

WOMEN'S HEALTH UNLEASHED

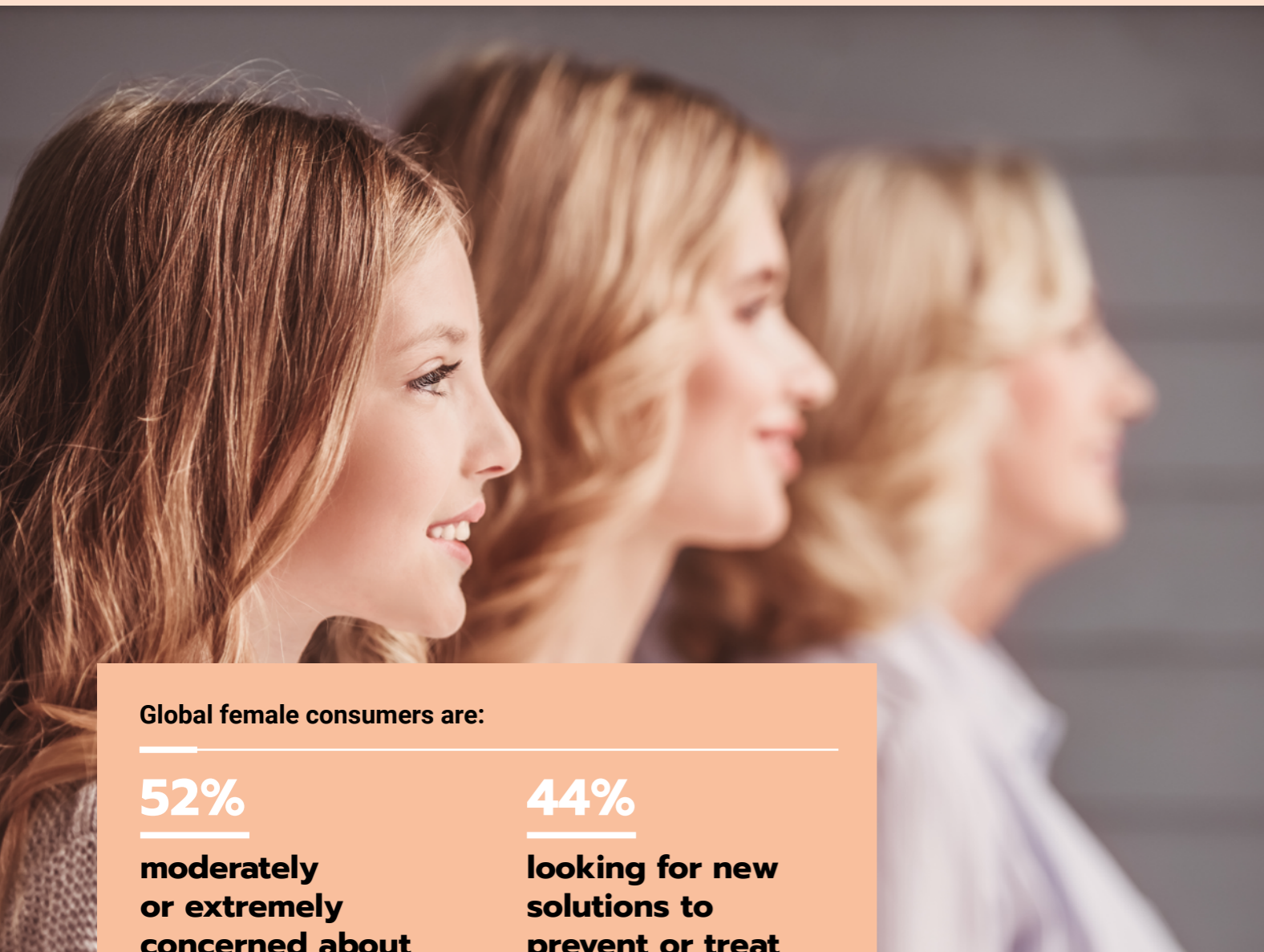



SIRIO

TASTE THE DIFFERENCE.™

SHE RISES

Belongs to top 10 most impactful Global Consumer Trends for 2023¹



Global female consumers are:

52%
moderately
or extremely
concerned about
women's health
issues.

