



Company

Profile



Pharmex

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About the Company

Boasting a history of over 40 years, **Pharmex SA** is a leading company in Greece in the fields of **pharmaceutical products, dermocosmetics, and food supplements**. The company consistently develops and manufactures its own high-quality products while also building long-term partnerships with renowned international brands as an exclusive distributor in the local market.

Our brand portfolio includes a wide range of products that meet the needs of even the most demanding consumers, as well as health professionals, pharmacists, and dermatologists. Pharmex SA's success is driven by a dynamic, well-staffed business model and strategic collaborations with multinational pharmaceutical companies and globally recognized producers.

These partnerships fuel our commitment to the **research and development of innovative products**.



Our **Mission** and **Vision**



Mission

To enhance the health and well-being of people by providing innovative, safe, and effective pharmaceutical products, dermocosmetics, and food supplements.



Vision

To become a leading force in global healthcare by driving innovation, expanding international presence, and offering products that improve lives.

Our Goals



Goal # 1

Drive Product Innovation



Goal # 2

Expand International Presence



Goal # 3

Ensure High Quality & Compliance



Goal # 4

Enhance Consumer Trust & Loyalty

Our Milestones

1981

Establishment of Pharmex SA &
New exclusive distribution
agreement with Eubos in Greece

1988

New exclusive distribution
agreement with Schülke in
Greece

2000

Investing in generics business

2005

Development and distribution of its
own dermocosmetic and food
supplement brand Helenvita

