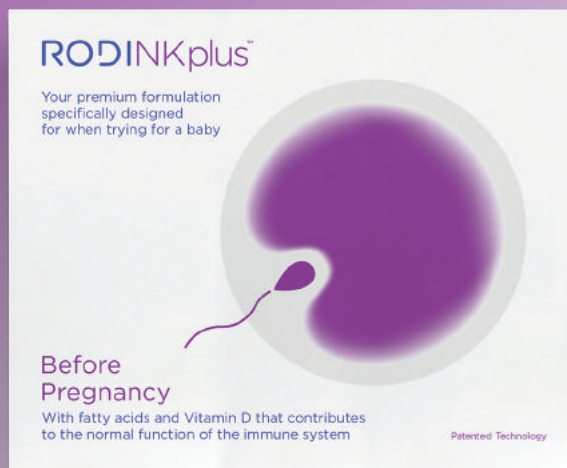
RODIVITA™

A SUPREME PRENATAL MULTIVITAMIN

Before Pregnancy

An essential prenatal nutraceutical based on vitamins, minerals and amino-acids in doses scientifically determined according to the body's needs for a successful pregnancy.





Before Pregnancy



Oral
administration



Recommended
to take for 40
consecutive
days before
trying for a baby



1 vial a day
in the morning

Ingredients

Mono and Poly-unsaturated fatty acids extracted from Soybean Oil (Glycine max (L.) Merr.) and Borage oil (Borago or cinalis L.), Natural flavors, Antioxidant: Tocopherols-rich extract; sweetener: Steviol glycosides (Stevia rebaudiana Bertoni); Vitamin D3 1000.000 UI/g.

IMMUNE EQUILIBRIUM



forest
fruits
flavor

RODINKplus™

RODINKplus™ contains 40 rare-to-find fatty acids and vitamin D3, with its combination altogether contributing to the equilibrium of a potentially aggressive immune system function in the period before pregnancy.



Nutritional Facts

INGREDIENTS	PER DOSE	NRV%
Vitamin D3	25mcg (1000 UI)	500%
Mono & Poly unsaturated fatty acids extracted from Soy and Borage oil	7,18g	

KEY ALLY

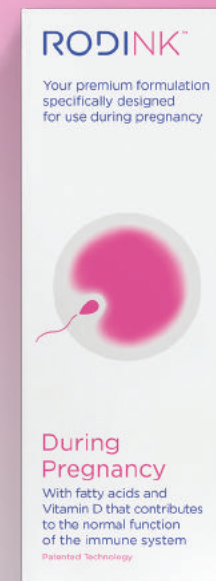


forest
fruits
flavor

RODINK™



RODINK™ is a key ally for immune equilibrium while expecting a baby. Its patented technology is specifically formulated to continue supporting women during the first three months of pregnancy contributing to the normal function of the immune system.



During Pregnancy

RODINK plus and RODINK are not omega 3 fatty acid combination products, but highly sophisticated formulations designed and studied. The formula contains rare fatty acids such as: gondoic acid, miristic acid, oleic acid, LA: linoleic acid, GLA: γ-linoleic acid, erucic acid, lauric acid and more.



Oral
administration



Recommended
to take in the
first three
months of
pregnancy



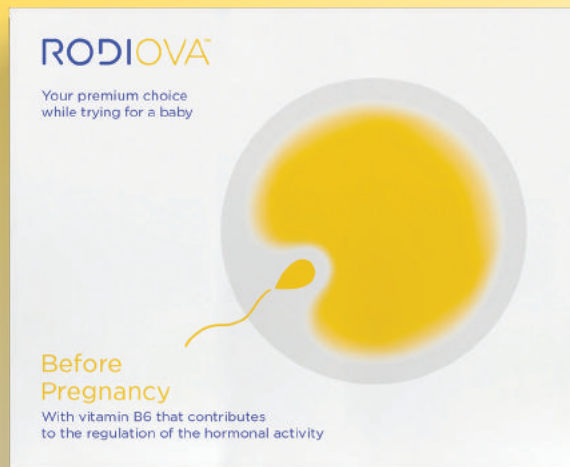
10 ml once a day
in the morning

Nutritional Facts

INGREDIENTS	PER DOSE
Vitamin D3	17,25 mcg (1000 UI)
Mono & Poly unsaturated fatty acids extracted from Soy and Borage oil	4,98g

Ingredients

Mono and Poly-unsaturated fatty acids extracted from Soybean Oil (Glycine max (L.) Merr.) and Borage oil (Borago or cinalis L.), Natural flavors, Antioxidant: Tocopherols-rich extract; sweetener: Steviol glycosides (Stevia rebaudiana Bertoni); Vitamin D3 1000.000 UI/g.