44%
looking for new
solutions to
prevent or treat
women's health
issues.²

¹ Euromonitor: Transforming Women's Health: Empowering Women Through the Life Cycle, 2023

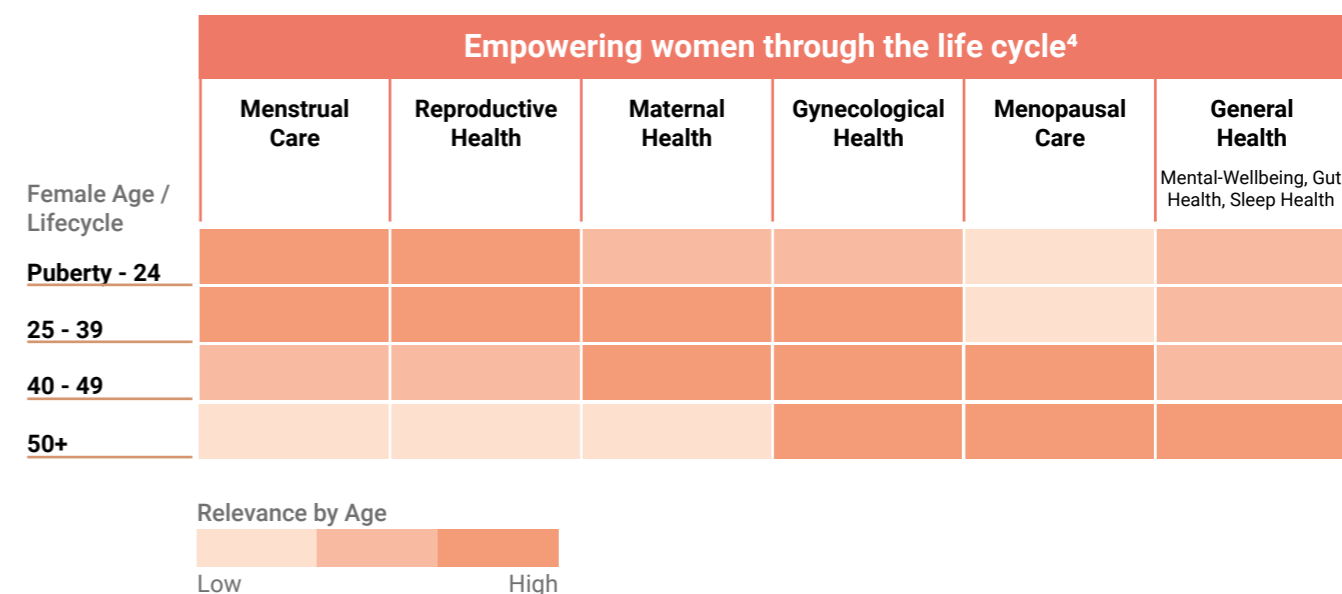
² Euromonitor International 2023

The recommended marketing positioning for this concept or name is based on current studies. However, all claims must be reviewed before launch in accordance with local regulations. Please note that the labeling, presentation, and advertising must not attribute to food supplements the property of preventing, treating, or curing a human disease, or refer to such properties.

Women's health supplements have been witnessing **tremendous growth** across the world, with a CAGR of **10% in the past decade**.

This is in the context of a category that is already worth **over 2.5 billion euros**.³

Female consumers are taking a holistic approach to address their well-being. Over **one-third** prefer nutritional supplements, suggesting a preference for **preventative and lifestyle solutions over medication**.



Women's healthcare adapts throughout the life journey, recognizing the varied requirements during key life stages—from puberty and fertility to menopause and beyond.







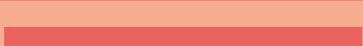
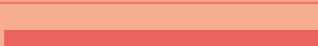

³ Euromonitor 2022

⁴ Transforming Women's Health: Empowering Women Through the Life Cycle, 2023

New women's health supplement launches are on the rise!

Over 170 supplements were launched globally, with a 5-year CAGR of 14%!¹

New products feature a wide range of health claims. Top claims in women's specialty supplements are²:

Brain-Mood Health		39%
Energy		37%
Immune Health		31%
Hormone Balance		31%
Pregnancy		28%
Bone Health		24%
Skin Health		22%
Menopause		18%
Digestive Health		14%

¹ Innova Market insights, data sourced from April 2022 to March 2023

² Innova Market insights (Global, April 2021-March 2022 vs. April 2022 - March 2023)

The most popular dosage forms are capsules, tablets and drinks. However, new formats are quickly taking the stage as the fastest-growing product launches: for female consumers, particularly those in the elder age group and during taste-sensitive periods, factors such as **convenience, ease of use** and **pleasant taste** are becoming ever more important drivers in shaping supplement choices.

