



ZETA PHARMA

Company Profile

Who are we



- **Zeta Pharma** is fast growing Egyptian company that was established in **2010** to represent an added value in the pharmaceutical industry
- **Zeta Pharma** had a well selected and unique product portfolio in all therapeutic areas
- **Zeta Pharma** Has started it marketing activities by 2015 on the products for Hepatitis C Virus (**Sofocivir , Zetaciver & Sofocivir Plus**)
- In collaboration with the Egyptian Ministry of Health and Egyptian Liver Research Institute, **ZETA PHARMA®** has managed to treat more than 60,000 patients with healing rates 95 % similar to those of global rate

COMPANY MISSION

➤ We are committed to provide our communities across the Middle East-Africa region with affordable, high-quality pharmaceutical integrated solutions. Our state of art production facility designed to comply with GMP and WHO standards.

➤ **ZETA PHARMA®** also invests in human capital through attracting, cultivating and retaining excellent talents with passionate commitment to ZETA PHARMA'S work ethic and strong core values. Integrating the most cutting-edge science with the best human caliber in the market allows us to serve as a reliable partner in the healthcare system.



COMPANY VISION

- We strive to be one of the most community trusted pharma partners who care about people's quality of life in Middle East –Africa region



Strategy

- Our growth strategy is to overcome the current and future challenges to achieve our goals for growth, by retaining our existence customers, investing in new customer's acquisition, and expanding and diversification in our pipelines



COMPANY CORE VALUE

INTEGRITY

is choosing your thoughts and actions based on values rather than personal gain.

QUALITY

It's every one responsibility

PASSION

drives our perfection

COMMITMENT

an act, not a word

CUSTOMER – CENTRICITY

Putting our customer in the center of everything we do

AGILITY

We adapt and we response to the change



A person in a dark suit, white shirt, and dark tie is shown from the chest up. Their right hand is pointing towards a large, glowing, five-pointed star. A curved, glowing blue line starts from the bottom left and curves upwards towards the star. Along this curve, there are five smaller, glowing, five-pointed stars of increasing size. The background is dark with some blue light effects.

Company Products/Services

I. PHARMA

2010

ZETA PHARMA®
was established in
2010 to represent
an added value in
the pharmaceutical
industry in Egypt

2019

Elimboosis
Apixaban 2.5 & 5mg

CosmoFer®
low Mw iron dextran



2015

ZETA PHARMA®
actively contribute
to treating Hepatitis
C virus in Egypt.
Sofocivir
Sofosbuvir

2020

Ancavaz®
Amlodipine Perindopril

Empacoza®
Empagliflozin 10,25mg

2017

First export
towards eastern
euroup
Zetaciver
Daclatasvir 60 mg

2021

ZetaKardoval
Amlodipine / Valsartan

Bilastigec
Bilastine 20mg

Medihyalo

2018

Nexicure™
Esomeprazole 20,40 mg
Sofocivir Plus
Sofosbuvir + Ledipasvir

2022

Nexirozova
Rosuvastatin 5/10/ 20 mg

Vnseca
Vonoprazan 10,20 mg

Nexibronch

Cubizolid
tedizolid phosphate 200 mg

CARDIOVASCULAR-METABOLISM

CARDIO VASCULAR DISEASES	DIABETES	METABOLISM	NEPHROLOGY
Torsemide	Empagliflozin	Rosuvastatin	Finerenone
Nebivolol	Empagliflozin, Metformin	Rosuvastatin, Ezetimib	Roxadustat
Nebivolol, Hydrochlorothiazide	Empagliflozin, Linagliptin	Rosuvastatin , Bempedoic acid	
Amlodipine, Perindopril	Empagliflozin, Linagliptin, Metformin	Bempedoic acid	
Amlodipine, Valsartan	Empagliflozin, Vildagliptin	Bempedoic acid , Ezetimibe	
Apixaban	Dapagliflozin		
Ticagrelor	Dapagliflozin, Metformin		
Vericiguat	Sotagliflozin		
	Canagliflozin		
	Imeglimin		

GASTROINTESTINAL TRACT

ACID RELATED DISEASES	GIT MOTILITY
Esomeprazole	Prucalopride
Esomeprazole, Sodium Bicarbonate	
Pantoprazole	
Pantoprazole-Sodium bicarbonate	
Omeprazole, Rifabutin	
Vonoprazan	
Glycopyrrolate	
Bismuth Oxide	

CENTRAL NERVOUS SYSTEM

NEUROLOGY	PSYCHOLOGY
lasmiditan	Duloxetine
Vincamine	Brexiprazole
Solriamfetol	Vortioxetine
Memantine HCl	Levomilnacipran
Atogepant	Lumateperone
Lacosamide	

UROLOGY

ERECTILE DYSFUNCTION	BENIGN PROSTATIC HYPERPLASIA	HORMONES
Avanafil	Tamsulosin HCL	Testosterone
	Tamsulosin HCl, Sofenacin	

GYNCOLOGY

HORMONES	VITAMINS & MINERALS	GENERAL
ulipristal acetate	Iron (as maltol)	doxylamine succinate+ pyridoxine hcl
Elagolix		Methyldopa

PEDIATRIC

ANTI-HISTAMINE	VITAMINES	GENERAL
Bilastine	Cholecalciferol (Vit. D 3)	Acyclovir
	vitamin A,D 3,E,C, B12, Thiamin HCL, Riboflavin, Niacin, Pyridoxine HCL, Folic acid, calcium pantothenate, ferrous gluconate, zinc gluconate , copper gluconate	Alpha amylase
		baloxavir marboxil
		Benzocaine