Before Pregnancy


**Oral
administration**


**Recommended
to take for
3 months
before trying
for a baby**


**2 times a day
in the morning
and at night**

Ingredients - DAY

Bulking agent: Sorbitol; Myo-Inositol; Flavouring, Anti-caking agent: Silica; Vitamin C (L-ascorbic acid), Iron sulphate, Selenium methionine, Vitamin D3 (cholecalciferol), Vitamin B1 (thiamin hydrochloride), Vitamin B2 (riboflavin), Anti-caking agent:vegetable magnesium stearate; Sweetener: Sucralose; Vitamin B12 (Cyanocobalamin), Folic acid.

Ingredients - NIGHT

Bulking agent: Sorbitol, Myo-Inositol; Flavouring, Anti-caking agent: Silica; Acid regulator: Citric acid; Anti-caking agent: vegetable magnesium stearate; Sweetener: Sucralose; Melatonin, Vitamin B6 (pyridoxine hydrochloride).

IT'S ALL ABOUT THE EGG

RODIFertility®



lemon
flavor

RODIOVA™

RODIOVA™ provides an optimum selection and dosage of nutrients while your body works on delivering its eggs. The carefully selected ingredients for Day and Night intake are designed to best fit a full day's activities.

Sophisticated formulation

An advanced formulation for day and night use containing a high-dose combination of myo-inositol, folic acid, vitamin D3, selenium, melatonin iron and vitamin B6 that contributes to the regulation of the hormonal activity.

Nutritional Facts - DAY

INGREDIENTS	PER STICK	NRV%
Myo-Inositol	1000 mg	500 %
Vitamin C	50 mg	62,5 %
Iron	9,93 mg	70,91 %
Vitamin D3	35 mcg	700 %
Vitamin B1	12,5 mg	1136,36 %
Vitamin B2	12,5 mg	892,86 %
Selenium	100 mcg	181,82 %
Vitamin B12	500 mcg	20000 %
Folic acid	200 mcg	100 %

Nutritional Facts - NIGHT

INGREDIENTS	PER STICK	NRV%
Myo-Inositol	1000 mg	500 %
Vitamin B6	0,5 mg	62,5 %
Melatonin	9,93 mg	70,91 %

A SUPREME PRENATAL MULTIVITAMIN

RODIVITA™



RODIVITA™ provides an optimum selection and dosage of essential prenatal vitamins and minerals during the period before trying for a baby.

Sophisticated formulation BILAYER technology - HIGHER absorption

Its advanced pharmacokinetic based on its bilayer technology, convey its ingredients in two phases, achieving higher absorption, not obtainable with conventional tablets and gels.

Becoming Healthy before Becoming Pregnant

Nutritional Facts

INGREDIENTS	PER TABLET	NRV%
Myo-Inositol	50 mg	
Choline	55 mg	
Vitamin E	33 mg	275 %
Vitamin B3	22 mg	137,5 %
Vitamin D3	13,75 mcg	275 %
Vitamin B1	8,8 mg	800 %
Vitamin B2	3,3 mg	325,71 %
Vitamin B6	5,5 mg	392,85 %
Vitamin B12	11 mg	440 %
Folic acid	400 mcg	200 %
Biotin	16,5 mcg	33 %



Before Pregnancy



Oral
administration



Recommended
to take for
3 months
before trying
for a baby



1 tablet a day
in the morning

Ingredients

Bulking agent: Microcrystalline cellulose, Calcium phosphate; Magnesium hydroxide, Vitamin E (DL-alpha- tocopherol), Choline bitartrate, Inositol, Anti-caking agent: Cross-linked sodium carboxymethylcellulose, hydroxypropyl methylcellulose; Vitamin B3 (Nicotinamide), Anti-caking agent: Vegetable magnesium stearate, Silica; Vitamin B1 (Thiamin hydrochloride), Vitamin D3 (cholecalciferol), Vitamin B6 (pyridoxine hydrochloride), Color: Iron oxides; Vitamin B2 (Riboflavin), Folic acid, Biotin (D-biotin), Vitamin B12 (Cyanocobalamin).

The Innovation

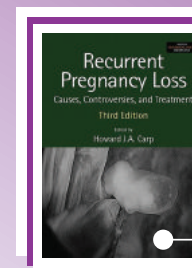
RODI Fertility delivers
one-of-a-kind innovative
technology to support fertility



RODI Fertility®



Scientific Evidence



Referenced in international bibliography

Carp, H. (2020). Recurrent Pregnancy Loss Third Edition, CRC Press 2020.