Enter the gummy.

The most-loveable nutraceutical format around, it combines sensory delight with on-the-go convenience, and a versatility in terms of flavors, texture and ingredients combination that was unthinkable before.

And there's the softgel.

As consumer-preferred dosage format, softgels boast high bioavailability, carry a high payload of active ingredients, and are easy-to-swallow. For those seeking animal-free options, the rise of vegan softgels provides a robust alternative in the ever-expanding world of supplement choices.

Menstrual Care.



26%

of women aged 15-44 report severe impact from their menstrual cycle, including menstrual cramps, fatigue, dizziness due to iron-deficiency anemia.¹

¹ | Euromonitor: Transforming Women's Health: Empowering Women Through the Life Cycle, 2023.

HERBAL RELIEF

Chasteberry & Botanical Blend



Our herbal gummy contains a comprehensive blend of chasteberry, mushroom, saffron and lemon balm: an all-star nutrient team for PMS relief and mental wellness.

Chasteberry helps to maintain physiological well-being during the menstrual cycle.¹

The botanical super blend of **lemon balm**, **cordyceps sinensis** and **saffron** has long been associated with stress management and mood support.

Nutrients (per gummy)	Providing
Chasteberry extract	20 mg
Cordyceps sinensis	1 mg
Saffron	1 mg
Lemon balm	1 mg

Pectin based

Sugar free

Flavour: Strawberry

Shape: Heart, Colour: Red, Weight: 2.5 g per gummy

Product code: 400022255

Recommended dose: 1 gummy per day.

¹ | EFSA Pending Claim.

BEAUTY & POWER

Iron & Collagen



Iron and collagen are the dream duo to boost beauty and energy.

Iron contributes to the reduction of tiredness and fatigue¹ while **collagen** is well known for supporting the structure and elasticity of the skin.

Double layers, double benefits!

Nutrients (per gummy)	Providing
Iron	4.7 mg
Collagen peptide	166.7 mg
Vitamin B6	1.7 mg
Folic Acid	133.3 µg
Pantothenic acid	1.7 mg
Vitamin B12	1.83 µg
Vitamin B2	0.7 mg

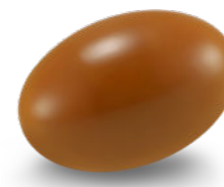
Gelatin based, double layered
Sugar free
Flavour: Pineapple & Mango
Shape: Round, Colour: Yellow & white, Weight: 4 g per gummy
Product code: 400024273

Recommended dose: 3 gummies per day.

¹ EFSA Claim.

IRON WOMEN

Iron, Safflower & Hops



WHO estimates that 30% of women 15–49 years of age worldwide are anemic. Discover our iron & Vitamin B softgel to energize and relieve from iron deficiency anemia.

Iron contributes to the reduction of tiredness and fatigue.¹

Vitamin B2, B6 contributes to normal energy-yielding metabolism.¹

Safflower oil contributes to hair luster and shine through its composition of essential fatty acids which strengthen the hydrolipidic film of the hair shaft.²

Hops helps relieve temporary mild nervous tension.²

Nutrients (per softgel)	Providing
Iron	7 mg
Vitamin B6	0.7 mg
Vitamin B2	0.7 mg
Vitamin B12	1.25 µg
Biotin	25 µg
Thiamin	0.55 mg
Hops extract	250 mg
Safflower oil	320 mg

Gelatin based
Shape: 12 oval, Colour: Orange-cognac opaque, Weight: 0.946 g per capsule
Product code: 5012672

Recommended dose: 2 capsules per day.

¹ EFSA Claim.

² EFSA Pending Claim.

Fertility.

15%

According to the World Health Organization, almost **15% of reproductive-aged couples** worldwide are affected by fertility problems. Available data suggests that **48 million couples** suffer from infertility globally.

At Sirio, we offer fertility solutions for women of reproductive age, in the format they will love.