2006

New exclusive distribution
agreement with Dr Brown's in
Greece

2010

Pharmex initiated its export
activities

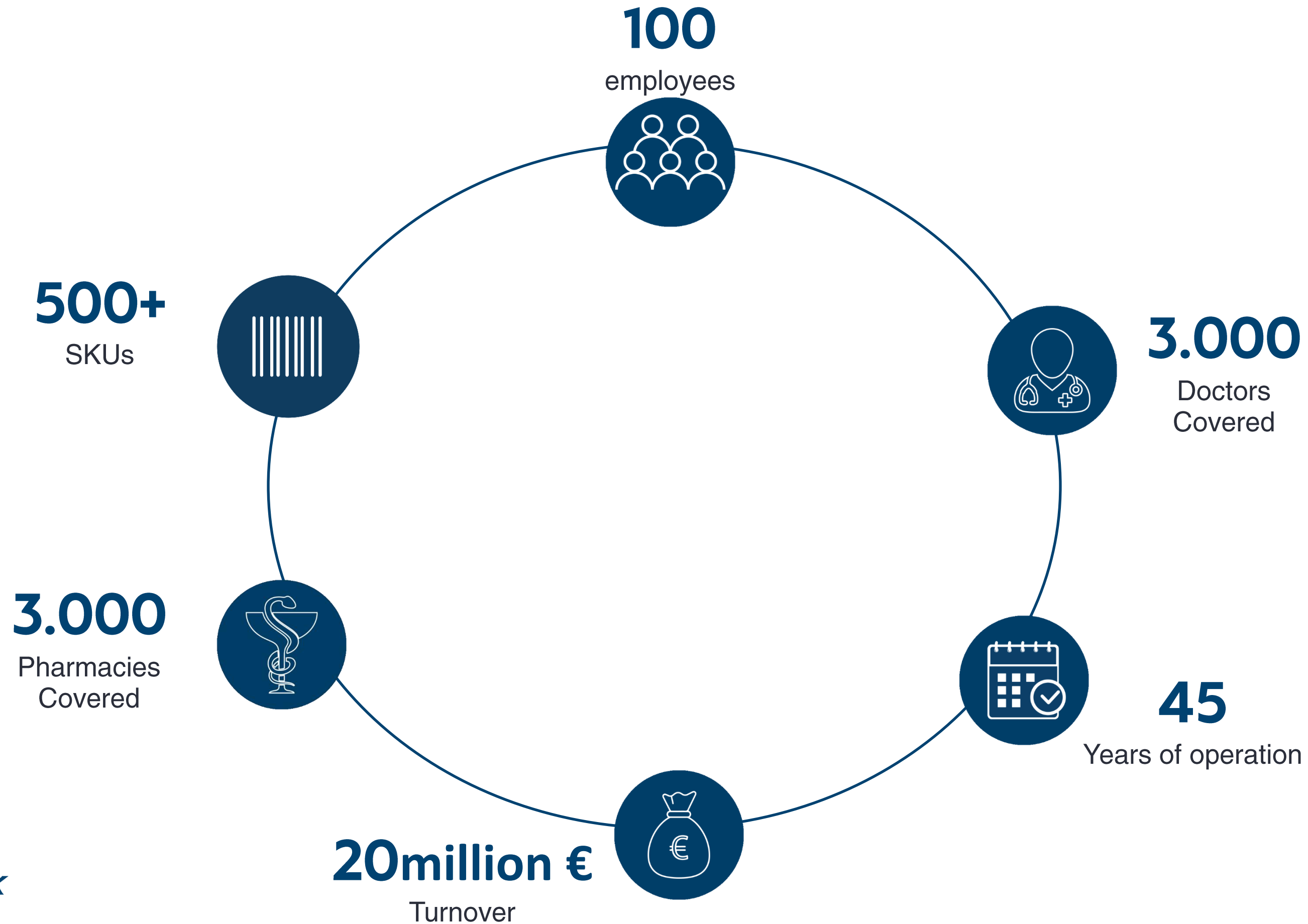
2022

Rebranding of Helenvita

2025

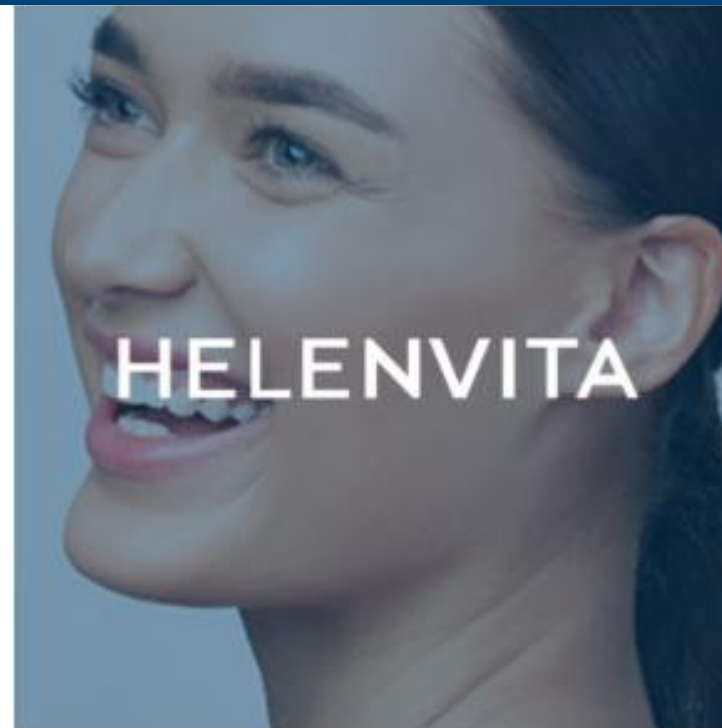
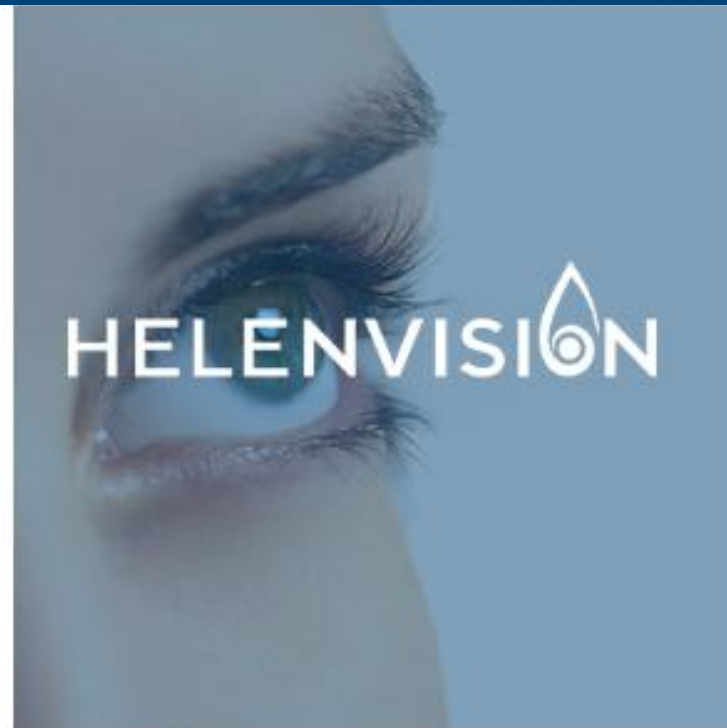
Launch of Helenvision

