



Smart Packaging: Connecting Products with Technology

Transform your products into intelligent “tools” that connect with consumers, deliver unique experiences, provide brand protection, or allow tracking and traceability. MCC offers the solutions with the intelligence to optimize your business.

RFID Solutions



RFID Tags

A Radio Frequency Identification (RFID) tag helps connect products to information through technology, for the purposes of asset identification or tracking. RFID tags are proximity-based where readers can read the radio wave project to look up information.

MCC offers a wide variety of RFID tags for your packaging needs. Labels are stocked and compliant with Walmart and other retailer requirements.

Our label offerings:

Blank RFID tags

Printed + Encoded tags

RFID Reader & Verification Equipment

MCC offers a variety of flexible reader solutions for your business needs. Readers can be used for simple product verification or for scanning and tracking assets with more information.

Our reader offerings:

Handheld mobile readers

Fixed readers

Smart Label Solutions

At MCC, our smart labels help **build consumer connections**. Bring your labels to life with unique and customized experiences.



ENGAGE: Interactive & Promotional Labels

MCC's ENGAGE platform offers interactive and promotional labels with numerous brand benefits. From being able to connect more with your consumers to opportunities to better promote your brand or product, there's an ENGAGE label that suits your next project.

Consumers scan your label to access content such as:

- Augmented Reality
- Recycling & Sustainability guidance
- Localization/Dynamic Language
- Nutritional Facts, Recipes, Ingredient Lists, etc.
- Rewards/Loyalty programs



SECURE: Security & Anti-counterfeiting

Counterfeiting is a growing problem across consumer brands, from pharmaceuticals and medical devices to electronics and durables. MCC's SECURE solutions provide protection by transforming your label into a protected product with brand authentication.

- Access online product information
- Product authentication
- Product registration
- Online resources/customer support



TRACK: Serialized Labels for Track & Trace

At MCC, our smart labels help make product and contents traceable and trackable, whether you are a consumer or manufacturer.

- Product/nutritional labeling information
- Recyclability guidelines
- Supply chain