CONCEPTION CARE

Low levels of folate increase homocysteine levels, a risk factor for recurrent embryo losses in early pregnancy.

Preconceptional folate supplementation has been linked to beneficial reproductive outcomes in natural pregnancies and those after assisted reproductive technology treatment.

Gummy



Nutrients (per gummy)	Providing
Inositol	20 µg
Folic Acid	133.3 µg
Coenzyme Q10	66.7 mg
Chasteberry	6.7 mg

Pectin based
Sugar free
Flavour: Orange
Shape: Orange slice, Colour: Orange, Weight: 3 g per gummy
Product code: 400022289

Recommended dose: 3 gummies per day.

Softgel



Nutrients (per softgel)	Providing
Inositol	100 mg
Vitamin E	30 mg
Folic Acid	400 µg
Coenzyme Q10	200 mg
Vitamin D	10 µg

Vegan | Carrageenan free
Shape: 17 oval, Colour: Red-brown opaque, Weight: 0.7 g per capsule
Product code: E230204

Recommended dose: 1 capsule per day.

Prenatal care.

Embarking on the journey of motherhood entails a multitude of changes, and prenatal care stands as a pivotal factor in securing the optimal start in life.

Catering to the unique requirements of expectant mothers, our emphasis on joint and bone health, supplementation with folic acid and DHA, and vitality support aim to enhance every facet of the pregnancy journey.

ALL YOU NEED IS MULTI



Our allrounder prenatal softel packs a punch.

It contains a comprehensive blend of **Vitamin B complex, Vitamin A, Vitamin D, Calcium, Folic Acid** and **Magnesium**: all key building blocks to supporting healthy skin, strong bones and powerful immune system.

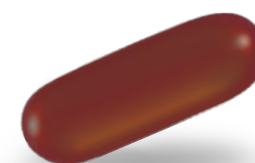
Nutrients (per softgel)	Providing
Vitamin A	650 µg RAE
Vitamin D	10 µg
Vitamin E	19 mg
Riboflavin	2 mg
Folic Acid	400 µg
Calcium	200 mg
Magnesium	40 mg

Vegan | Carrageenan free
Shape: 15 oval, Colour: Red-brown opaque, Weight: 1.1 g per capsule
Product code: E230207

Recommended dose: 1 capsule per day.

INNOFOLATE

Powered by  Quatrefolic®



37% of pregnant women worldwide are affected by **anaemia** during pregnancy.¹

Folate deficiency can cause fatigue and dizziness while posing risks of preterm birth and developmental issues for the baby.

Folate supplementation is the key. But not all folates are the same.

Meet our **InnoFolate** vegan softgel, a solution tailored to supporting maternal and fetal health during this incredible journey.

Nutrients (per softgel)	Providing
Folate from Quatrefolic® ²	400 µg
Iron	14 mg

Vegan | Carrageenan free
Shape: 16 oblong, Colour: Dark brown opaque, Weight: 1.08 g
Product code: 400024880

Recommended dose: 1 capsule per day.

¹ World health organisation, 2023.

² Quatrefolic® is a registered trademark of Gnosis S.p.A.

MORNING GLOW GUMMY



Around two thirds of all pregnant women will experience morning sickness. Harnessing the proven benefits of ginger in alleviating nausea and vomiting, our DHA Morning Glow gummy seamlessly combines the goodness of **DHA** with a delightful **ginger** flavor.

Nutrients (per gummy)	Providing
Algae oil	125 mg, providing 50 mg DHA
Ginger Powder	20 mg
Vitamin B6	2.5 mg

Pectin based
 Sugar free
 Flavour: Ginger
 Shape: Round, Colour: Yellow, Weight: 4 g per gummy
 Product code: 400023262

Recommended dose: 4 gummies per day.

ALGAE DHA SOFTGEL



Our new uncoated enteric shell technology protects acid-sensitive **algae oil** from degradation in the stomach and prevents stomach irritation and unpleasant belching. No aftertaste of fish oil.

Nutrients (per gummy)	Providing
Algae oil	333 mg, providing 200 mg DHA

Vegan | Carrageenan free
 Shape: 8 oval, Colour: Transparent, Weight: 0.33 g per capsule
 Product code: 300010910

Recommended dose: 1 softgel per day.