ORTHOPEDIC

ANALGSIC	MUSCLE RELAXANTS
Etoricoxib	Diclofenac Potassium , Methocarbamol
Ibuprofen Arginine	

SURGERY

WOUND HEALING	GENERAL
Chloramphenicol Collagenase	Aescin,Diethylamine salicylate
B-Sitosterol	Bupivacaine , Meloxicam
Silver Sulfadiazine 1%+ Sodium Hyaluronate 0.2%	

DERMATOLOGY

ACNE MANAGEMENT	GENERAL
Clascoterone	
sarecycline	Pimecrolimus

IMMUNOLOGY

upadacitinib
mesalamine
Cinacalcet

PULMONOLOGY

ANTI-VIRAL	ANTI-HISTAMINE	ASTHMA
baloxavir marboxil	Bilastine	formoterol
Nirmatrelvir 150 mg, Ritonavir 100 mg(COVID-19 Pills)		

ANTI-BIOTIC

Rifaximin
vancomycin hcl
Tedizolid Phosphate
Lefamulin
Omadacycline

ii. Supplements

- **Women's Health:** Iron, Calcium, Folic acid, Enovum
- **Baby, Children health:** Enov nutributter, Brentowell, Baby GIT probiotic
- **Men's Health:** Testosterone Booster, Muscle Power, Maca, Tongkat Ali,
- **Cardio-Vascular Metabolic:** Ubiquinol Co Q10, Ashwagandha KSM66, Alphalipoic 300mg, Alphalipoic 600mg
- **GIT:** H.Pylori probiotic
- **CNS:** Melatonin, Acti-Mind
- **Joint Health & Anti-inflammatory:** B Flex Ultra, Infla-free, Infla free advance
- **Respiratory Health:** Nexibrunch





Advantages & Reasons for Choosing the Company

a. Heritage

i. HCV

- In **2016 ZETA PHARMA®** launched a screening campaign called “SHARE & CARE”
- as a kickoff of **ZETA PHARMA®** promising patient support program which sets as a top priority and strategy choice in the local market, through this campaign
- **ZETA PHARMA®** carried out free Hepatitis C virus test & analysis for more than 50,000 citizens in the governorates of “Al Gharbia”, “Qalioubiyah”, “Sohag” and “Mansoura”

ii. Retail Market

iii. Exporting

- Exported HCV product to **Ukraine** and **Armenia** 2018
- Exportation pipeline;
 - a. By end of 200 to register **Ancavaz, Bilastigec** ..etc in **GAZA**
 - b. By end of **2022** to register **Zeta factory** in **Sudan** and **Iraq**
 - c. By end of **2022** to register **Zeta's Factory** in **Tanzania**
 - d. By Q2 **2023** to register **Zeta's factory** in **UAE**

b. Factory

- **ZETA Pharma** maintains one of the broadest quality-products portfolio within the industry and as an optimistic view to the future, the board decided to establish a manufacturing facility comply with the cGMP Standards in **7500 m²** area.
- And in a rare precedent, **ZETA Pharma** has been granted the manufacturing license after the first inspection from **the Egyptian health authority (EDA)** in December **2021**.
- The current phase of the **manufacturing facility** is dedicated for solid dosage form manufacturing including **tablets (conventional and bilayer tablets), hard gelatin capsules (powder, pellets or a mixture of powder & pellets) packed into bottle jars and/or blisters (Al/Al, Al/PVC, Al/Aclar, Al/PVC/Aclar...) and solids in stick-pack sachets.**
- **Zeta pharma** is committed to EHS high standards across all operations
- **Zeta pharma** has established an efficient QMS according to the latest international guidelines
- With its cutting edge in facility design, **ZETA Pharma** is constantly demonstrating its ability to achieve the balance between Innovation and affordability, hence, facing the most complex challenges of unmet medical needs in emerging countries.



c. Alliances

i. European Bank Project

- Fostering Egyptian pharmaceutical products, the European Bank for Reconstruction and Development (EBRD) is providing consultancy studies to Zeta Pharma factory in Egypt to qualify for European GMP accreditation. This qualification will enable Zeta Pharma to export its Pharmaceuticals and Medicinal Products to the EU, Middle East, and Africa.
- The project is funded by the EU- Neighborhood Investment Facility via the program “EGP EU NIF South SEMED”. Under this project, all consultancy studies will focus on the main areas, including quality assurance, information technology, utility validation, and CTD files preparation for registration in Europe that will facilitate access strategies of Zeta Pharma to Europe.



d. Exhibitions and Events



2019

**CPHI
Frankfurt,
Germany**



2022

**23th Medexpo
at the Diamond
Jubilee Hall in
Dar el Salaam,
Tanzania**



2022

**27th DUPAHAT
Dubai 2022 at
Dubai World
Trade Center,
United Arab
Emirates**

OUR PARTNER

- Partnership with **Nutriset** from **France** to cover stunting problem among Egyptian children, Alliance with **AB-BIOTICS** from **SPAIN** to offer the first infant probiotic,
- Partnership with **Lallemand** from **CANDA** to offer the first probiotic treating H. Pylori in Egypt,
- Partnership with **PHARMA MARKET** company from **LATVIA** to offer new Food Supplements to the Egyptian patients
- Partnership with **Gnosis** from **Italy** for 4th generation Folic Acid





THANK YOU

www.Zetapharma.net



Head Office: 36 El sheikh Muhammad Al Nadi St. Nasr City, Cairo, Egypt.

Phone: +20 2 22715582

Fax: +20 2 22715583

for AED'S: pv@zeta-pharma.com

For medical info : medical.info@zeta-pharma.com