Clinical Study

In a clinical study, 42 women experiencing repeated implantation failures and/or recurrent miscarriages who had elevated levels of peripheral NK cells in multiple testings, were advised to use a daily dose of **RODI NK plus for 40 consecutive days**. Levels of NK cells were measured before and after the use of RODI NK plus.

Results

The clinical outcomes demonstrated that **NK cells number** and **activity** were significantly reduced after the use of RODI NK plus.

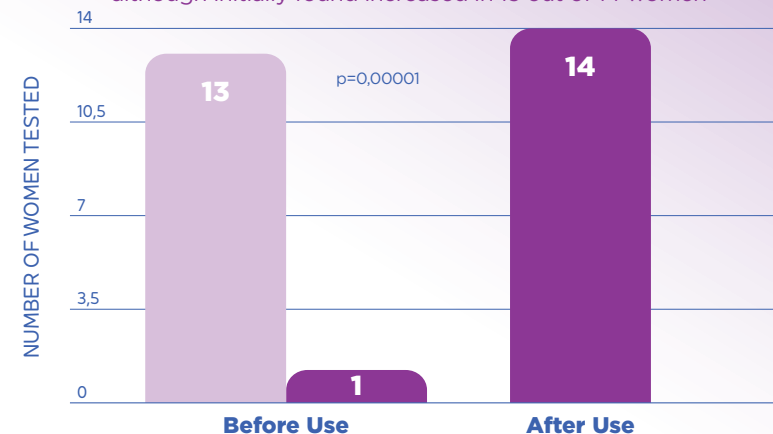
88,1 % of women
had a decrease in the pNK cell percentages



Number of NK cells
before and after administration of RODI NK plus

NK cells cytotoxicity
normalized in all women

after the 40 days of using RODI NK plus,
although initially found increased in 13 out of 14 women



Cytotoxicity number of NK cells
before and after administration of Rodi NK plus



Patented Technology

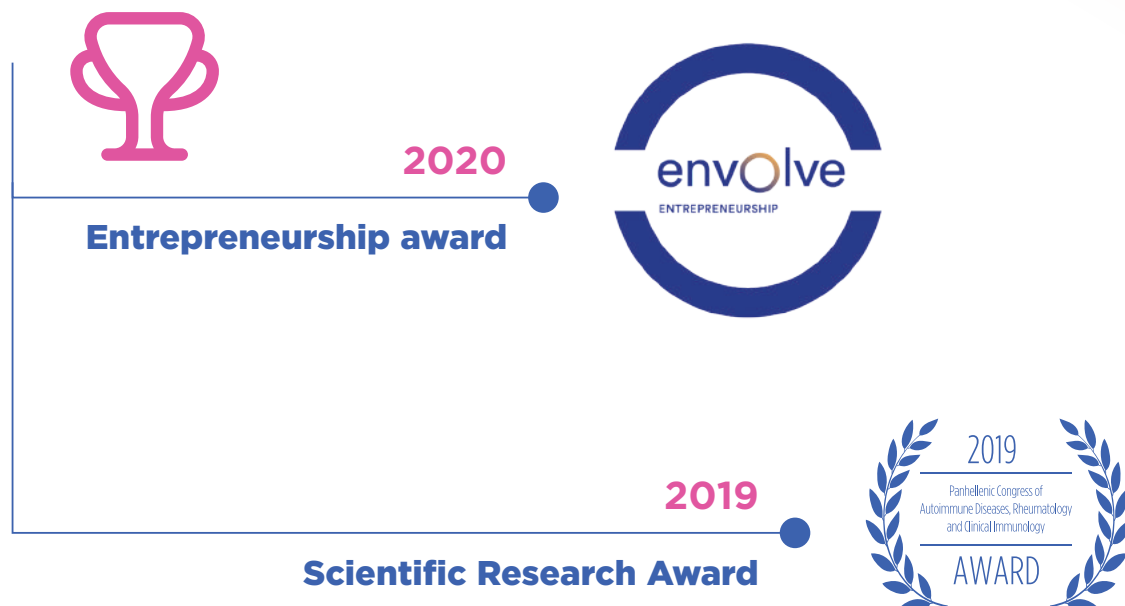
RODI Fertility has developed a globally patented technology, which is supported by clinical research.