DHA is vital for the baby's brain, eye, and nervous system development, making it crucial for pregnant mothers. Traditional fish oil may not suit everyone due to taste & odor. Additionally in certain regions, doctors advise to limit fish consumption due to potential allergens. Algae oil is an excellent alternative, particularly for those on a plant-based diet (but not only), providing essential DHA without these drawbacks.

200mg of DHA per day is recommended during pregnancy.¹

During pregnancy, more than 70% of mothers experience nausea, upset stomachs, and heightened sensitivity to smells and tastes. The challenging size and aftertaste of DHA-rich oil can exacerbate these symptoms. That's why, at Sirio, we provide dedicated care for DHA supplementation tailored specifically for pregnant mothers in a variety of delivery formats.

DHA contributes to the maintenance of normal brain function and vision.²

¹ American Pregnancy Association and American Academy of Pediatrics.

² EFSA Claim.

Postnatal care.



Embracing the joys of motherhood also entails significant changes during the postpartum period.

The fluctuating hormone levels before and after childbirth affect the skin and hair of new mothers, with up to **50%** experiencing the distressing issue of **postpartum hair loss**¹.

Fatigue, affecting nearly **64%** of new mothers during this phase, emerges as the most common challenge as women navigate the demands of motherhood².

Recognizing the phenomenon of "mommy brain," up to **80%** of new moms contend with feelings of **distraction** and **brain fog** postpartum³.

At Sirio, we offer best in class concepts in a variety of delicious formats that will help brands win with new mums everywhere.

¹ | Independent survey, 2023

² | Meta-analysis of the predictive factors of postpartum fatigue, 2016

³ | The science behind 'mommy brain', 2023

ME & MUM Powered by



Our all-in-one postnatal softgel is a comprehensive powerhouse packed with essential nutrients for both you and your baby:

Folate contributes to normal amino acid synthesis.¹

DHA maternal intake contributes to the normal brain and eye development of the foetus and breastfed infants.¹

Vitamin B12, Vitamin B6 and **Magnesium** contributes to the reduction of tiredness and fatigue.¹

Vitamin D contributes to the normal function of the immune system.¹

Biotin and **Zinc** contributes to the maintenance of normal skin and normal hair.¹

Iodine contributes to normal cognitive function.¹

Black Pepper supports the health of the female reproductive system.²

Safflower contributes to hair lustre and shine through its composition of essential fatty acids which strengthen the hydro-lipidic film of the hair shaft.²

Nutrients (per softgel)	Providing
Algae oil from kd-pür® ³	120 mg (TG)
Folic Acid	200 µg
Vitamin B12	2.5 µg
Vitamin D	8 µg
Calcium	60 mg
Vitamin B6	700 µg
Biotin	25 µg
Zinc	5 mg
Selenium	45 µg
Magnesium	25 mg
Iodine	75 µg
Pepper PE	50 mg
Safflower oil	50 mg

Gelatin based

Shape: 11 oblong, Colour: Ocher opaque, Weight: 1 g per capsule

Product code: 5012671

Recommended dose: 2 capsules per day.

¹ EFSA Claim.

² EFSA Pending Claim.

³ kd-pür® is a trademark of KD Pharma.

POWER CHARGER



Crafted exclusively for new moms, our softgel is infused with a potent blend of vitamin B groups for a natural energy surge. Enhanced with the soothing benefits of **Tea Theanine** and **Chamomile** for mood support, this softgel is a perfect go-to solution for recharging and revitalizing.

Folate contributes to normal amino acid synthesis.¹

Vitamin B12 contributes to the reduction of tiredness and fatigue.¹

Vitamin B6 contributes to the regulation of hormonal activity.¹

Nutrients (per softgel)	Providing
Pyrrorole Quinoline Quinone Disodium Salt	20 mg
Vitamin B1	2 mg
Vitamin B2	2 mg
Vitamin B6	2 mg
Vitamin B12	4 µg
Folic Acid	200 µg
Green Tea extract	50 mg Theanine
Chamomile	5 mg

Vegan | Carrageenan free

Shape: 10 oval, Colour: Red-brown opaque, Weight: 0.5 g per capsule

Product code: E230210

Recommended dose: 1 capsule per day.

¹ EFSA Claim.

HERBALOCKS

Biotin & Herbal blend



Say goodbye to postpartum hair loss worries.