Facts & Figures



Our brands

Pharmex proudly manages a dynamic portfolio of trusted brands across pharmaceuticals, dermocosmetics, medical devices, food supplements and infant care



Helenvision is Pharmex SA's own ophthalmic brand offering targeted solutions for ocular health and comfort. The portfolio focuses primarily on dry eye management, while also addressing eyelid hygiene, ocular surface protection, post-procedural care, and everyday eye irritation.

Dr. Brown's is one of the most recognized and trusted baby care brands worldwide, known especially for its innovative baby bottles with patented anti-colic technology.

Helenvita is Pharmex SA's own brand of dermocosmetics, food supplements, and personal hygiene product. Rooted in scientific research and dermatological expertise, Helenvita combines active ingredients, natural extracts, and pharmaceutical-grade standards to support overall well-being.

EUBOS is a historic German brand with over 90 years of experience in dermatological skincare. Designed in collaboration with dermatologists and pharmacists, EUBOS offers clinically tested formulations for sensitive, dry, atopic, and problematic skin.

Schülke & Mayr GmbH is a German company with over 130 years of expertise in infection prevention, antisepsis, and hygiene. Recognized globally for its high standards and pharmaceutical-grade formulations, Schülke plays a vital role in hospitals, pharmacies, and healthcare institutions.

Our main medicine brands

Pharmex proudly manages a dynamic portfolio of trusted brands across pharmaceuticals, dermocosmetics, medical devices, and infant care

Botafex[®]

Minoxidil

Botafex is a topical solution containing Minoxidil, clinically proven to stimulate hair growth and slow down hair loss in men and women experiencing androgenetic alopecia

Betafusin[®]

Betamethasone, Fusidic Acid

Betafusin is a topical medicinal product that combines a corticosteroid (betamethasone) with an antibiotic (fusidic acid). It is indicated for the treatment of inflammatory skin conditions complicated by bacterial infection.

Pharmecort[®]

Mometasone Furoate

Pharmecort is a topical corticosteroid medicinal product used for the treatment of inflammatory and allergic skin conditions.

Our Global Presence



DISTRIBUTION IN 28 COUNTRIES

Europe

Cyprus, Czech Republic, Malta, Lithuania, Estonia,
Latvia, Hungary, Slovenia, Romania

Balkans

Albania, Kosovo, Skopje

Middle East, GCC Countries

United Arab Emirates, Qatar, Kingdom of S.
Arabia, Kuwait, Oman, Yemen, State of Palestine,
Lebanon, Iraq

Asia

Vietnam

Africa (Arab Countries)

Algeria, Libya

South and Central America

Colombia, Guatemala, El Salvador, Costa Rica

Our premises



Current Head Office | Athens, Greece

Under Construction

- ◆ New production plant and logistics center in Keratea, Attiki.
- ◆ Total area of 4,000 sq.m.
- ◆ Fully operational by 2028.

Our Team



**Medical
Representatives**



**Sales
Representatives**



R&D and Regulatory



**Marketing & Exports
Development**

Our Offered Services

- ◆ Research & Development
- ◆ Private Label manufacturing services of RX and Consumer Care products
- ◆ Distribution partnerships
- ◆ Logistics services

THANK YOU