Awarded Innovation

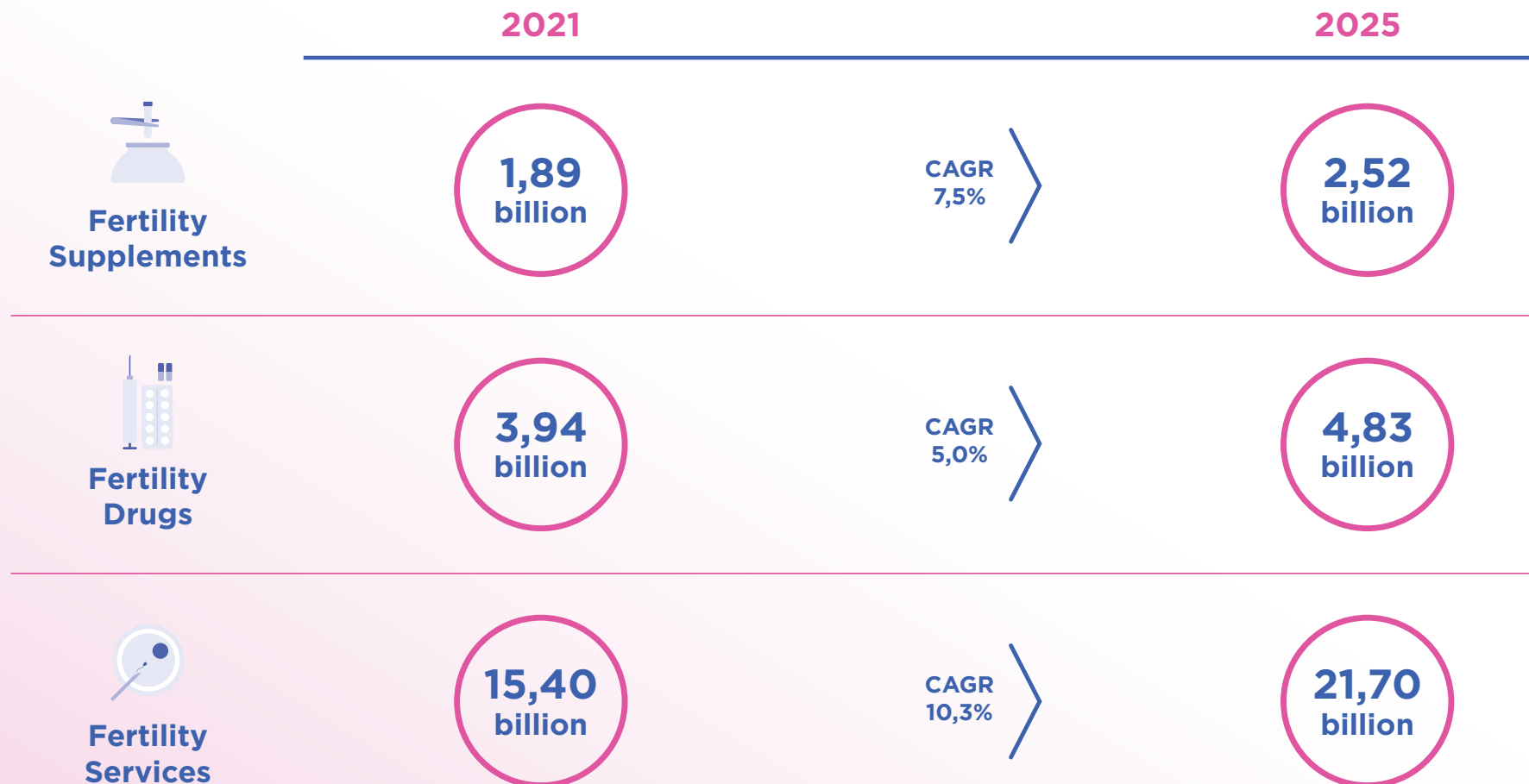
In July 2020, Rodi Fertility won the **ENVOLVE Award**, a prestigious entrepreneurship award, which singled us out among 800 candidates for our innovation and high value-generating business model.

In April 2019, Rodi Fertility received a **scientific award** at the **Panhellenic Congress of Autoimmune Diseases, Rheumatology and Clinical Immunology** for significant outcomes related to the results of a clinical study using RODI NK plus™.



Partnering with us

The booming fertility market



Why RODI Fertility



First market entry

With RODI NK plus and RODI NK, we create an entirely new segment focused on immune equilibrium. Be part of history with the first company to commercialize in this transformation field!



Patented technology

Join us in the forefront of fertility innovation, where patented technology meets global accessibility, delivering unparalleled value to consumers with an accessible price point and sustainable revenues for partners.



Unmet need

Despite remarkable progress in fertility, the prevalence of miscarriages underscores a crucial gap in women's reproductive health. RODI Fertility steps up to meet this challenge with a timely and comprehensive approach.

RODI Fertility — an unwavering commitment to shaping the future of fertility solutions worldwide.





Conceive Your Dream



 RODI FERTILITY B.G. LTD

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