Biotin and **Zinc** contribute to the maintenance of normal hair.¹

Research indicates that **pine bark** can reduce hair density loss by enhancing microcirculation, while **pea sprouts** are highly beneficial for hair growth. Pea sprouts have the ability to stimulate the expression of genes FGF7 and noggin, both well-known signaling compounds crucial for initiating a new phase of hair growth.

Nutrients (per gummy)	Providing
Biotin	1.25 mg
Zinc citrate	15 mg
Pine bark extract	25 mg
Pea sprouts extract	50 mg
Vitamin B3	7.5 mg
Vitamin B6	0.8 mg

Pectin based
Sugar free
Flavour: Mixed berry
Shape: Round, Colour: Dark brown, Weight: 3 g per gummy
Product code: 400022332

Recommended dose: 2 gummies per day.

¹ | EFSA Claim.

MIND SHARPENER

Mushrooms & Ashwagandha



Looking for a unique post-partum concept? Our Mushroom gummy offers the perfect remedy for quick brain fuel, delivering premium nutrients to combat postpartum brain fog and promote cognitive wellness.

Cordyceps, a fungus with a long history of use in traditional Chinese medicine, has been suggested to potentially contribute to memory enhancement and the maintenance of mental function decline.

Chaga, believed to possess antioxidant properties, has been associated with potential benefits for overall well-being and vitality support.

Vitamin B12 contributes to normal energy-yielding metabolism.¹

Nutrients (per gummy)	Providing
Phosphatidylserine	50 mg
Cordyceps sinensis	12.5 mg
Chaga Mushroom Extract	12.5 mg
Ashwagandha Extract	60 mg
Vitamin B12	15 µg

Pectin based
With no added sugar
Flavour: Raspberry
Shape: Berry, Colour: Dark red, Weight: 3 g per gummy
Product code: 400022432

Recommended dose: 2 gummies per day.

¹ | EFSA Claim.

Breaking the menopause taboo.



Menopause, long cloaked in societal taboo, has remained a muted subject for generations. However, a transformative shift is underway as women increasingly embrace proactive measures to openly confront the challenges of this stage in life.

According to recent data, **33%** of perimenopausal women worldwide turn to **supplements** to address women's health concerns.¹ This growing trend has sparked interest in products tailored to support women during menopause, with a notable **19% compound annual growth rate (CAGR)** in global supplements labeled for 'menopause' from 2018 to 2022.²

Herbal menopausal supplements are gaining momentum, as evidenced by patent publications on **plant-based** extracts for alleviating menopausal symptoms. Despite fluctuations, this trend has seen a positive **CAGR growth of +15%** from 2018 to 2022.³

¹ Euromonitor: Transforming Women's Health Empowering Women Through the Life Cycle, 2023

² Innova Market Insights, 2023

³ Innova: Global Patent Study: Exploring the Potential Role of Botanicals in Managing Menopausal Symptoms, 2023

MENOBALANCE

Powered by  Novasoy



Discover our first-to-market MenoBalance gummy, powered by a herbal blend of soy isoflavones and sage leaf extract for menopausal support.

Novasoy®¹ is a naturally sourced soy isoflavones which selectively interact with estrogen receptors to regulate women's perceived temperature during menopause.

Benefits backed by numerous scientific studies:

- Reduce hot flash severity and frequency
- Shown to promote skin health
- Shown to help bones retain calcium
- Keep arteries flexible

Infused with **herbal sage leaf extract**, known for its support during menopause by alleviating hot flashes, night sweats, and joint discomfort.

Vitamin E contributes to the protection of cells from oxidative stress.²

Nutrients (per gummy)	Providing
Soy extract from Novasoy® (40% soy isoflavones)	31.25 mg
Sage extract	0.4 mg
Vitamin E	1.5 mg

Pectin based
Flavour: Lychee & Blackcurrant
Shape: Round, Colour: Purple, Weight: 4 g per gummy
Product code: 400024275

Recommended dose: 4 gummies per day.

BALANCING ACT

Evening Primrose Oil & Flaxseed Oil



Evening primrose oil has surged in popularity as a leading herbal ingredient for menopause care, capturing the attention of women seeking natural remedies.

Vitamin E contributes to the protection of cells from oxidative stress.¹

Nutrients (per softgel)	Providing
Evening Primrose Oil	500 mg, providing GLA 50 mg
Flaxseed Concentrate Powder	50 mg SDG
Vitamin E	6 mg

Vegan | Carrageenan free
Shape: 17 oval, Colour: Red-brown opaque, Weight: 0.7 g per capsule
Product code: E230213

Recommended dose: 2 capsules per day.

¹ NOVASOY® is a registered trademark of Archer-Daniels-Midland Company in the United States and other countries.

² EFSA Claim.

¹ EFSA Claim.

Meet our PureOrganix™ EPO softgel & gummy

Experience the ultimate well-being with our first-to-market organic **Evening Primrose Oil (EPO)** softgel & gummy– a true reflection of our dedication to help customers differentiate (and win) in the market.

Tailored to bring women relief from hormonal imbalances and minimize the discomfort of hot flashes, our organic EPO offers support for managing menopausal symptoms. Available in 2 delivery formats: **organic softgel** and **organic gummy**.

EPO contributes to promoting hormonal balance and providing menopausal support.

PUREORGANIX™ EPO GUMMY



Nutrients (per gummy)

Organic Evening Primrose Oil
(GLA 10%)

Providing

250 mg

Pectin based

Flavour: Mixed Berry

Shape: Round, Colour: Yellow, Weight: 3 g per gummy

Product code: 400024110

Recommended dose: 4 gummies per day.

PUREORGANIX™ EPO SOFTGEL



Nutrients (per softgel)

Evening Primrose Oil

Providing

500 mg

Gamma linoleic-acid (GLA)

45 mg

Gelatin based

Shape: 10 oval, Colour: Clear yellow, Weight: 0.7 g per capsule

Recommended dose: 2 softgels per day.

Women's General Health

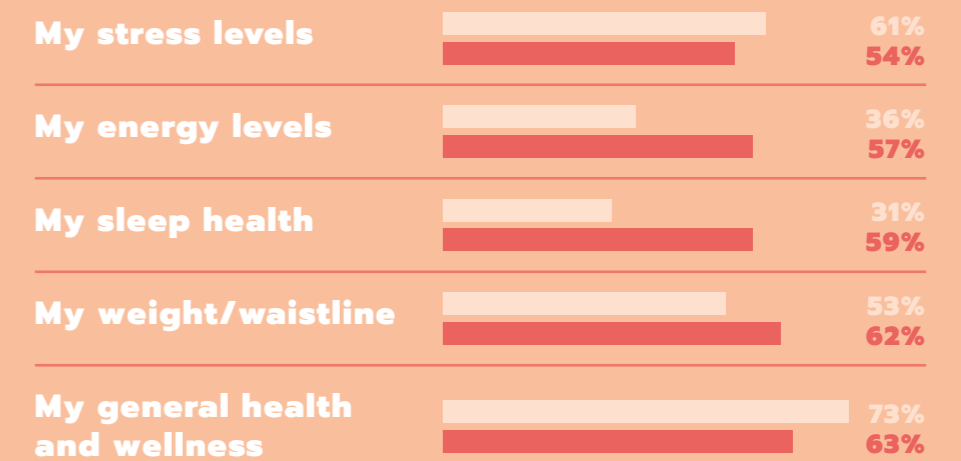


Rather than treating women's health as a stand-alone benefit, we embrace an **integrated approach** to offer **tailored solutions** for a more comprehensive and **holistic journey** across different life stages.

Waistline and **sleep health** are some key priorities for women¹.

What areas of your health would you like to improve over the next twelve months? (WH119)

Top five answers:



2021 2023

¹ | FMCG GURUS: Women's Health in 2023, 2023

METABOLIC GODDESS

Powered by 



Over time, studies have shown that the metabolic rate starts to slow down by 2 to 3 percent each decade, beginning in our 20s. After women reach the age of forty, they may begin to have trouble in maintaining a healthy weight.

A calorie deficit is needed for weight loss. However, cutting calories too much increases the loss of lean muscle, which accelerates the drop-in metabolic rate that occurs with age. That's why women at this life stage need dedicated metabolic health care.

Postbiotic BPL1^{®1} (*Bifidobacterium lactis*) is ADM's proprietary, award-winning postbiotic strain with clinically documented results in improving all aspects related to metabolic health.

Vitamin B12 contributes to normal energy-yielding metabolism²

Choline contributes to normal homocysteine metabolism²

Nutrients (per gummy)	Providing
Heat-treated B.lactis CECT8145 (BPL1 [®])	Contains 5 billion cells inactivated bacteria
Choline	10 mg
Vitamin B12	9.5 µg
Apple cider vinegar	250 mg

Pectin based
 Sugar free
 Flavour: Mango
 Shape: Square, Colour: Red, Weight: 3 g per gummy
 Product code: 400022488

Recommended dose: 2 gummies per day.

GUT BALANCE

Dream duo of probiotics & Apple Cider Vinegar



Probiotics contain live, "good" bacteria that ramp up the body's natural abilities to support digestive health.

Our **probiotic** gummy contains 2.5 billion CFU during the whole 24-month shelf life.

Powered by **apple cider vinegar**, a star nutrient for digestion and weight management.

Nutrients (per gummy)	Providing
Weizmannia coagulans	2.5 billion CFU
Apple cider vinegar	50 mg
Vitamin C	12.5 mg
Inulin	500 mg

Pectin based
 Sugar free
 Flavour: Apple
 Shape: Round, Colour: Orange, Weight: 3 g per gummy
 Product code: 400022435

Recommended dose: 2 gummies per day.

¹ BPL1[®] and  are registered trademarks of Biopolis, S. L. in the EU and other countries, used under license by Sirio.

² EFSA Claim

SWEET DREAMS

Hops & Lavender



Meet our new generation melatonin-free sleep gummy.

The powerful herbal blend of **Hops** and **Lavender** is well known for stress management and mood support.

Nutrients (per gummy)	Providing
Hops extract	62.5 mg
Lavender flower extract	187.5 mg

Pectin based
 Sugar free
 Flavour: Mixed Berry
 Shape: Berry, Colour: Light yellow, Weight: 3 g per gummy
 Product code: 400023273

Recommended dose: 2 gummies per day.

SMOOTH OPERATOR

Powered by **Fibersol**[®]



Glucose control is not only important for people suffering from diabetes.

Improving glucose levels balance can alleviate cravings, fatigue, and mental health concerns, while also decreasing inflammation and slowing down aging processes.

Discover our precisely formulated Smooth Operator gummy, crafted to manage blood sugar spikes following meals.

Chromium contributes to the maintenance of normal blood glucose levels.¹

Cinnamon is a natural blood glucose reducer, which supports a normally functioning carbohydrate metabolism.

In synergy with **Fibersol**^{® 2}, a well-tolerated soluble dietary fiber backed by science:

- With clinical studies about digestive health benefits
- Prebiotic effect, nourishing the intestinal flora
- Satiety and post-meal blood glucose, insulin, and triglyceride control benefits

Nutrients (per gummy)	Providing
Resistant dextrin from Fibersol [®]	800 mg
Chromium	200 µg
Cortex Cinnamomi Extract	1.5 mg
Chaga Mushroom Extract	1.5 mg

Pectin based
 Low sugar
 Flavour: Orange
 Shape: Round, Colour: Orange, Weight: 3 g per gummy
 Product code: 400024191

Recommended dose: 2 gummies per day.

¹ EFSA Claim.

² Fibersol[®] is a soluble dietary fiber produced by ADM/ Matsutani Singapore Pte., Ltd.

UTI protection.

BERRYSHIELD

Cranberry & Hibiscus



Discover our unique BerryShield UTI gummy, powered by a herbal blend of Cranberry and Hibiscus for women's urinary tract well-being.

Antioxidant-rich **Cranberry** has been shown in studies to be beneficial in helping regulate bacterial fauna and reduce the severity of outbreaks, while **Hibiscus** could potentially inhibit bacteria adhering to the linings of the urinary tract and bladder wall.

Nutrients (per gummy)	Providing
Cranberry extract	120 mg
Hibiscus Extract	60 mg

Pectin based
 Sugar free
 Flavour: Cranberry
 Shape: Round, Colour: Purple, Weight: 3 g per gummy
 Product code: H2212062-03

Recommended dose: 1 gummy per day.

60%

Urinary tract infections (UTIs) represent the most prevalent outpatient infections, affecting **60% of adult women** during their lifetime.¹

¹ National Institutes of Health: An introduction to the epidemiology and burden of urinary tract infections, 2019



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